



2016 Vendor Panels

This year we are having three separate Vendor Panels. These panels will allow vendors to provide a product solution for a topic rather than a specified product type. We hope that this will allow many vendors to participate.

Each panel will consist of approximately six-eight vendors. Each vendor will have about 5 minutes to explain their company, products, and how they can provide assistance in each of the topic areas. The vendors will be able to use Power Points or use physical props. The panels will take place in the vendor hall during the session periods. The vendors will not be allowed to go over this time period. At the end of all of the vendor presentation there will be an open discussion to allow the attendees to ask specific questions of the vendor panel.

We have had great attendance to these panels over the past few years. We are counting on participation from our vendors to make these panels a success. Our hope is to provide an opportunity to explain to customers the value that our vendors can add which hopefully leads to some booth traffic where the vendors have the opportunity to explain their solutions in greater detail.

Vendors that are interested in participating should provide a few sentence explanation of their product or application that they plan to present, which session they wish to participate in, and complete contact information to Dan Nall, Conference Co-Chair @ djn@iteris.com

Thank you to all of our vendors that participate in our conference. We couldn't have this conference without your participation. We are looking forward to having a great conference in a new venue and are excited to have each of you involved.

If you have any questions or concerns please feel free to contact me.

Best Regards,

Dan Nall, ITE-IMSA AZ Conference Co-Chair

Djn@Iteris.com

602-828-3349

Vendor Panel Topics

Big Data

The ITS community is thirsty for data. More and more agencies as well as consultants are looking to obtain more data. These groups are finding more interesting ways to use this data to facilitate improved traffic flow and to help multi-modal cities improve their facilities. Many vendors have unique types of products that can supply useful data. The focus of this panel will be to allow vendors to explain how their organization can help supply useful data. This topic is not limited to any specific application or product. We do have a communication and networking session so these applications should not include these topics.

Rural ITS

Many communities have signals or ITS facilities that are not in a large metropolitan area. There are several applications that can be used to help agencies to improve their ITS facilities in these locations. This panel will allow vendors to outline products and solutions that can help agencies to handle these sometimes challenging applications. This topic is not limited to any specific product or application.

Communications and Networking

The backbone of ITS applications is often the ability to get information from field locations back to a central location. This requires solid communications. These communications can be done through several different types of applications. This panel will focus on how agencies can obtain reliable communications through the use of various products and or networking applications. Panel participants should plan to show how their solution can help agencies with this challenge.