

**2013 Season May 4 - October 12**

**158 Days**

**All Rentals**

Day of Week	Session	Rentals	% of rentals	% of usage
Friday	Morning (8a-1P)	18	1.50%	0.36%
Friday	Afternoon (1P-6P)	71	5.91%	1.43%
Friday	Evening (6P-11P)	29	2.41%	0.58%
Monday	Morning (8a-1P)	10	0.83%	0.20%
Monday	Afternoon (1P-6P)	31	2.58%	0.62%
Monday	Evening (6P-11P)	56	4.66%	1.13%
Saturday	Morning (8a-1P)	119	9.90%	2.39%
Saturday	Afternoon (1P-6P)	113	9.40%	2.27%
Saturday	Evening (6P-11P)	35	2.91%	0.70%
Sunday	Morning (8a-1P)	87	7.24%	1.75%
Sunday	Afternoon (1P-6P)	114	9.48%	2.29%
Sunday	Evening (6P-11P)	50	4.16%	1.01%
Thursday	Morning (8a-1P)	12	1.00%	0.24%
Thursday	Afternoon (1P-6P)	66	5.49%	1.33%
Thursday	Evening (6P-11P)	63	5.24%	1.27%
Tuesday	Morning (8a-1P)	7	0.58%	0.14%
Tuesday	Afternoon (1P-6P)	66	5.49%	1.33%
Tuesday	Evening (6P-11P)	70	5.82%	1.41%
Wednesday	Morning (8a-1P)	10	0.83%	0.20%
Wednesday	Afternoon (1P-6P)	82	6.82%	1.65%
Wednesday	Evening (6P-11P)	93	7.74%	1.87%
<b>Ttl Usage</b>		<b>1202</b>		
<b>Average Daily</b>		<b>7.61</b>		
<b>% Used</b>		<b>24.17%</b>		
<b># Boats</b>		<b>10.4937</b>		
	<b>Ttl Avail.</b>	<b>Ttl Rented</b>	<b>Average</b>	<b>% Usage</b>
Morning	1658	263	1.66	15.86%
Afternoon	1658	543	3.44	32.75%
Evening	1658	396	2.51	23.88%
<b>Totals</b>	<b>4974</b>	<b>1202</b>	<b>7.61</b>	<b>24.17%</b>

**Colgates**

Day of Week	Session	Rentals	% of rentals	% of usage
Friday	Morning (8a-1P)	6	0.81%	0.12%
Friday	Afternoon (1P-6P)	34	4.61%	0.68%
Friday	Evening (6P-11P)	18	2.44%	0.36%
Monday	Morning (8a-1P)	7	0.95%	0.14%
Monday	Afternoon (1P-6P)	14	1.90%	0.28%
Monday	Evening (6P-11P)	40	5.43%	0.80%
Saturday	Morning (8a-1P)	71	9.63%	1.43%
Saturday	Afternoon (1P-6P)	69	9.36%	1.39%
Saturday	Evening (6P-11P)	24	3.26%	0.48%
Sunday	Morning (8a-1P)	61	8.28%	1.23%
Sunday	Afternoon (1P-6P)	75	10.18%	1.51%
Sunday	Evening (6P-11P)	36	4.88%	0.72%
Thursday	Morning (8a-1P)	5	0.68%	0.10%
Thursday	Afternoon (1P-6P)	36	4.88%	0.72%
Thursday	Evening (6P-11P)	44	5.97%	0.88%
Tuesday	Morning (8a-1P)	4	0.54%	0.08%
Tuesday	Afternoon (1P-6P)	22	2.99%	0.44%
Tuesday	Evening (6P-11P)	56	7.60%	1.13%
Wednesday	Morning (8a-1P)	4	0.54%	0.08%
Wednesday	Afternoon (1P-6P)	28	3.80%	0.56%
Wednesday	Evening (6P-11P)	83	11.26%	1.67%
<b>Ttl Usage</b>		<b>737</b>		
<b>Average Daily</b>		<b>4.66</b>		
<b>% Used</b>		<b>34.60%</b>		
<b># Boats</b>		<b>4.4937</b>		
	<b>Ttl Avail.</b>	<b>Rented</b>	<b>Average</b>	<b>% Usage</b>
Morning	710	158	1.00	22.25%
Afternoon	710	278	1.76	39.15%
Evening	710	301	1.91	42.39%
<b>Totals</b>	<b>2130</b>	<b>737</b>	<b>4.66</b>	<b>34.60%</b>

