

# LIFESTYLE

Orion Oxford

# MAGAZINE

## Connect With Your Community



Keaton Publications is pleased to introduce the **Orion Oxford Lifestyle** - the new premier community resource guide for the Lake Orion, Orion Township, Oxford and Oxford Township area. It is a publication focused on providing in-depth information to help residents navigate their community. It is also a Visitors Guide taking on the task of helping visitors explore all the fun things to do in and around the Orion Oxford area. And, the **Orion Oxford Lifestyle** does one other very important job - it welcomes new residents coming to Orion Oxford to make it their home.

Published twice a year, with a target distribution of up to 10,000+ copies each issue, the **Orion Oxford Lifestyle** has an easy to use but comprehensive format - need a service, phone number, website or point of reference – you will find it in Lifestyle. Approximately 45% of each issue will be mailed directly to homes and businesses in the **48359, 48360, 48362, 48370 and 48371 zip codes**. Lifestyle will also be available through city and township offices, the Orion Area Chamber, Libraries, real estate offices, local school offices, parks and recreation and other select Orion Oxford locations.

*The Orion Oxford Lifestyle is the perfect vehicle for branding your business with the Orion Oxford Community. KPG is taking ad commitments for both the Winter and Summer 2016 issues – so what are you waiting for? Promote your business in the Orion Oxford Lifestyle!*

### For More Information about Ad Sizes and Placements Contact:

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### When is a premier community resource guide more than a community resource guide?

When it's a **visitors guide** highlighting the shopping, dining and fun things to do in and around the Orion Oxford area.

### When is a Visitors Guide more than a visitors guide?

When it's a **relocation guide** connecting potential and new residents to the goods and services they need to make their new community their home.

### When is a relocation guide more than a relocation guide?

When it's an **economic development resource** acclimating new businesses to the area, connecting them with other local businesses and branding their identity with that of the community.

### When is an economic development resource more than that?

**WHEN IT'S THE ORION OXFORD LIFESTYLE, A ONE OF A KIND, ALL IN ONE COMMUNITY RESOURCE GUIDE, VISITORS GUIDE, RELOCATION GUIDE AND ECONOMIC DEVELOPMENT RESOURCE!**

## Don't Miss The Inaugural Issue Of The Orion Oxford Lifestyle!