

2016 Sail Chicago Candidate Fact Sheet

Name: Brian Johnson

Sail Chicago member since: 2014

Personal/ Professional skills and interests:

I support the sales organization focusing on small business insurance sales for Allstate Insurance Company. My job requires analytical skills, financial acumen and strategic planning to help ensure sales goals are met.

In my free time I enjoy sailing, golf, reading, cooking and eating what I have cooked.

Sailing experience:

A friend in Sail Chicago exposed me to sailing in 2013 and I immediately fell in love. I have earned my skipper card on both the Colgate 26' and Hunter 34'.

Involvement/experience with Sail Chicago: I joined Sail Chicago in 2014 and earned my skipper card on the Colgate 26' sailboats. I also was a member on the maintenance team for WindHorse and served as Assistant Insurance Director. In 2015 I focused my attention on the cruising program successfully completing the Coastal Navigation, Basic Cruising and Bareboat Cruising courses. I also passed the US Sailing Basic Keelboat Certification test over the summer. I helped crew for Bob Lapin on a few Basic Cruising classes once I received my skipper card on Priorities. I spent some time in the boatyards getting the boats ready for the 2015 season, served as Assistant Insurance Director, and helped with the demasting of the Colgates at the end of the season.

Why would you like to be on the Sail Chicago Board?

I think I can help Sail Chicago in many ways:

- Help it live into its current mission
- Analyze membership needs to help retain existing members while adding new members
- Leverage my analytical, financial and planning skills to help shape future strategy

What is your vision for the future direction of Sail Chicago?

Increase membership at an acceptable rate to help ensure we have adequate instructors to meet the demand. Becoming accredited by US Sailing opens up tremendous opportunities for Sail Chicago. I think we can leverage this to improve the basic keelboat and basic cruising programs.

Signature: *Brian Johnson*

Date: January 3, 2016