



2014 Automotive Aftermarket Industry Summit

February 8, 2014, 8:00 am – 12:00 pm
Embassy Suites Sacramento, Riverfront Promenade
Meeting Room: Central Pacific Ballroom

Welcoming Remarks (8:00-8:15 am)

Mary Kemnitz, President, ASCCA; Ron Aparicio, Board Chair, CAWA

Telematics and its Impact on the Industry (8:15-10:15 am)

Introduction and Facilitator: John Villa

Format: panel discussion

Moderator: Aaron Lowe, AAIA

Invited panelists: Representatives from California AAA, Delphi, BOSCH and AAIA's telematics consultant, Derek Kaufman

Objective: To provide Summit attendees with a basic understanding of the technical features of telematics, how its use can be applied within the aftermarket industry and the opportunities of its use by aftermarket companies in building customer relationships and increasing supply chain efficiencies.

Break (10:15-10:30 am)

Demonstration of the Brake Pad Compliance Website (10:30-10:45 am)

Introduction and Facilitator: Aaron Lowe, AAIA

Federal and State Legislative Issues (10:45-11:45 am)

Jack Molodanof, ASCCA

Chris Walker, CalABC

Aaron Lowe, AAIA

Bob Barkhouse, CAT

Gary Conover, CAWA

Industry Summit Evaluation (11:45 am – 12:00 pm)

TO REGISTER

Click [here](#) to register on our website.