



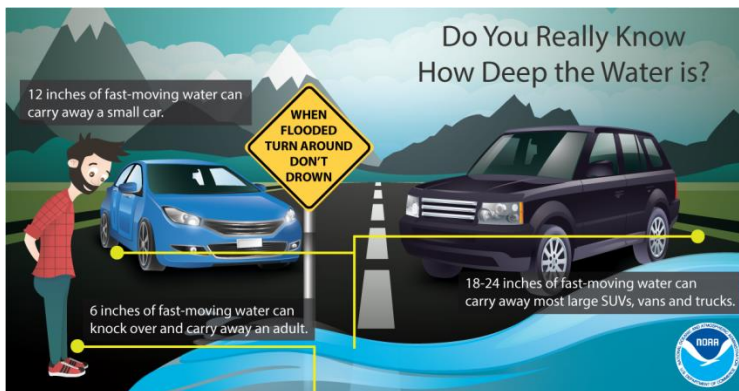
Floodlines Spring 2016

National Flood Safety Awareness 2016

Springtime is flood time--Don't get caught unprepared!

Melting snow and heavy rains make this a time of year to be aware—and prepare—for a potential flood event in your area. According to the National Weather Service, more deaths occur due to flooding than from any other severe weather related hazard each year. The main reason? People mistake the power and force of water. The NOAA states that *more than half of all flood related deaths result from vehicles being swept downstream. Of these, many are preventable.* Click on the image to view video.

Help your clients be aware of the dangers related to flooding and provide [resources](#) to educate them on protective actions, such as purchasing flood insurance before the next flood occurs.



Video (click on graphic to access video) or go to this link:

<https://www.youtube.com/watch?v=el6mIIHKrVY&feature=youtu.be>

Ready.gov Flood Safety Preparation Resources and Reminders

<https://www.ready.gov/floods>

Turn Around Don't Drown Video for social media

Facebook

Driving into floodwaters could be the last decision you ever make. Turn Around Don't Drown! <http://youtu.be/el6mIIHKrVY>#FloodSafety

Twitter

Driving into floodwaters could be the last decision you ever make. <http://youtu.be/el6mIIHKrVY>
#FloodSafety