



## SEPTEMBER 1 & 2 NOON TO NOON

**Help support Family Network on Disabilities this year by participating in the 2015 Giving Challenge. This year non-profit organizations participating in the challenge have a wonderful opportunity to double their donations up to \$250.00 per new donor with a matching gift from The Patterson Foundation.**

### **Here's How It Works.....**

During the 2015 Giving Challenge, The Patterson Foundation will provide a **1:1 match for each new online donor's contributions – up to \$250 per new donor, per organization. There is no limit to the amount of matching dollars available.**

**What is a “new” donor?** A new donor is someone who did not contribute to the 2014 Giving Challenge to that specific nonprofit. The Patterson Foundation's matches have proven to be popular incentives for donors in previous Giving Challenges. By linking the 2015 match to new online donors and incentivizing organizations to attract additional new donors through prizes, The Patterson Foundation hopes nonprofits will aspire to optimize the Giving Challenge as a vehicle to garner new donors who they will cultivate far beyond the Giving Challenge event.

If you made a donation last year during the Giving Challenge you can also participate in the matching opportunity. All you have to do is use a different credit or debit card to make your donation then you did in 2014. \$25.00 is the minimum donation amount.

So, if you donate \$25.00 then it becomes \$50, and \$50 becomes \$100, and if you donate the maximum amount allowed of \$250 then that donation becomes \$500. We hope you will participate this year and help us continue to support the many families in our community that are raising a child or multiple children with a disability.

### **Be looking for more information and details on how you can participate.**

The 2015 Giving Challenge is made possible by the Community Foundation of Sarasota County and The Patterson Foundation with support from the William G. and Marie Selby Foundation, John S. and James L. Knight Foundation, Manatee Community Foundation, and the Herald-Tribune Media Group.