

Add a Personal Touch to the 2016 Yearbook . . .

Place a Senior Ad

Elizabeth Seton High School's yearbook includes a section of "ads" for our seniors, in which friends and family send messages to their graduates. These ads often include photographs, greetings, and good wishes.

For the 2016 yearbook, you may submit ads in two ways:

--One option is to create and submit your ad online. To do so, you will work through the website of our yearbook publisher, Herff Jones, to create, submit, and pay for the ad. Full instructions for completing your ad through this site are attached.

- Please use order number 4772.
- Every Seton student receives a copy of the yearbook, so you do not need to purchase a yearbook.
- You may only submit a ½ or ¼ page ad for Seton's yearbook.
- Please make sure that you use your student's full name (first and last) in the ad.
- Please limit yourself to 5 photos and 500 characters (about 100 words) for a ½ page ad, or 3 photos and 250 characters (or 50 words) for a ¼ page ad. This will ensure that the photos are clear and the copy is legible in the book. Please also be sure to leave a margin around the ad, as we may have to cut off the edges slightly when we place the ad on the page.
- You do not have to complete your ad in one session; you may work on it, save it, and return later to finish. However, please be sure that you complete the final stage by our deadline (see below). You will have an opportunity to proof your ad before you submit your payment.
- You will pay Herff Jones directly. Once you have paid, you will receive a confirmation message. Please make sure you receive that confirmation! If you do not, your ad may not have gone through.

--Alternatively, you may use the attached form to submit your ad to the Seton yearbook staff. In that case, you will give the materials (images and written text) to us, and we will create the ad itself. You may either email electronic copies of your photos or give us the originals for scanning. If you give us photographs, we will return them to you after Christmas break. Please send any text via an email addressed to yearbook@setonhs.org. Please include "Senior Ad" and your student's name in the subject line. Emailing your text to us will help us to accurately complete your ad. If you would like to drop off photographs at the school, please address them to the yearbook staff.

- If you would like the yearbook staff to create your ad, please submit a check to the school. You may make it payable to Elizabeth Seton High School. Please include a notation that the check is for a senior ad in the yearbook.

Deadlines: The deadline for an ad to be **created by the yearbook staff is Monday, November 2nd**. We will keep the Herff Jones ad site open for **online ad creation until Monday, November 23rd**.

Ad Sizes: The class of 2016 includes nearly 150 students. In order to accommodate as many requests as possible, we are only offering ½ and ¼ page ads. The price for each ad is the same whether you submit on-line or send it in to our staff: **\$130 for a ½ page ad, or \$65 for a ¼ page ad**.

Number of pages: We have **26 pages** set aside for senior ads. The space will be given on a first-come, first-served basis. You must provide **both** the payment and the ad material (to the school or through the online site) in order to reserve your space. Sending only a payment or only an ad will not reserve your space. We may have room to include more than one ad for a particular student (for example, if you want to include one from a parent and one from a grandparent), but we reserve the right to limit the ads to a maximum of two per student.


If you have further questions, please contact the yearbook adviser, Rebecca Taylor, at rtaylor@setonhs.org.

Submitting an Ad to be Created by Seton's Yearbook Staff

Anna Haschert

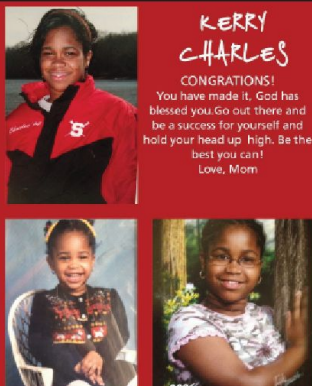
From the moment you were born, you've filled us with awe. At the beauty of new life, at the joy of unconditional love and at the endless possibilities you brought to us. And yet what is even more remarkable ... you've continued to fill us with awe as you have grown into the beautiful and exceptional young lady you are today. We marvel at your intelligence, at your compassion, but mostly, at your drive and determination. We are proud of you now and forever.

Love,
Mom and Dad



KERRY CHARLES

CONGRATATIONS!
You have made it. God has blessed you. Go out there and be a success for yourself and hold your head up high. Be the best you can!
Love, Mom



Never Ask for Permission to Achieve Your Mission.


Skylar Marie Green

We Love You!!
Mom, Dad, Calen and Kana



Courtney Bishop

Congratulations!
On this special day, we would like to congratulate you for a job well done.
We want to take this chance to encourage you in whatever you choose to do in the future.
On your graduation day, you must look ahead and dream of all the bright possibilities that your future holds for you.
Today and the rest of your life ... may all your dreams come true.
Love, Dad, Mom, and Cydney



Maya Tashae Dunbar

Maya, you've worked hard and you did it! May God's grace be with you as you step ahead towards your dreams and may all those dreams come true. You have been such a joy to us. We've seen you blossom into a lovely young lady. So thoughtful and considerate. Keep the courage as you face new challenges. We are so proud of you!

Congratulations,
Mom and Dad



Above are sample ads from a previous year's yearbook. Feel free to consult the book for more ideas! As you are designing your ad, please follow the limits below to make sure your photos and copy are clear and legible when they are reprinted in the book. Once you have made the following choices, please submit this form, with your check and materials, to Elizabeth Seton High School, 5715 Emerson Road, Bladensburg, MD 20710, Attn.: Yearbook Staff.

Please choose an ad size:

- ☐ ½ Page \$130 Up to 5 photos and approximately 500 characters (100 words) of text
- ☐ ¼ Page \$65 Up to 3 photos and approximately 250 characters (50 words) of text

Please indicate your top 3 color choices for the background of the ad:

- ☐ Black ☐ Gold ☐ Red ☐ White
- ☐ Pink ☐ Purple ☐ Green ☐ Blue

Please choose a color for your student's name:

- ☐ Black ☐ Gold ☐ Red ☐ White

Please choose a shape for your photographs:

- ☐ Squares Only ☐ Circles Only ☐ Squares and Circles

Student's Full Name and ID: _____

Purchaser's Name: _____

Purchaser's Email and Phone Number: _____