

Providence Yearbook – Sr. Baby Ads & Display Advertising

NOTICE FROM THE PROVIDENCE PIONEER YEARBOOK STAFF

Dear Senior Parents,

In keeping with tradition, we are selling space in the yearbook to commemorate your “little ones.” If you would like to place a **baby ad**, the cost is \$35.00. All you need to do is follow these simple steps:

- Please send us your favorite (cutest, funniest, most precious) baby/childhood picture of your son or daughter. **NOTE:** If you would like your picture back, you **MUST** request it and include a self-addressed, stamped envelope.
- Include a **neatly printed or typed** message along with the picture. The message should not exceed 25 to 30 words.
- Photos should include only your child, and the child should be clothed.

The Yearbook Staff would like to thank you for participating in this fun, meaningful tradition.

FULL COLOR BUSINESS/DISPLAY ADVERTISING OPPORTUNITIES: We also offer parents who are business owners an opportunity to place a **congratulations ad, or a display ad for your business**. You may include a congratulations message and your senior’s photo alongside your business ad. Prices are:

Full page:	\$450	A full page, full color ad is 8.5 x 11.
Half page:	\$250	Half page full color is 8.5 x 4.375.
Quarter page:	\$140	Quarter page full color is 4.125 x 4.375.
Bus. Card size:	\$ 90	Business Card ad is 4.125 x 2.125.

*Please make checks out to **Providence Yearbook** and address envelope to: **Bart Makowsky, Yearbook Adviser, Providence HS, 707 Providence Way, Clarksville, IN 47129.***

Reminder: if your son or daughter has not had his or her senior portrait made, the deadline is November 15. After this date, the sitting fee for the yearbook portrait will increase from \$20 to \$30. For more information, call Whyland’s Studio (283-3646) or Lifetouch (542-1701). Time is required to make an appointment, so please call immediately for an appointment if portraits have not been made.

_____ Son or daughter’s full name

CHECK HERE IF YOU’D LIKE YOUR PICTURE BACK

- _____ Self-addressed envelope enclosed (required to have photo returned)
- _____ Neatly printed or typed message, 30-word max, *attached*
- _____ \$35 enclosed, check made out to Providence High School
- _____ Congratulations ad: Size _____, \$ _____ enclosed. We will contact you for design.
- _____ Please include a daytime phone number in case we need to contact you about the ad. Thx!

BABY AD DEADLINE IS NOVEMBER 15th
SENIOR PORTRAIT DEADLINE IS NOVEMBER 15th.