



Toronto Chapter - New Member Celebration

Learn How to Brand Yourself!

Come join us as we officially welcome new members to the Toronto Chapter. Bring your business cards, network, have fun. Hope to see you there.

Speaker: Helen Latimer, 925 Resources Inc.

Topic: *Build Your Personal Brand*

- Why branding is important
- How to create a strong personal brand
- The basics of showcasing your talents
- Leveraging social media to raise your profile
- Networking is not a dirty word: Why your professional network is your best job security.

Bio

Founder and Principal of 925 Resources Inc., a training and professional site for administrative professionals, Helen Latimer is a former executive with over 20 years of corporate experience, a career coach and author of a book on career planning.

Helen is an Associate Coach with The Business Success Coach Network, a prestigious international coaching organization with members in over 20 countries.

A long time community volunteer in Toronto, Helen is a career mentor at CultureLink. She is the co-author of *The Plan: Personal Balance, Career Success, Financial Strength*.

Who should attend:

- Everyone

DATE: April 19, 2016

TIME: 5:30 Registration and Networking
6:00 – 6:30 – Light Dinner
6:30 – 7:30 – Presentation, Learn How to Brand Yourself
7:30 – 8:30 Networking

LOCATION: Novotel Esplanade
45 The Esplanade

COST: Free to all members*
\$10 for non-members

REGISTER HERE

<http://blue.hrpa.ca/Conference/RegistrationProcessOverview.aspx?id=4667>

Should you have any accessibility requirements or food allergies, please let us know.

** If you register for the event and do not show up without cancelling you will be charged a "no-show" fee.*

For cancellations and enquiries please email admin@hrpatoronto.ca.

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