

What's the BIZ?

A monthly collaborative with the Orion Area Chamber of Commerce

2015 Shop Local Expo

Expo encourages shopping where you live

The 11th annual Orion Area Chamber of Commerce Expo is taking on a new look and a new mission this year.

The mission: to educate community members about why it's important to shop local. The new look: a branding logo that clearly conveys the message about shopping local.

The Expo will be held on Thursday, May 7 from 4 to 7 p.m. in the Lake Orion High School Field House. This family-friendly event will feature more than 100 businesses of all varieties sharing information about their services and selling merchandise. Come hungry and taste free food samples from area restaurants.

Defending 2014 Pizza War champion Chicago Brothers Pizza will battle to keep their title in the fifth annual Pizza War. To round out the food fun the first-ever Orion Area Sandwich Slam will also take place. Come early and cast your vote for your favorite. A scavenger hunt, bounce house, dance mob, free vision screening for kids and loads of door prizes provide lots of fun and helpful activities.

Upcoming Ribbon Cuttings

LulaRoe Clothing

Thursday, April 16th at 4:30 at Crates Coffee House, 1472 S. Lapeer Road, Lake Orion

Oakland Sports Chiropractic

Wednesday, May 13th at 4:30pm 425 N. Park Blvd, Lake Orion
Free Movement Screenings will be provided at the ribbon cutting that can help identify movements that may be compromising your health.

Women's Excellence and Wellness powered by Movestrong

Friday, May 8th at 4 p.m.
1410 S. Lapeer Road, Lake Orion



April 2015



Sponsored by the
Orion Area Chamber of Commerce

Exhibitors at the event will receive a display table to advertise their business as well as their business name listed in the special Expo insert in the Lake Orion Review and Oxford Leader prior to the event. Sponsor opportunities are available for even more visibility.

For questions or to register for this event, contact the Orion Area Chamber at 248-693-6300 or info@orionareachamber.com.

Healthy Body, Healthy Mind Expo

Seeking health-minded volunteers

The Chamber is proud to announce a new event. The Healthy Body, Healthy Mind Expo will take place on Thursday, September 24th from 5:00 to 8:00 p.m. at King's Court Castle. If you are interested in serving on a committee to help design this event, please attend the first meeting on Wednesday, April 22 at 9 a.m. in the Chamber office. Please RSVP your attendance to info@orionareachamber.com. You must be an Orion Area Chamber member to participate.



April Luncheon

Thursday, April 16th
11:30 am to 1:00 pm
Paint Creek Country Club

2375 Stanton Road,
Lake Orion

Speaker: Oakland County
Treasurer Andy Meisner

Sponsored by LegalShield



Thirsty Thursday

Join us the third Thursday of every month between 4 and 6 pm for a cold one and informal networking!

April 23
Clansman Pub at
Canterbury Village
2325 Joslyn,
Lake Orion

May 21
Palazzo Di Bocce
4291 S. Lapeer
Road Lake Orion



Lake Orion Area Montage Print

Get your unique drawing of the Lake Orion Community. Available for a suggested donation of \$10 at the Chamber Office.

To register for Chamber events, call 248-693-6300, email us at info@orionareachamber.com or register online at www.orionareachamber.com

Marketing Opportunities

New Resident Welcome Bags

The Chamber will distribute 1000 Welcome Bags in 2015. Submit your promotional item or marketing piece to reach new residents right when they move in to our area. Visit the Chamber website for details. This project is a joint effort of the Orion Area Chamber of Commerce, Orion Township and the Lake Orion Downtown Development Authority.



Coffee Club Networking

**Every Tuesday, 7:30 am
Culver's, Dutton and M24**

Hosted by The Lake Orion Review and Culver's.

Commercial Real Estate Promotion

Through April 15, PNC Lake Orion is running a Commercial Real Estate Promotion with \$5,000 off closing costs and extremely LOW rates! Contact Timothy Crabtree at 248-693-8351 for information.

Celebrating July 4th with a bang



The 2015 fireworks display on July 4th will launch from a new location and with larger shells. The launch is east of the Bellevue bridge where 8-inch rounds can be safely shot. The 8-inch shells go 200 feet higher and the circumference is expanded by 150 feet, which allows spectators a better view from further away.

Visit lakeorionfireworks.org for details and to get involved.

Member Profile: Various Insurance Planning

Dennis James encourages community involvement

Dennis James, owner of Various Insurance Planning, is an Independent Insurance Agent who has more than likely walked in to your business. Dennis has worked with meeting the individual and Group Insurance needs of business owners and families for over 20 years.

Dennis is a dedicated family man who is involved in his community. He and wife Susan have been Lake Orion residents since 2000. Their daughter Megan studies Fashion in New York and son Christian studies Business at Central Michigan University.



Dennis enjoys sharing his varied interests and talents with his local community. He is a Ballroom Dance Instructor at the Orion Center on Joslyn Rd. He spent his earlier years working for Arthur Murrays in Michigan, Florida and California. Dennis serves on the Ambassador Committee of the Orion Area Chamber of Commerce. He recommends business owners check out the value the Chamber could bring to their business. Dennis and Sue are involved in a Host of Alpha program at Kensington Church and he is also in small men's group, which he recommends.

