



PRINCETON REGIONAL
CHAMBER OF COMMERCE

champions for business

Letter from the Chairman

Dear Chamber Members,

Everyone at the Princeton Regional Chamber of Commerce is pleased to announce that our new offices at 182 Nassau Street are now officially open. Peter Crowley and the staff went through a very meticulous office design and moving procedure which allowed us to have a seamless transition from our old quarters on Vandeventer Street.

The new offices feature commodious work stations for the entire staff, a comfortable break room, and most importantly for membership, a large conference room which can comfortably accommodate up to 16 people. The new conference room alone is a marked improvement over our old space and will provide our many operating committees with meeting space where they can collaborate and accomplish their various missions.

Nothing would make us happier than for our Members to come by and see our new offices and on Thursday, May 17, the Chamber will host an official open house during the hours of 3 to 6 p.m. Please come by and take a look at our new facility and say hello to the staff.

One of the most active committees now operating is the Golf and Tennis Committee lead by Doug Borden of Borden Perlman and Brian Juleskusky of Bank of America. They have been at work over the past few months putting together our annual Golf and Tennis

Outing which will take place on May 14 at The Bedens Brook Country Club. Spaces are going quickly as Bedens Brook does not host many outside events. This will be a great opportunity to sample one of the most challenging yet player-friendly courses in the area. For those that do not wish to play a full 18 holes, the Bedens Brook professional staff will also conduct a clinic during the afternoon. Please contact Cheri Durst at the Chamber Office for more information. Cheri's phone number is 609-924-1776, ext. 105.

As part of the 2011 Strategic Planning process, your Chamber examined all of the events that we conduct in order to make certain we are providing our Members with valuable services and opportunities. During this process, we determined that the annual Trade Show, which we have conducted at the Princeton Marriott for a number of years, seemed to be losing its popularity and impact.

Consequently, we will not be holding a Trade Show this year but, in its place, the Woman In Business Alliance has stepped up to replace it with a unique Women's Leadership Conference, which will be held on October 11th. Vice Chair, Michelle Everman, is leading the effort to develop this event which will feature a prominent keynote speaker as well as a variety of educational and career enhancing breakout sessions. The conference will also prominently feature a bit of a



"mini trade show" with several dozen vendors who will be displaying products and services aimed at the business and professional woman. We will have further information, as well as, sponsorship opportunities in the near future.

In my last letter I mentioned the Princeton Regional Chamber's new blog which is located at www.blog.princetonchamber.wordpress.com. It already has multiple very informative postings concerning subjects such as, how to be a great boss, how to be successful at networking events and how to best convey your arguments in a business setting. Please log on and read some of the articles and feel free to make a contribution.

Sincerely,

Patrick L. Ryan

Chairman of the Board
of Directors

Champions for Business

Meet the Speakers

Monthly Membership Luncheon

William C. Martin, Chairman & Chief Investment Officer of Raging Capital Management

"Investing Like an Entrepreneur" Startups, investing, and the economy through the eyes of an entrepreneur Mr. Martin founded Raging Capital Management, a private investment firm, in 2006. Prior to Raging Capital, he co-founded multiple financial media and data companies, including Raging Bull and InsiderScore. Mr. Martin started Raging Bull as a sophomore in his dorm room and raised over \$20 million in venture capital before selling the company.

Thursday, May 3, 11:30 a.m. to 1:30 p.m. at the Marriott Princeton Hotel and Conference Center.

