

Contact: Geneva Lamm, Executive Director 501-371-4639 glamm@littlerock.org

For Immediate Release

## ARKANSAS DEMOCRAT-GAZETTE RENEWS SPONSORSHIP WITH LITTLE ROCK MARATHON

LITTLE ROCK, Ark. (July 1, 2015) – The Arkansas Democrat-Gazette will return as presenting sponsor of the 14<sup>th</sup> Annual Little Rock Marathon Weekend. Race weekend is scheduled for March 5-6, 2015 in downtown Little Rock and benefits Little Rock Parks & Recreation.

As presenting sponsor, the Arkansas Democrat-Gazette, Arkansas' largest newspaper, will serve as the official media outlet for the race weekend information. The newspaper has served as the marathon's presenting sponsor since the race's inception in 2003.

"To be the presenting sponsor of the Little Rock Marathon since the beginning is a real honor for us," said Tabitha Cunningham, Promotions and Events Manager for Arkansas Democrat-Gazette. "Not only does our community benefit from the economic boast the marathon brings each year, but we also benefit from being a part of a national recognized marathon that brings in thousands to our city from all 50 states and many countries. The exposure that gives our state is incredible."

Race weekend includes a two-day health and fitness trade show; the Little Rock Marathon; the Little Rock Half Marathon, presented by Baptist Health; the Little Rock 10K, presented by Windstream Communications; the Little Rock 5K Fun Run/Walk and the Little Rockers Kids Marathon Final Mile.

Registration will be available online through 11:59 p.m. CST Feb. 26, 2016.

For more information about deadline, details and the race, visit <a href="www.littlerockmarathon.com">www.littlerockmarathon.com</a> or contact the Little Rock Marathon office at (501) 399-5359.

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## **About the Arkansas Democrat Gazette**

The Arkansas Democrat Gazette is the state's largest and oldest newspaper. It brings the citizens of Arkansas news about not only their communities and their state, but also the world. It prides itself on producing award-winning journalism and its service to Arkansans. For more information about the Arkansas Democrat Gazette please visit <a href="https://www.arkansasonline.com">www.arkansasonline.com</a>.

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## **About Little Rock Parks & Recreation**

Little Rock Parks and Recreation oversees 60 developed parks and twelve undeveloped parks totaling over 6,100 acres. In addition, the Little Rock Parks & Recreation offers a wide-range of youth and adult recreational and sports leagues, after-school and summer playground programs for children ages 6-15, outdoor recreation, therapeutic recreation and programs for seniors. Funds raised will continue to support parks and recreation programs for all ages. For more information about Little Rock Parks & Recreation please visit www.lrpr.org.