Dennis wants to share a tip he learned while networking: get involved in the community. Everyone has gifts, talents and abilities, share them with your school, workplace, church or fundraising organizations. Let us all create the ripple effect by touching one life at a time in a positive way.

This article is not meant to be only about Dennis. It is about the community, it is about the people he knows, and doesn't know that are making a difference in this World! Is that You?

Call 248-393-3146 for free quote or assistance with your insurance needs. Visit www.variousinsuranceplanning.com to learn more about VIP. If you're interested in Dennis' Ballroom Dance classes, visit www.oriontownship.org or call the Orion Center at 248-391-0304. Classes begin on April 9th.

Scholarship Funds Available

It is not too late for eligible high school seniors to apply for the Orion Area Chamber's \$1000 college scholarship. Applications and all eligibility requirements are located at the Lake Orion High School Counseling Office or can

be downloaded from the Chamber website at orion-areachamber.com, located under the Opportunities tab. The application deadline is May 8, 2015.



Orion Area CHAMBER OF COMMERCE

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The Birney Directive

VICE PRESIDENT

Kellie McDonald,
The Goddard School-Lake Orion

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Planet Kids Premier Academy

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Coldwell Banker Schooltz Realty

Carl Cyrowski, *Wilderness Cabins*

Bill Kokenos

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Matt Pfeiffer,
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Andrea Rank, *Crates Coffee House*

Lisa Trudell, *First Merit Bank*

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Craig Zmijewski, *AAA Michigan*

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ORION AREA CHAMBER OF COMMERCE

46 W. Shadbolt, Suite C
Entrance on Lapeer Street
Lake Orion, MI 48362
248-693-6300

info@orionareachamber.com
orionareachamber.com

What's Going On?

Easter Egg Hunt

April 4th, 11am – 12:30pm

Bald Mountain Recreation Area,
Cherry Ridge Picnic Area. Please
RSVP to park office: 248-693-6767.

Family Face Ministries Grand Gala

"Benefit to Restore Families"

Thursday, April 16

**Indianwood Country Club,
1081 Indianwood Rd, Lake Orion**

Doors open 6:30 pm, dinner 7pm.
6 pm private reception with Bob
Dutko, 103.5 WMUZ Radio Host.
Sponsor and advertising opportu-
nities available. Visit [www.family-
faceministries.org](http://www.family-
faceministries.org) for details.

Spring Fashion Show

Thursday, April 23rd

Boulder Pointe Golf Club

Fashion Show to benefit the Pink

Ribbon Trailblazers. Presented
by The Boulevard Boutique. Visit
www.pinkribbontrailblazers.com
for information.

DDA Flower & Art Fair

**Friday, May 8 & Saturday, May 9
Downtown Lake Orion**

Save the date! Come to downtown
Lake Orion and get fresh flowers
for Mom's Day. Visit [downtown-
lakeorion.org](http://downtown-
lakeorion.org) or call 248-693-9742
for more details.

NOCC 3rd Annual Family Fun 5k Color Run/Walk

Saturday, May 9

9:30 am to noon

Friendship Park, Lake Orion.

Visit www.noccmi.org to regis-
ter. Sponsorship opportunities
available.

Guest House 5k Run Over Addiction

May 16, 9:00 am

Scripps Mansion, Lake Orion

Contact Lisa Drummond at 248-
393-8967 for sponsor information
and to registration, Visit [www.
guesthouse.org](http://www.
guesthouse.org) for full details.

Family and Friends Game Night

A Bean to Go

16 W. Flint St., Lake Orion

Monday nights are "cell free" game
night at A Bean to Go. If you don't
see a game you love to play, bring
your own. For information call
(248) 690-9382.

Commemorative Brick Sale

Rock the walk and leave your mark
on Wendy's Way by purchasing
a brick for the walking track at
Pine Tree Elementary in honor
of Wendy Sylvain. Contact Dan
Martin at [dmartin@lakeorion.k12.
mi.us](mailto:dmartin@lakeorion.k12.
mi.us).

BINGO at Culver's

Every Tuesday 5:30 to 6:30 pm.

What's coming up?

Chamber Breakfast

Thursday, May 14th

8:30am – 10am

Parkside Bar and Grill

1065 S. Baldwin, Lake Orion

Speaker: Eric Wilson,
Oakland County Road
Commission

Sponsored by
Birmingham Sealcoat



To register for Chamber events,
call 248-693-6300, email us at
info@orionareachamber.com or
register at orionareachamber.com.

Members Making News

Genisys Continues Their Dedication to Warming Hearts & Homes in Oakland County

Genisys Credit Union members and employees raised over \$32,000 to assure local neighbors stay warm during the winter months. Genisys Credit Union, recently the premier sponsor for Oakland Livingston Human Service Agency's (OLHSA) Walk for Warmth event, was held at Great Lakes Crossing Outlet Mall in Auburn Hills. This year, the

Oakland walk as a whole had a record number of participants with 1,300 people participating either as walkers, sponsors, or volunteers.

