



2015 Maritime Award of the Americas Terms and Conditions

1. Background

The Inter-American Committee on Ports (CIP) promotes innovative, competitive, safe and sustainable port development. The Maritime Award of the Americas brings together the CIP, the North American Marine Environment Protection Association (NAMEPA), the Inter-American Commission of Women (CIM), the Department of Sustainable Development (DSD) and the Department of Economic and Social Development of the OAS Executive Secretariat for Integral Development (SEDI) to recognize successful innovative practices in the Maritime and Port sectors of OAS member States.

2. Purpose of the Award

Maritime transportation has always been an essential part of international commerce, tourism and economic development. According to the United Nations Conference on Trade and Development (2014), around 80% of global trade by volume and over 70% by value is carried by sea and is handled by ports. Due to the important role that ports play in boosting competitiveness and development, it is necessary to guarantee their efficient operation while contributing to diminish their negative impacts on environment.

During the 1st edition of the Maritime Award of the Americas, OAS Secretary General José Miguel Insulza emphasized the importance of promoting innovative efforts in the Maritime and Port sectors of OAS member States. The 2015 Maritime Award of the Americas is aimed at recognizing successful practices that demonstrate excellence, sustainability, and innovation.

The Awards Ceremony will be held in November of 2015 in the course of the 1st Hemispheric Seminar on Corporate Social Responsibility and Gender Equity in Panama City, Panama. All winners will receive: an Internationally Recognized Certificate, a trophy, a 15 minute presentation slot at the Hemispheric Seminar, a special highlight on the CIP website, as well as promotion of the winner's practices/projects by all the organizing institutions.



3. Maritime Award of the Americas: Categories

1. Environmental Waste Management in:

- a. Commercial shipping,**
- b. Cruise Lines and**
- c. Ports.**

For implemented successful practices in the Shipping and Cruise Line Industries and Ports that demonstrate excellence and innovation in environmental protection and waste management.

2. Implementation of Safety Standards.

For implemented successful practices in Safety Standards that demonstrate excellence and innovation in improving risk assessment, operating safely or dealing with disasters and reducing unsafe practices as well as loss of life and property.

3. Sustainable Touristic Destination Port.

For implemented successful practices that demonstrate excellence and innovation in fulfilling the Global Sustainable Tourism Criteria for Destinations.

4. Corporate Social Responsibility.

For implemented successful practices that demonstrate excellence and innovation in fulfilling the Triple Bottom Line criteria (environmentally, economically and socially sustainable) to measure commitment to fostering a responsible corporate culture.

5. Disaster Mitigation and Management in Ports.

For implemented successful practices in Ports that demonstrate excellence and innovation in lessening or dealing with disasters and reducing loss of life and property.

4. Eligibility criteria

The Maritime Award of the Americas is open to both, public and private ports or firms involved in Commercial Shipping, Cruise Lines or Ports of the CIP/OAS member States. Their Nominations may be presented to the CIP Secretariat directly by the interested party.



5. Evaluation criteria

The Jury Committee will grant seven awards, using the following evaluation criteria:

- Leadership in world class innovation (35 points)
 - Does the practice implement new and/or creative technologies?
 - What methods, technologies, or approaches (including partnerships) were used?
 - In which ways does the practice and its implementation show leadership?
 - How does the practice take steps beyond "traditional" methods, technologies, or approaches?
- Sustainability (30 points)
 - What sustainable approaches were implemented?
 - Is the project measurable? Does it present indicators that show its positive impact?
 - What mechanisms (including partnerships/different stakeholders) were used to achieve sustainability?
 - Are the project characteristics and lessons learned transferable?
- Increased competitiveness (20 points)
 - Has the practice contributed to the increase of competitiveness or productivity of the country where it's implemented?
 - How does the practice contribute to increased competitiveness?
 - Were there any specific cost-saving components of the practice/project?
 - Does the practice contribute to job creation and/or training?
- Effectiveness or new achievements contributed (15 points)
 - What are the most important benefits achieved?
 - Has the practice achieved its specific objectives?
 - What are the project efficiencies?
 - Explain implementation of cost-effective procedures and methods.



6. Submission Guidelines

All submissions should be made electronically (PDF format) in English or Spanish. All applications must include, among other things:

- ✓ Executive Presentation of the project (Power Point, max 20 slides)
- ✓ “Before and after” social, economic and/or environmental indicators that demonstrate measurable outcome and impact
- ✓ Photographs and graphical material, as necessary
- ✓ Promotional material of the practice, whenever available
- ✓ Digital standard format videos (less than 5 minutes length) that show evidence of the impact of the project.

Forms and other application documents are available on the web portals of the CIP: www.oas.org/cip

Please submit application form and relevant attachments to cip@oas.org and cc to mswoboda@oas.org.

7. The Jury Committee

The Jury Committee is made up of members of the following organizations:

- ✓ Secretariat of the Inter-American Committee on Ports (CIP) of the Organization of American States (OAS)
- ✓ North American Marine Environment Protection Association (NAMEPA)
- ✓ Department of Sustainable Development (DSD), GS/OAS
- ✓ Section on Culture and Tourism, Department of Economic Development (DESD), GS/OAS
- ✓ Corporate Social Responsibility Program, Department of Economic and Social Development (DESD), GS/OAS
- ✓ Inter-American Commission of Women (CIM) of the Organization of American States (OAS)

8. Selection Process

The selection committee will use the point evaluation system outlined in Item 5 for each submission. The jury will select those submissions that, in addition to a high point scale, fully show measurable outcomes and impact. Once the evaluation process has concluded, the winners will be notified directly with a copy to their national relevant authority according to the category they are applying for (i.e. Ministry of Tourism, Ministry of



Ministry of Economy, Port Authority) and their names and companies/agencies will be published on the Committee's communications outlets.

9. What is the Award?

The winners will be recognized during the 1st Hemispheric Seminar on Corporate Social Responsibility and Gender Equity in Panama City, Panama and will be given 15 minutes to present, on a special session, their practice to public and private port authorities, representatives of international firms, institutions and associations of the port sector.

The Award includes the promotion of the winner's successful practice throughout the Americas. Organizing institutions will publish the winning practice on their website, giving it hemispheric-wide dissemination. Additionally, the winners will gain the opportunity to network with other leaders in their sectors during the Award Ceremony. The winners receive:

- ✓ Internationally Recognized Certificate
- ✓ Trophy
- ✓ Recognition during 1st Hemispheric Seminar on Corporate Social Responsibility and Gender Equity in Panama City, Panama.
- ✓ 15-Minute-Presentation of their winning practice at the Seminar,
- ✓ Special highlight on the CIP and Award partner websites.

10. Timetable

Deadline to submit applications	Sep 14, 2015
Evaluation of submissions	Sep 15-25, 2015
Announcement of award winners	Sep 25, 2015
Award Ceremony	Nov, 2015



11. Winner of the 2014 Maritime Award of the Americas

Category	Winner
1. Environmental Waste Management in:	
A) Commercial shipping	<i>Transport Desgagnes Inc., Canada</i>
B) Cruise Lines and	<i>Royal Caribbean Cruises LTD, United States</i>
C) Ports	<i>Administración Nacional de Puertos, Uruguay</i> <i>Empresa Portuaria Arica, Chile</i>
2. Sustainable Touristic Destination Port:	<i>Sociedad Portuaria Regional Cartagena, Colombia</i>
3. Corporate Social Responsibility in Ports:	<i>Sociedad Portuaria de Santa Marta, Colombia</i>
Honorable Mention	<i>Coastal Environmental Services Inc., United States</i>