

2013 Sail Chicago Candidate Fact Sheet

Name: Michael Parapetti

Sail Chicago member since: 2007

Personal/ Professional skills and interests:

I have a wide range of experience as a marketing professional and visual designer having worked on everything from large scale events, creative branding for print and digital campaigns for websites and emails. I've never been afraid to try something new and try to stay on the cutting edge of creative technologies.

Sailing experience:

Started crewing aboard Solings, racing FJs and Lasers in College at University of Iowa, taught sailing to teenagers on Hobie Cats, raced aboard Shields and Rhodes where I've competed in multiple National one design regattas, and have Chartered cruisers in the British Virgin Islands.

Involvement/experience with Sail Chicago:

In Sail Chicago, I've been a member of the board for 2 terms. I've been Marketing director where I developed the new creative direction for our marketing communications program for the website, emails. Some examples would be Strictly Sail, the handbook, Between the Sheets and Sail into Summer.

Why would you like to be on the Sail Chicago Board?

As a multi-term member of the board, I have enjoyed actively participating as a leader in the organization. I have enjoyed being part of such a great organization.

What is your vision for the future direction of Sail Chicago?

The future of Sail Chicago is bright and I look forward to Sail Chicago being around for a long time. As Sail Chicago becomes more successful, I believe it can make an even greater impact to the Chicago community by providing affordable sailing to even more people.

(Electronic) Signature: Michael Parapetti

Date: 12/7/2012