Genisys Credit Union presents donation check to Oakland Livingston Human Service Agency partners.



Welcome to Orion!



New residents can pick up a goodie-filled Welcome Bag at either the Orion Township offices at 2525 Joslyn Road or the Orion Area Chamber of Commerce office at 46 W. Shadbolt (corner of Shadbolt and Lapeer Street in downtown Lake Orion, entrance on Lapeer Street) This is a joint effort between the Orion Area Chamber of Commerce, Orion Township and the Lake Orion Downtown Development Authority.



Employment Opportunities

FOH, Prep Cook
51 North Brewery
51 N. Broadway, Lake Orion
Contact Don Gindhart, email, for more
information.

Mortgage Originator
Oxford Bank
60 S. Washington, Oxford
Contact Karen Jamrog at 248-814-6573

Infant/Toddler Teacher
Kids Corner
1870 W. Clarkston Rd. Lake Orion
Contact: Sue Tunny 248-814-9096
suekidscorner@aol.com

If you are a Chamber member and would like us to share your employment opportunities, please fill out the job posting submission form on our website at orionareachamber.com.

Member Profile: API Consulting

Balance the Books with API Consulting

got big enough to where I couldn't work for one person," she said.

Pam holds an associate's degree

in accounting

from Oakland University and is working on her bachelor's degree in accounting at Baker College to provide even better service to her clients.

"Pam Omilian prides herself on

helping each customer that she works with reach their goals,"

Amie Leszczynski of Millennium Real Estate said.

API's influence doesn't stop there. Omilian is also a member the Lake Orion Fireworks Association, advocating many of their fundraising events, and is involved with the Orion Area Chamber of Commerce,

offering her assistance with past Community Business Expos.

Omilian spends her free time with her two rambunctious rat terriers, Apple and Pucker, who, along with their previous companion, Indy, are the namesake for "API" Consulting.

To contact API Consulting call 248-867-2865 or email pamlakeorion@aol.com.

Behind every business, there's a bookkeeper. Behind every employee, there's payroll. And, API Consulting, a small bookkeeping and payroll services business, is behind the scenes of many small and medium-sized businesses in Southeast Michigan, including the Orion Area Chamber of Commerce.

For nearly 30 years, from insurance agencies to manufacturing companies, API Consulting has helped businesses with financial portfolios stay financially sound.

This is largely thanks to owner Pam Omilian, who runs API from her quaint, lakeside Lake Orion home. There, she diligently enters, approves and reviews on-site and off-site finances for 35 businesses and non-profit organizations.

"I go in and reconcile their books and give them advice on financial savings and ways they can better their financial pictures and prepare for tax season," she said.

Omilian started the business in the 1986 as a way to make money. But, as word of mouth spread about her thorough and personalized service, her business grew and she formed API Consulting.

"I didn't start the business until 2003. I just worked in the field, and I kept getting referrals. Then I



API CONSULTING
Accounting, Bookkeeping & Payroll Services

Welcome New Members!

NEW PREMIER MEMBER

Unique Cabinetry

Mike Titus
1230 Combermere Dr., Troy
248-556-5180
mike@uniquecabinetrymi.com
uniquecabinetrymi.com

NEW SIGNATURE MEMBER

All Around Improvements LLC

Brian Rank
248-961-4675
allaroundimprovements@gmail.com

NEW BUSINESS MEMBERS

Motor City Granite

Stacy Blaine
33 North Broadway, Lake Orion
248-690-9637
stacy@motorcitygranite.com
motorcitygranite.com

Henry Ford OptimEyes

Annette Roach
684 S. Lapeer Road, Lake Orion
248-693-3380
aroach@optimeyes.com
henryfordoptimeyes.com

AccuDry Inc.

Chris McDevitt
248-969-6000
chris@accudryinc.com
accudryinc.com

Giampa Painting

Greg Giampa
248-693-6333
giampapainting@aol.com
www.giampapainting.com

NEW BASIC MEMBERS

It Works!

Angie Failla
1059 Inca Trail, Lake Orion
akfailla@yahoo.com
aYouthfulYou.myitworks.com
248-790-9167

LuLaRoe Clothing

Erika West
3079 S. Baldwin Rd, #177
Lake Orion, MI 48359
248-894-7154
lularoewitherika@gmail.com
facebook.com/LuLaRoewithErika

Paula Kurzawa Photography

248-705-1141
paula_photo@yahoo.com
pkurzawaphotography.com

Christ the Redeemer Catholic Church

2700 Waldon Road, Lake Orion
248-391-1621
officemgr@ctredeemer.org
ctredeemer.org

O'Haver's Flavorz

Bryan O'Haver
248-431-5081
ohaversflavorz@aol.com
ohaversflavorz.com

Bradley Jacob Printing

Brady Beesley
248-958-9010
bradleyjacobprinting@gmail.com

Unity of Lake Orion

Linda Lacroix
www.unitylakeorion.org
3070 Baldwin Road, Orion
248-391-9211

How You Can Join the Orion Chamber Click the "Join Now" button at orionareachamber.com, email info@orionareachamber.com, or call our office at 248-693-6300.