

14TH ANNUAL

# LITTLE ROCK MARATHON<sup>1</sup>

For Immediate Release

## Little Rock Marathon Announces Simmons Bank as Presenting Sponsor of Volunteer Program

LITTLE ROCK, Ark. (January 11, 2016) Little Rock Marathon race officials announced today that Simmons Bank is the presenting sponsor of the Let's Go Volunteer Program.

"The Little Rock Marathon and Simmons Bank share a commitment of serving our community," said Nancy Green, Little Rock Marathon chair. "We are pleased to be working with this wonderful organization to help others give back to the community and experience a 14-year tradition in Little Rock."

"Volunteerism is a way of life at Simmons Bank," said Tabitha Doddridge, director of public relations and sponsorship development for Simmons Bank. "Each year, hundreds of our employees donate their time and energy in order to give back to the community. Because of this, we are proud to be the presenting sponsor a program that promotes volunteerism at one of Arkansas' biggest events." Doddridge will serve as the volunteer ambassador for the marathon this year.

The 14<sup>th</sup> Annual Little Rock Marathon Race Weekend, presented by the *Arkansas Democrat-Gazette*, is slated for March 4 – 6 in downtown Little Rock and benefits Little Rock Parks & Recreation.

Race weekend includes a two-day health and fitness trade show; the Little Rock Marathon; the Little Rock Half Marathon, presented by Baptist Health; the Little Rock 10K, presented by Windstream Communications; the Little Rock 5K Fun Run/Walk and the Little Rockers Kids Marathon Final Mile, presented by Delta Dental of Arkansas.

Volunteers play a critical role in generating fun and excitement. With many areas of opportunity to volunteer, the Let's Go Volunteer Program, presented by Simmons Bank, gives anyone the chance to see the race close up. You can find a complete list of opportunities, descriptions of jobs and logistical information including dates, times and locations at [www.littlerockmarathon.com/volunteer](http://www.littlerockmarathon.com/volunteer).

More than 3,500 volunteers lend a hand annually to help execute all the Little Rock Marathon events. Volunteers from schools, corporations, public service agencies and local churches are just a few examples of the diverse groups and individuals that comprise the Let's Go Volunteer Program, presented by Simmons Bank.

###

#### **About Simmons First National Corporation**

Simmons First National Corp. is a financial holding company headquartered in Pine Bluff, Ark., with total assets of almost \$7.6 billion. The company conducts financial operations in Arkansas, Kansas, Missouri and Tennessee. The company's wholly owned subsidiary, Simmons First National Bank, offers comprehensive financial solutions delivered with a client-centric approach. The company's common stock trades on the NASDAQ Global Select Market under the symbol "SFNC."

#### **About Little Rock Parks & Recreation**

Little Rock Parks and Recreation oversees 60 developed parks and twelve undeveloped parks totaling over 6,100 acres. In addition, the Little Rock Parks & Recreation offers a wide-range of youth and adult recreational and sports leagues, after-school and summer playground programs for children ages 6-15, outdoor recreation, therapeutic recreation and programs for seniors. Funds raised will continue to support parks and recreational programs for all ages. For more information about Little Rock Parks & Recreation please visit [www.lrpr.org](http://www.lrpr.org).

Contact:  
Geneva Lamm, Executive Director  
501-371-4639  
[glamm@littlerock.org](mailto:glamm@littlerock.org)