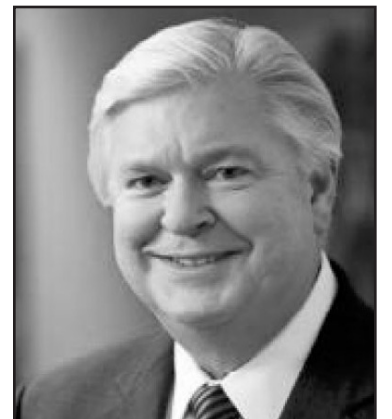


Bill Martin

Business Before Business Breakfast

Wayne Hasenbalg President & CEO of New Jersey Sports & Exposition Authority

"A New Vision for New Jersey Sports & Exposition Authority" The re-direction, its new economic role, and the Super Bowl Currently in the midst of a major re-direction in its mission, Wayne will share with us the impact that NJSEA's changes have on the state economy, as well as on the travel and tourism markets, specifically in the Princeton Region as well as New Jersey as a whole.

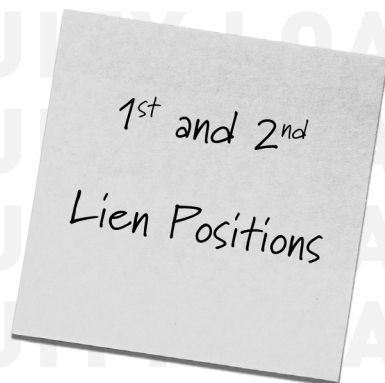


Wayne Hasenbalg

Wednesday, May 16, 7:30 to 9:15 a.m. The Nassau Club, 6 Mercer Street.

To learn more about these and other upcoming events visit www.princetonchamber.org or call 609-924-1776.

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PRINCETON OFFICE OPEN SUNDAY 10am - 3pm

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Member News

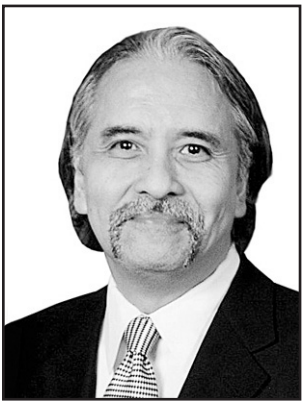


The Princeton Regional Chamber of Commerce is thrilled that its Members are making new strides every day. For more information on Membership please contact Adam Perle, Vice President, at adam@princetonchamber.org, or visit www.princetonchamber.org.

LocalChatBox.com starts a blog. LocalChatBox.com has started a blog about food, travel, and local business, and is accepting guest bloggers. Chefs are welcome to submit posts about local food; local business owners are free to write about their businesses. Contact Suzanne O'Rourke at LocalChatBox.com about being a guest blogger, which will then be posted to LocalChatBox.com's website, Facebook, Twitter, Pinterest and LinkedIn.

John Smith, Capable Communications, published in Garden State Focus magazine. John Smith, Managing Partner at Capable Communications, LLC, recently wrote an article on energy deregulation that was printed in the NJ Healthcare Financial Management Association Focus magazine. Read it at www.hfmanj.org. Learn more about Capable Communications at www.capablecomm.com.

Dance Expo opens new branch in East Windsor. Dance Expo has opened a second location at Royal Plaza, 510 Route 130 South, East Windsor, N.J. East Windsor's and NOW Plainsboro's studios offer classes for all ages with a dedication to bringing excellent dance training in an enjoyable environment.



Suzanne O'Rourke and Raul Gutierrez.

Raul Gutierrez Design creates a new brand for a nutritional consultant. Raul Gutierrez Design recently created a name, logo, stationery, business forms and website for ViSano Consulting. "We chose a name based on the Latin translation of "Healthy Force" and designed a logo that conveys wellness and inner energy. We also use photographs that show the healthy force metaphor as part of the image. These all help communicate the overall message of living healthy through good nutrition," says Gutierrez.

Jules C. Einhorn of Arbor Group honored. Jules C. Einhorn, CLU, ChFC, Vice President of Arbor Group, Insurance and Benefits, was recently honored for his work as a Past President of Camp Ramah in the Poconos from 1994-2000. Celebrating his 42nd year in the insurance business, Jules has been involved in many industry-wide groups.

