



AMP SoCal Bi-Annual Meeting – August 4, 2016

MEETING SPONSORSHIP INFORMATION

Date	August 4, 2016
Time	8:30 am – 5:00 pm
Cost	Free to attendees
Location	California Science Center at Exposition Park, home of the Space Shuttle Endeavour. Wallis Annenberg Building

Conference Objectives

- Provide information on topical areas of importance to aerospace and defense industry manufacturing executives.
- Provide exposure to new and developing advanced technologies.
- Provide a forum for Southern California aerospace and defense professionals to interact and network.
- Develop closer university-industry interactions to facilitate applied research and talent recruiting.

Target Audience

- Approximately 150 participants. All participant registrations will be screened to ensure target audience of executive level attendees.
 - ~ 50 - 70 aerospace and defense manufacturing executives (owner, president, GM)
 - ~ 60 - 80 AMP SoCal Partners
 - ~ 10 - 20 graduate students interested in careers in aerospace and/or defense

Conference Format

- One-day conference with continental breakfast and lunch
 - ~ Registration - 8:30 a.m. onwards
 - ~ Conference start - 9:00 a.m.
 - ~ Buffet lunch served at noon
- Plenary session with Jay Williams, U.S. Assistant Secretary of Commerce for Economic Development, Keynote presentation by Northrop Grumman and a presentation of *The Changing Face of Aerospace in Southern California*, an industry cluster study by the LAEDC Chief Economist. Each attendee will receive a copy of the study.
- Three Industry Panels
 - ~ Defense representatives giving an overview of future needs
 - ~ Innovation panel discussing topical cybersecurity, the LA Cleantech Incubator, and a SME best practice example utilizing new technology
 - ~ Supply chain network procurement managers from large aerospace firms to share future needs and requirements of the manufacturing supply chain.

Contact Libby Williams at (213) 740-9494 or Libby.Williams@usc.edu for more info.



Conference Sponsorship Levels

Diamond ~ \$5,000

- Prominent recognition
- Four reserved seats
- Full page feature in program booklet
- Company spotlight article in AMP SoCal online newsletter
- Invitation to afternoon manufacturing tour with the U.S. Assistant Secretary of Commerce for Economic Development

Platinum ~ \$3,000

- Tier 1 location
- Three reserved seats
- Half page feature in conference program booklet

Gold ~ \$2,000

- Tier 2 location
- Two reserved seats
- Quarter page feature in conference program booklet

Silver ~ \$1,000

- Tier 3 location
- One reserved seat
- Quarter page feature in conference program booklet

All Sponsorship Tiers Include:

- Appropriate recognition during Conference
- Appropriate logo placement in Conference website with link to corporate website
- Tier-specific table location and signage
- Display booth in foyer of conference venue
- Additional location for banner advertisement may be available
- Promotional materials distributed with Conference handout package
- Please contact us if you have any special requests

USCPrice

Sol Price School of Public Policy
Center for Economic Development

PAST EVENTS

July 2015

- Event: Manufacturers Roundtable with Jay Williams, U.S. Assistant Secretary of Commerce for Economic Development
- Venue: USC Ralph & Goldy Lewis Hall
- Audience: Forty-five Small and medium aerospace & defense manufacturers, engineering professors from local research institutions, local elected officials
- Topic: Roundtable discussion for SMEs to share with Jay Williams, U.S. Assistant Secretary of Commerce for Economic Development, their needs and challenges for growth within Southern California

December 2015

- Event: AMP SoCal Quarterly Innovation Forum
- Venue: International Drone Expo at the Los Angeles Convention Center
- Audience: Fifty small and medium manufacturers
- Topic: Workshop training on how to apply for the Dept. of Energy, Small Business Voucher Program
- Sponsor: Unmanned Aerial Vehicle Systems Association (UAVSA) & the Tesla Foundation hosted our venue location and sponsored all workshop attendees to enter the International Drone Expo hall at no charge.

March 2016

- Event: AMP SoCal Quarterly Innovation Forum
- Venue: Port Tech LA (Incubator)
- Audience: Twenty-five small and medium aerospace & defense manufacturers
- Topic: Workshop training on how to apply for Federal Small Business Innovation Research (SBIR) funding
- Sponsor: Port Tech LA provided the venue and staff support

June 2016

- Event: AMP SoCal Quarterly Innovation Forum
- Venue: UC Irvine Applied Innovation Center
- Audience: Thirty-five small and medium aerospace & defense manufacturers
- Topic: Panel of five regional universities and Sandia National Laboratory highlighted available technology transfers occurring through their tech centers available for licensing and commercial application.
- Sponsor: UC Irvine provided the venue and staff support