### Ideals

Day of Week	Session	Rentals	% of rentals	% of usage
Friday	Morning (8a-1P)	4	2.88%	0.08%
Friday	Afternoon (1P-6P)	4	2.88%	0.08%
Friday	Evening (6P-11P)	1	0.72%	0.02%
Monday	Morning (8a-1P)	1	0.72%	0.02%
Monday	Afternoon (1P-6P)	9	6.47%	0.18%
Monday	Evening (6P-11P)	11	7.91%	0.22%
Saturday	Morning (8a-1P)	9	6.47%	0.18%
Saturday	Afternoon (1P-6P)	19	13.67%	0.38%
Saturday	Evening (6P-11P)	1	0.72%	0.02%
Sunday	Morning (8a-1P)	11	7.91%	0.22%
Sunday	Afternoon (1P-6P)	9	6.47%	0.18%
Sunday	Evening (6P-11P)	7	5.04%	0.14%
Thursday	Morning (8a-1P)	4	2.88%	0.08%
Thursday	Afternoon (1P-6P)	9	6.47%	0.18%
Thursday	Evening (6P-11P)	6	4.32%	0.12%
Tuesday	Morning (8a-1P)	0	0.00%	0.00%
Tuesday	Afternoon (1P-6P)	8	5.76%	0.16%
Tuesday	Evening (6P-11P)	3	2.16%	0.06%
Wednesday	Morning (8a-1P)	6	4.32%	0.12%
Wednesday	Afternoon (1P-6P)	14	10.07%	0.28%
Wednesday	Evening (6P-11P)	3	2.16%	0.06%
Ttl Usage		139		
Average Daily		0.88		
% Used		14.66%		
# Boats		2		
	Ttl Avail.	Ttl Rented	Average	% Usage
Morning	316	35	0.22	11.08%
Afternoon	316	72	0.46	22.78%
Evening	316	32	0.20	10.13%
Totals	948	139	0.88	14.66%

### Rhodes

Day of Week	Session	Rentals	% of rentals	% of usage
Friday	Morning (8a-1P)	4	1.94%	0.19%
Friday	Afternoon (1P-6P)	24	11.65%	1.13%
Friday	Evening (6P-11P)	6	2.91%	0.28%
Monday	Morning (8a-1P)	1	0.49%	0.05%
Monday	Afternoon (1P-6P)	7	3.40%	0.33%
Monday	Evening (6P-11P)	1	0.49%	0.05%
Saturday	Morning (8a-1P)	30	14.56%	1.41%
Saturday	Afternoon (1P-6P)	19	9.22%	0.89%
Saturday	Evening (6P-11P)	4	1.94%	0.19%
Sunday	Morning (8a-1P)	10	4.85%	0.47%
Sunday	Afternoon (1P-6P)	23	11.17%	1.08%
Sunday	Evening (6P-11P)	3	1.46%	0.14%
Thursday	Morning (8a-1P)	1	0.49%	0.05%
Thursday	Afternoon (1P-6P)	14	6.80%	0.66%
Thursday	Evening (6P-11P)	4	1.94%	0.19%
Tuesday	Morning (8a-1P)	0	0.00%	0.00%
Tuesday	Afternoon (1P-6P)	19	9.22%	0.89%
Tuesday	Evening (6P-11P)	3	1.46%	0.14%
Wednesday	Morning (8a-1P)	0	0.00%	0.00%
Wednesday	Afternoon (1P-6P)	30	14.56%	1.41%
Wednesday	Evening (6P-11P)	3	1.46%	0.14%
Ttl Usage		206		
Average Daily		1.30		
% Used		14.49%		
# Boats		3		
	Ttl Avail.	Ttl Rented	Average	% Usage
Morning	474	46	0.29	9.70%
Afternoon	474	136	0.86	28.69%
Evening	474	24	0.15	5.06%
Totals	1422	206	1.30	14.49%

**Cruiser**

Day of Week	Session	Rentals	% of rentals	% of usage
Friday	Morning (8a-1P)	4	3.33%	0.08%
Friday	Afternoon (1P-6P)	9	7.50%	0.18%
Friday	Evening (6P-11P)	4	3.33%	0.08%
Monday	Morning (8a-1P)	1	0.83%	0.02%
Monday	Afternoon (1P-6P)	1	0.83%	0.02%
Monday	Evening (6P-11P)	4	3.33%	0.08%
Saturday	Morning (8a-1P)	9	7.50%	0.18%
Saturday	Afternoon (1P-6P)	6	5.00%	0.12%
Saturday	Evening (6P-11P)	6	5.00%	0.12%
Sunday	Morning (8a-1P)	5	4.17%	0.10%
Sunday	Afternoon (1P-6P)	7	5.83%	0.14%
Sunday	Evening (6P-11P)	4	3.33%	0.08%
Thursday	Morning (8a-1P)	2	1.67%	0.04%
Thursday	Afternoon (1P-6P)	7	5.83%	0.14%
Thursday	Evening (6P-11P)	9	7.50%	0.18%
Tuesday	Morning (8a-1P)	3	2.50%	0.06%
Tuesday	Afternoon (1P-6P)	17	14.17%	0.34%
Tuesday	Evening (6P-11P)	8	6.67%	0.16%
Wednesday	Afternoon (1P-6P)	10	8.33%	0.20%
Wednesday	Evening (6P-11P)	4	3.33%	0.08%
Wednesday	Evening (6P-11P)	0	0.00%	0.00%
Ttl Usage		120		
Average Daily		0.76		
% Used		25.32%		
# Boats		1		
		Ttl		
	Ttl Avail.	Rented	Average	% Usage
Morning	158	34	0.22	21.52%
Afternoon	158	51	0.32	32.28%
Evening	158	35	0.22	22.15%
Totals	474	120	0.76	25.32%

