

# Fitzgerald – Ben Hill Chamber of Commerce 2016 Sponsorship Levels

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*Our goal is to further the business interest of our members. We believe there is no better way to build a better community and improve the quality of life in Fitzgerald and Ben Hill County than by strengthening and supporting our local businesses.*

*We rely on sponsorships from our members to fund the majority of our budget. We consider all of the money that we receive as an investment from our membership. It is our great responsibility to ensure that every member receives a return on that investment. We want your sponsorship to be the best money that you spend all year.*

## Individual Membership (Non-Business)

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### Iron Level Sponsor - \$100

*Show your personal dedication to the Chamber*

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This level is for **INDIVIDUAL** membership. Your business will not be advertised at this level.

- Listing in the Membership Directory
- Recipient of the Weekly News
- Pro-Business Voice in Local Government
- Invitations to all Chamber Networking Events
- Business Card Displayed in Chamber Office
- Digital Business Card Displayed in Chamber Lobby for 180 days

*Note: Iron, Copper and Bronze Memberships will receive one representative and ballot for the annual election. Silver and Gold Members will receive up to two reps and ballots. Platinum and Diamond will receive up to 4 reps and ballots.*

# Business Memberships

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## Copper Level Sponsors - \$200

### *Great for Smaller Budgets*

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- Listing in the Member Directory & on Membership Board
- Membership Plaque
- Business Cards in Chamber office and 180 days of digital business card display
- Participation in Colony Cash
- Ribbon Cutting / Re-Grand Opening Service for new or reopening businesses
- Inclusion in the New Visitor and Motel Guest Welcome Packages
- Weekly Chamber News Advertising – 12 Business Card Sized Ads or Logo Appearances, 4 Quarter Page Ads, and option to buy more ads at a greatly reduced rate

## Bronze Level Sponsors - \$500

### *Our Best Value!!!*

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Great Value for Small Business!!!

- Listing in the Member Directory & on Membership Board
- Membership Plaque
- Business Cards in Chamber office and 180 days of digital business card display
- Participation in Colony Cash
- Ribbon Cutting / Re-Grand Opening Service for new or reopening businesses
- Inclusion in the New Visitor and Motel Guest Welcome Packages
- Weekly Chamber News Advertising – 12 Business Card Sized Ads or Logo Appearances, 8 Quarter Page Ads, & 2 Full Pages Ads, plus the option to buy more ads at a discount
- 3 Personalized E-Blasts marketing your business's products or services
- 250 word business profile on the Chamber's website
- Free production of Youtube Video Ad with a link on the Chamber Website

## Silver Level Sponsors - \$1000

### *Great Community Exposure*

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- All the Benefits of the Bronze Level
- Logo included on Most Chamber Promotional Material
- Quarterly Executive Updates
- WRDO morning Show Spotlight Interview
- Custom Tailored Chamber Event at your local Place of Business

Most visible Business Level Sponsorship – we will really get your logo out there – the community will see your involvement

# Corporate Level Memberships

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## Gold Level Sponsors - \$2500

### *Show your investment in the Community*

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Great P.R. – The Chamber will make a dedicated effort to make sure your company is branded as a big community supporter

- Commitment from the Chamber to publicize your support – committed P.R.
- Large Logo in the Chamber Lobby
- All of the benefits of the Silver Level Business Sponsorship including:
  - Weekly Appearance in the Chamber Newsletter
  - 250 word business profile on the Chambers website
  - Free production of a Youtube Video Ad
  - 3 Customized E-Blasts about your company
- Large Logo included on most Chamber promotional material
- 2 Complimentary Tickets to All Chamber Events

## Platinum Level Sponsors - \$5000

### *Become a Partner with the Chamber*

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- Commitment from the Chamber to publicize your support – committed P.R.
- Customizable Benefit Package
- Large Logo in the Chamber Lobby
- All of the Benefits of the Gold Level Sponsorship
- Membership on the Chamber Advisory Board
- 4 Complimentary Tickets to All Chamber Events

## Diamond Level Sponsors - \$10,000

### *Join the Elite Foundation Club*

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10,000 in Contributions to the Chamber will add your business to the Foundation Club Permanently

- Commitment from the Chamber to publicize your support – committed P.R.
- High Profile Sponsorship of all Chamber Events
- Permanent Membership in the Chamber Foundation Club
- Sponsorship of the Chamber Conference Room
- Customizable Benefit Package
- Membership on the Chamber Advisory Board
- 6 Complimentary Tickets to All Chamber Events

# 2015 A la Carte Chamber Services

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## *Chamber Benefits without the commitment*

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<b>Newsletter Business Card Ad</b>	<b>\$3</b>
<b>Newsletter Half Page Ad</b>	<b>\$7</b>
<b>Newsletter Full Page Ad</b>	<b>\$10</b>
<b>Digital Monitor Business Card (90 days)</b>	<b>\$15</b>
<b>Customized E-Blast</b>	<b>\$25</b>
<b>Basic Logo Design*</b>	<b>\$50</b>
<b>Copper Power Newsletter Ad Pack</b> <i>10 ½ page and 10 Full Page Ads (\$170 value)</i>	<b>\$50</b>
<b>Ribbon Cutting / Re-Grand Opening</b>	<b>\$100</b>
<b>Afterhours or Special Social Event*</b>	<b>\$200</b>
<b>Video Ad*</b>	<b>\$200</b>

*The Chamber will publish community and non-profit news and information free of charge in the Chamber's weekly newsletter. Free content will be limited to one page per issue of the weekly news.*

*\* These services are limited in scope and nature. Please discuss the details with a Chamber Representative before purchasing.*