



MasterCard Center  
for Inclusive Growth



## GLOBAL GIRLS ENTREPRENEURSHIP PROJECT



# NFTE Global Girls Entrepreneurship Tech BizCamp

### BizCamp Program Overview

Are you a female student interested in learning...

- How to start your own business?
- How to make technology work for your business?
- How to be your own boss?

Become a **FEMALE ENTREPRENEUR** by joining NFTE's Summer BizCamp® TODAY!

NFTE DC Region's Global Girls Entrepreneurship Tech BizCamp offers female students the opportunity to learn a tech-infused NFTE Entrepreneurship curriculum in a highly interactive and intensive 2-week camp setting. Through field trips, guest speakers, industry exposure, and engaging activities, participants learn the basics of putting together a business plan including technological platforms while also developing valuable academic and life skills.

### BizCamp Dates

- **When:** July 6-17, 2015 (Monday – Friday) , 9:00am – 4:00pm, daily
- **Where:** Howard University, School of Engineering

### BizCamp Model

Days 1-7	Days 8-9	Day 10
<b>Accelerated Learning</b> Through experiential learning, tech-based work time, and guest speakers, students take a deep dive into the world of tech-infused entrepreneurship and learn what it takes to start their own business.	<b>Coaching Sessions</b> Students work with volunteer business plan coaches to refine their business ideas and hone their presentation skills in preparation for the final Business Plan Competition.	<b>Business Plan Competition</b> At the end of this 2 week camp, all participants present their business ideas in front of a panel of judges while competing for cash prizes (top three winners).

**Applications due by Friday, June 12, 2015 !**  
**ALL CAMP EXPENSES PAID BY NFTE AND SPONSORS**



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