



7:00AM—8:00AM

REGISTRATION AND BREAKFAST

8:00AM—8:30AM

WELCOME

8:30AM—10:00AM

**KEYNOTE SPEAKER—ANDY WEISBERG**  
**AUTHOR, MOTIVATIONAL SPEAKER**

ANDY WEISBERG IS UNUSUAL. FEW PRESENTERS CAN CLAIM TO HAVE BEEN BOTH A PROFESSIONAL PERFORMER AND A PROFESSIONAL BUSINESSMAN. ANDY SPENT 18 YEARS AS A SUCCESSFUL ACTOR, DIRECTOR, THEATER TEACHER AND PERFORMANCE CONSULTANT AT MULTIPLE UNIVERSITIES, AND THEN SPENT ANOTHER 18 YEARS AS A SUCCESSFUL CORPORATE TRAINER, AN ORGANIZATIONAL DEVELOPMENT SPECIALIST AND ULTIMATELY A DIRECTOR OF TALENT DEVELOPMENT. HIS PERSPECTIVES ON CHANGE, HUMOR AND WORKING WITH OTHER HUMAN BEINGS IS UNIQUE AND CONTAGIOUS, AND THE WAY YOU THINK ABOUT WORK WILL NEVER BE THE SAME.

10:15AM—11:15AM

**C-LEVEL PANEL**

**ALAN ABRAMSON, PHD**  
**SENIOR VICE PRESIDENT AND**  
**CHIEF INFORMATION OFFICER**  
**HEALTHPARTNERS**

**DARIN WILLARDSEN, MD**  
**CHIEF MEDICAL INFORMATION OFFICER**  
**CENTRA CARE HEALTH**  
**CHAIR, MN EPIC USER GROUP**

11:30AM—12:15PM

VENDOR SOLUTION DEMONSTRATIONS

12:15PM—1:15PM

LUNCH

1:30PM—2:30PM **BREAKOUT SESSIONS ROUND 1**

**TRACK 1**

**INNOVATION**

**IMPACT OF A HIGHLY ACCURATE SURVEILLANCE AND DECISION SUPPORT SYSTEM ON SEPSIS MORTALITY**

*STEPHEN CLAYPOOL, MD*

VP CLINICAL DEVELOPMENT AND INFORMATICS  
WOLTERS KLUWER

**TRACK 2**

**NURSING INFORMATICS**

**HOW DIGITAL HEALTHCARE HELPS AND HURTS NURSES**

*STEVE REINECKE*

ASSISTANT VICE PRESIDENT  
ERGOTRON HEALTHCARE

**TRACK 3**

**MGT & ADMINISTRATION**

**IMPROVING DATA GOVERNANCE AND DATA MANAGEMENT ACTIVITIES USING THE DATA MANAGEMENT MATURITY MODEL**

*JEFF GORBALL*

MANAGING DIRECTOR, ENTERPRISE DATA MANAGEMENT EXPERT  
KINGLAND SYSTEMS CORPORATION

2:30PM—2:45PM

BREAK

2:45PM—3:45PM **BREAKOUT SESSIONS ROUND 2**

**TRACK 1**

**INNOVATION**

**CONNECTING CLINICIANS, COMMUNITY RESOURCES, PATIENTS AND FAMILY CAREGIVERS**

*MARYANNE STERLING*

CO-FOUNDER, CONNECTED HEALTH RESOURCES,  
CEO—STERLING HEALTH IT CONSULTING

*GORDON RAUP*

CHIEF TECHNOLOGY OFFICER  
DATUIT

**TRACK 2**

**NURSING INFORMATICS**

**NORMALIZING FLOWSHEET DATA FOR CONTINUING USE TO MEET MULTIPLE CLINICAL QUALITY & RESEARCH NEEDS**

*BONNIE L. WESTRA*

ASSOCIATE PROFESSOR  
UNIV. OF MINNESOTA SCHOOL OF NURSING

*BEVERLY CHRISTIE*

SR. DIRECTOR OF INTEGRATED QUALITY AND PATIENT SAFETY

**TRACK 3**

**MGT & ADMINISTRATION**

**DELIVERING TECHNOLOGY WITH HIGH ADOPTION LEVELS**

*POLLY PETERSON*

IT DIRECTOR  
WINONA HEALTH / CERNER

*GINA HOWLETT*

PMO/CLINICAL APPLICATIONS LEAD  
WINONA HEALTH / CERNER

3:45PM—5:00PM

NETWORKING AND SOCIAL HOUR