New Business Manager at American Repertory Ballet. American Repertory Ballet is proud to welcome finance and fundraising professional, Dawn Dell'Omo to its staff, in the newly created position of Business Manager. As the former Finance Manager of American Repertory Ballet (1995-2000), former Princeton Ballet School student, and an avid arts lover, Dawn brings to a deep passion for the organization, as well as an impressive background in non-profit finance.

Welcome New Chamber Members . . .

The Bedens Brook Club
Stony Brook-Millstone Watershed Association
The GM CPA Group
Eastridge Design
Blueclone Networks
4BestSolar Citibank, N.A
Music Together
Princeton Lab School
Hamilton Washery

Ernst & Young LLP
On Time Heating and Air Conditioning
BNYMellon Wealth Management
The Spadaccini Law Firm LLC
AAA Taxi, Inc.
Princeton Strategic Advisors LLC
Charles Schwab & Co. Inc.
Nottingham Insurance
Peapack-Gladstone Bank

. . . and Welcome Back Renewing Members

Bank of America
Blue Star Jets, LLC
Callaway Henderson Sotheby's International Realty
Churchill & Harriman
Comcast Business Sales
Cranbury Golf Club and "The Bog" Restaurant
E-Aspire IT, LLC
Farewell Architects LLC
Fragomen, Del Rey, Bernsen & Loewy, LLP
Fulton Bank of New Jersey
Glen Eagle Advisors, LLC
Herbert, Van Ness, Cayci & Goodell, P.C.
Hopewell Valley Community Bank
Intermedia Print Solutions
J&M Marketing Communications LLC
Joseph R. Ridolfi & Associates, LLC
Kollevoll & Associates LLC
Management Planning, Inc.
Mrs. G TV & Appliances

NAI Fennelly
New Jersey Hospital Association Conference and Event Center
Olives Bakery and Deli
One Simple Wish
Princeton Absolute Returns, LLC
Princeton Area Community Foundation
Princeton HealthCare System
Princeton HealthCare System Foundation
Private Wealth Management Group, Inc.
Rotary Club of the Princeton Corridor
The Hun School of Princeton
Thompson Realty of Princeton LLC
TPC Jasna Polana
Trenton Area Soup Kitchen (TASK)
Waldorf School of Princeton
West Windsor-Plainsboro Education Foundation Inc.
Westminster Choir College of Rider University

Sustaining Sponsors 2012

With great appreciation, the Chamber thanks the following companies and organizations who have shown their support and loyalty to the Princeton Regional Chamber of Commerce by becoming Sustaining Sponsors. Our Sustaining Sponsors enable the Chamber to advance to a level which allows the resources for greater benefits and enhanced programs events to our Members and the business community.

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Princeton Internet Group (PING), St. Lawrence Rehabilitation Center, Sam's Club, SES Engineering, Signature Title Agency,
Stevens & Lee, TD Bank, United Way of Greater Mercer County, WithumSmith+Brown, PC

Upcoming May Events

THURSDAY, THE 3RD
Monthly Membership Luncheon
11:30 a.m. to 1:30 p.m. at Marriott Princeton
Hotel and Conference Center
Speaker: Bill Martin, CIO of Raging Capital

THURSDAY, THE 10TH
Business After Business Networking
5:00 to 7:00 p.m.
Ruth's Chris Steak House

MONDAY, THE 14TH
Annual Golf & Tennis Outing
Golf Shotgun Start at 12:00 p.m.
Tennis Warm-up at 1:00 p.m.
The Bedens Brook Club

WEDNESDAY, THE 16TH
Business Before Business Breakfast
7:30 to 9:15 a.m.
Speaker: Wayne Hasenbalg
President and CEO of NJSEA

THURSDAY, THE 17TH
Chamber Open House
Princeton Regional Chamber
of Commerce's new offices!
182 Nassau St., Suite 301, Princeton

TUESDAY, THE 22ND
Women in Business Alliance Event
5:00 to 7:30 p.m.
Springdale Golf Club

Please visit www.princetonchamber.org to learn more and sign up for events.