



**Welcome**  
**SAYP Informational Meeting**

**May 17<sup>th</sup>, 2016**

### **Our Mission**

***To enrich our communities by uniting and developing young professionals.***

### **Our Moto**

***We're on the move!***

### **Core Goals of SAYP**

- ✓ ***To provide networking opportunities to young professionals by building a community of peers under the guidance of the Sparta Area Chamber of Commerce***
- ✓ ***To offer career, leadership, and personal development through educational and mentoring opportunities***
- ✓ ***To build strong community relationships and growth through outreach and involvement***

## Meet Your Committee Members

**Heidi Prestwood (Co-Chair)** – I am a SERVPRO Marketing Representative and have been with the company for over a year. I am involved with the La Crosse, Sparta, and Black River Falls Chambers, along with the La Crosse YPCR group, and Sparta Membership Committee. I have all of SERVPRO's certifications, and am continuing my education to become certified in other areas of the business. I am the Events Coordinator for the Sparta Boys Basketball Club, and am a Co-Leader of the 4H Club, Denim 'n Dust, in Cataract, and am involved in Women's Networking Groups like WINS and WOW. In my free time I quilt, bake, go adventuring (going to new places with my boys), and love working in my garden. I enjoy helping others whenever I can.

**Rebecca Giroux (Co Chair)** - I am the Business Development/Marketing Director for 1<sup>st</sup> Community Credit Union. I have been working at the Credit Union for 9 years and my prior experience includes working 6 years for Associated Bank. I am originally from the LaCrosse area and attended the University of Wisconsin – LaCrosse, where I earned my Bachelor's Degree in Business Management and Administration. I live in Tomah with my husband, 6 year old daughter, and 2 dogs. I am currently a Girl Scout Troop Leader and part of the Sparta Chamber Membership committee. I enjoy yoga, gardening, cooking, crocheting, and spending time outdoors – especially when it involves warm weather and a beach!

**Kristi Paulsen (Treasurer)** – I am the Director of Marketing & Membership for the Sparta Area Chamber of Commerce. I hold a B.S. Behavioral Science and will graduate with my Masters in Mental Health Counseling in December. I am president-elect for Southside Elementary's PTO, intern with Living Well Christian Family Clinic (in Onalaska) and a member of the American Counseling Association. I enjoy spending time with my husband and three kids. We are an outdoorsy kind of family and enjoy fishing, kayaking, hiking and of course biking - we live in Sparta after all. Personally I have an interest in quilting, pinteresting (if that's a thing), graphics, Target and standard poodles (aspiring to be a poodle mom someday).

**Gail Zietlow (Social and Outreach Events Coordinator)** - I am a Staffing Consultant with Referral Staffing Solutions. My main duties include recruiting and selecting qualified employees to fill our customer's open positions by identifying staffing needs, prescreening applications, interviewing candidates, making hiring decisions in a timely manner and handling customer inquiries/problems. I've completed some college in the Marketing and Accounting fields. I'm newer to the Sparta area, but excited to get more engaged with the community. I was previously employed as a Wedding and Event Coordinator for a nearby hotel, weddings are my passion. I love a good party! In my free time I enjoy spending time with my beautiful nieces and nephews.

**John McDonald (Social and Outreach Events Coordinator)** – I am the Recreation Specialist for the City of Sparta Parks and Recreation Department. I have a Bachelor's of Science in Recreational Management from the University of Wisconsin La Crosse. I coach Sparta Wrestling at Youth, Middle, and High School levels. I am also the Treasurer for the Sparta Wrestling Club. In my free time I enjoy playing sports, working out, hunting/fishing, and playing and writing music.

**As a Committee, we will meet on a monthly basis, where we will:**

- a. Brainstorm ideas for events and outreach programs
- b. Brainstorm ways to attract and retain YPs as group members
- c. Review YP events and meeting feedback, attendance, and outcomes

*Committee meetings will be held the 4<sup>th</sup> Tuesday of each month, 12:00-1:00 at 1<sup>st</sup> Community Credit Union in Sparta.*

## **SAYP Group Requirements**

1. The Sparta Area Young Professionals Group (SAYP Group) will be open to working professionals ages 21-40. (YP group members do not need to live or work in the Sparta community to join)
2. The SAYP Group will be open to Chamber and Non Chamber Members
3. Dues –
  - i. Chamber Members – 1 free annual membership with paid Chamber Membership, each additional membership - \$35/year per professional
  - ii. Non Chamber Members - \$85/year per professional
  - iii. Dues will cover the cost of attendance to meetings and educational events
  - iv. The dues do not cover the cost of food, beverages, travel costs, etc. unless otherwise specified
4. **The SAYP Group will meet the 3<sup>rd</sup> Tuesday of each month.**
  - i. Two meetings per quarter will be geared towards networking and relationship building:
    - a. Networking at Noon (12:00-1:00 pm)
    - b. Business at Brunch (10:00 – 11:00 am)
  - ii. One meeting per quarter will be geared towards an educational focus. This may include guest speakers, professional growth presentations, webinars, etc. (12:00-1:00 pm)
  - iii. Other Meetings will be scheduled outside of the workday, these will include but not be limited to: Happy Hour Socials, Community Outreach Events, Fundraisers, Business After 5, etc.

## **SAYP Code of Conduct**

- ✓ Behavior that is expected and encouraged includes:
  - Maintain an attitude of professionalism
  - Dress appropriately for the event
  - Conduct yourself with decorum and appropriate restraint
- ✓ Behavior that is in violation of the Code of Conduct, but is not limited to:
  - Engaging in, encouraging, or condoning profane language or gestures
  - Engaging in any behavior that is illegal, dangerous, harmful, may offend others or reflect negatively on SAYP
  - Excessive use of alcohol or use of any illegal substances