

RICOH Publishing Executive Symposium

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AGENDA March 11-16, 2016

SAT-SUN, MARCH 11-13 *Lodging at the Pines Lodge, Beaver Creek Resort, Colorado departing on the 14th*

OPTIONAL TIME	March 12	6:30 pm	Dinner at the Grouse Mountain Grill <i>Spend dinner networking and relaxing after the day's adventures.</i>
IN COLORADO:	March 13	6:30 pm	Cocktails and Hors d'oeuvres <i>Spend a few minutes relaxing after the day's adventures.</i>

MONDAY, MARCH 14

*For those at Beaver Creek: Depart for the St. Julien, Boulder, CO @ 10:00 am
All Attendees will depart the St. Julien, Boulder, CO @ 2:00 pm*

2:30 pm	Welcome and Introductions at the Ricoh Customer Innovation Center <i>Review agenda and meet the attendees</i>	5:30 pm	Wrap Up <i>Leave the Ricoh Boulder Campus @ 5:30 pm</i>
3:15 pm	Ricoh Software Strategy <i>Simplifying digital printing to better respond to publishing requirements</i>	6:45 pm	Executive Welcome Reception and Dinner <i>Enjoy some networking time with technology leaders and attendees while discussing print quality and production advancements.</i>
3:45 pm	Trade Show Production Center Review <i>Trade show review of Ricoh solutions</i>		

TUESDAY, MARCH 15 at the St. Julien, Boulder, CO

7:15 am	Breakfast	12:00 pm	~ break with vendors ~
8:00 am	Publishing Market Perspective <i>The Future of Digital and Offset Printing through 2020 – Dr. Sean Smyth</i>	12:30 pm	Lunch (vendors available)
9:00 am	~ break with vendors ~	1:30 pm	Supply Chain and Distribution Model Review <i>The Evolving Supply Chain in Book Publishing and Manufacturing – Porter Anderson</i>
9:30 am	Inkjet Technology, Quality, and Market Opportunities <i>Educational session on inkjet and ink technologies.</i>	3:00 pm	Needs, Perceptions, Directions Roundtables <i>(Note: 4 small groups rotating through topics) Interactive discussions around needs and perceptions in the publishing market</i>
10:00 am	Ink Exploration and Paper Dynamics <i>Educational session on ink and paper media market influence.</i>	4:00 pm	~ break with vendors ~
10:30 am	Paper Panel Discussion <i>Vendor panel around market dynamics.</i>	4:30 pm	Wrap Up Leave the St. Julien @ 6:00 pm
		6:30 pm	"Colorado" Dinner <i>Network and enjoy traditional Colorado Fare</i>

WEDNESDAY, MARCH 16 at the St. Julien, Boulder, CO

7:15 am	Breakfast	9:00 am	Futures Panel <i>Open discussion around needs, issues and next steps</i>
8:00 am	Publishing Market Review <i>An Entrepreneurial Approach to the Publishing Market Place – Enrique Parrilla</i>	10:30 am	Wrap Up and Departures