Contact: Jessie Lison Head & Hand PR jessie@headandhandpr.com 631-235-1638

## PARIS FORINO

INTERIOR DESIGN

"Home For the Holidays"

Paris Forino's Sensational Collector's Room

Holiday House NYC, 2 East 63rd Street, November 11th - December 2nd

**NEW YORK - (November 11, 2015)--** Australian Interior Designer **Paris Forino** debuts her room at the highly anticipated designer showcase, Holiday House NYC. As a first time participant in the annual Upper East Side showhouse benefiting the Breast Cancer Research Foundation® (BCRF), Forino will launch a chic urban bedroom reminiscent of owners who have just returned home from a well-traveled holiday.

Forino's concept, incredibly unique as it is cozy, is a bedroom draped with newly purchased, radiant treasures from the recent journey: a French art Deco tea set, Norwegian totems, Iranian tea vessels. A vintage kimono chest and monogrammed steamer trunk are freshly left out to be unpacked. Forino's vision is to emphasize the owner's trusted travel elements from the chic getaway with the relief, excitement, and familiarity of returning home. With natural light spilling into the space, the bedroom becomes an oasis of comfort proving there is nowhere you'd rather be than home, surrounded by family and friends for the holidays.



"A true curated collector's room" - Paris Forino says of her space at Holiday House NYC

To further curate her vision, Forino tapped into New York City artisans for furniture and lighting including Dmitriy & Co., Apparatus Studio, BDDW, Brentano's, Atelier Viollet, Bianco Light + Space, Anna Karlin, Dustin Yellin, and John Lyle Design. The gorgeous custom mohair, pistachio colored area rug was made by Sacco Carpet from their mill in South Africa. On display are beautiful oil paintings on linen, shaped canvases by Pamela Jorden, all on loan via Klaus von Nichtssagend Gallery.

For Forino, her passion for this project runs deeper than her obvious design talent. "As a woman owned business, we strongly believe in supporting women's health issues worldwide. Holiday House NYC is a great opportunity to partner with our local community to raise funds for The Breast Cancer Research Foundation."

## **Paris Forino**

Australian designer, Paris Forino opened her New York City Interior Design firm only three years ago, specializing in high-end residential, hotel and restaurant projects. Paris was recently rated "Top 4 Interior Design Firms in New York City" by the *New York Post* and this summer, the *New York Post* also included Paris in their "20 Biggest Power Players in New York City Real Estate" story. In October of 2015, Paris was honored with the D&D "Stars on the Rise" award.

For more information on Paris Forino, please visit www.parisforinodesign.com and follow her on Instagram (@parisforino).

## **Holiday House**

About Holiday House: Holiday House was founded in 2008 by interior designer Iris Dankner to raise awareness and funds for breast cancer. It was the first showhouse in New York City to benefit a breast cancer organization. Having survived the disease through early detection, Iris has made it her mission to support breast cancer research and help women who are facing the same fight. Combining her passion for design and her efforts to help others, Iris has consistently recruited top interior designers from across the country and beyond to transform the historic Academy Mansion on the Upper East Side into Holiday House, which today is counted among Manhattan's premier designer showhouses.

Proceeds benefit The Breast Cancer Research Foundation®. For more information, please visit <a href="https://holidayhousenyc.com">holidayhousenyc.com</a> or call 212-472-3313. For up-to-the-minute news, like Holiday House on Facebook (Holiday House Design Show) and follow on Twitter (@HolidayHouseNY) and Instagram @HolidayHouseNY.