PARTICIPATION AGREEMENT

This Participation Agreement represents the undersigned business's willingness to participate in the Window Wonderland 2015 Project and demonstrates the business's compliance with Envision da Berry and affiliates.

Dear business representative:

Envision da Berry is hosting the Window Wonderland 2015 Project, a holiday-themed event that aims to pair local artistic talent with downtown New Iberia businesses in order to showcase local artistic talent and generate additional revenue for local businesses. This project's theme this year is "Holiday Magic;" artists will strive to bring the magic of the season to life along Main Street. The successful execution of this project requires the participation of local businesses and local artists working together to achieve the project's goals. We are requesting your business's assistance with the execution of the project. The schedule of events, list of expectations, and anticipated benefits can be found below.

The schedule of events for Window Wonderland 2015 is as follows:

- Artists' work days in windows: November 20-26, 2015 (time determined by artist and business)
- Windows completed by artists: November 26, 2015 (time determined by artist and business)
- Shop Small Saturday: November 28, 2015 from 9:00 a.m. to 12:00 p.m.
- Ribbon cutting and walkthrough: December 12, 2015 at 5:00 p.m.
- Window decoration removal: January 9, 2015 by 12:00 p.m.

Your business will be expected to perform the following:

- Prepare for a decorative display in your business's front display window
- Allow adequate time and space for artist(s) to complete his/her/their work within specified work week
- Complete the attached survey by the end of the project

In return, your business will receive the following benefits:

- Unique visual appeal of the business storefront
- Increased number of customers during the holiday season
- Print and social media advertisement for participation in the project

If you would like more information on the Window Wonderland Project, please e-mail info@daberry.org or contact Envision da Berry's Creative Director Phanat Xanamane at (337) 378-9469. Additionally, please see supplemental videos of the Window Wonderland Project from previous years on Envision da Berry's Facebook page and YouTube channel.

If you agree that the information outlined above represents your understanding of our mutual responsibilities, please indicate your decoration preference in one of the boxes below and sign a copy of this letter in the space indicated.

☐ Artist Preference – If a specific artist is preferred, please specify artist's name here: _____

☐ Self-Decorating Preference – If your business wishes to decorate its own window display, please check here.

We truly appreciate your consideration of your participation in this magical project aimed at invigorating the New Iberia community through local art, and we hope that you will join us in the exciting festivities of Window Wonderland 2015.

Sincerely,

Phanat Xanamane
Envision da Berry, Creative Director

Agreed and Accepted:

_____ _____

Business Representative Date