

REACH MORE THAN **10,000+** BUSINESSES, RESIDENTS & NEWCOMERS



The Bulverde/Spring Branch Guide offers more than advertising. It's a high quality, content-rich publication showcasing the best that we have to offer.

◆ Tell your story.

In addition to display advertising, *The Guide* offers new advertorial sections, providing businesses with the opportunity to tell their story and engage the audience in a feature article/business profile style. Special sections include Real Estate, Business & Professional Services, Dining, among others.

Feature articles talk about why families and businesses are moving to the area, and the opportunities in the future.

◆ Targeted distribution.

A minimum of 10,000 printed copies will reach businesses, residents and newcomers shopping for homes. Thousands of copies go to Realtors, developers and builders are delivered directly to the doors of local businesses and residents in neighborhoods throughout the area.

◆ Online & tablet ready versions.

Advertisers receive enhanced visibility with a dynamic online flipbook that's accessible 24/7 through the Chamber's website.

Published by Bulverde/Spring Branch Area Chamber of Commerce

THE GUIDE

Bulverde / Spring Branch

2015 Annual Magazine and Business Directory of the Bulverde/Spring Branch Area Chamber of Commerce

IN PRINT, ONLINE & TABLET-READY

ADVERTISING RATES

PREMIUM POSITIONS

Back Cover	\$ 1,795
Inside Front Cover	\$ 1,695
Inside Back Cover	\$ 1,395
Page 1	\$ 1,295
Opposite Table of Contents	\$ 1,195

COLOR EDITORIAL POSITIONS - DISPLAY & ADVERTORIAL

Double Page Spread	\$ 1,995
Full Page*	\$ 1,095
2/3 Page*	\$ 995
1/2 Page*	\$ 795
1/3 Page*	\$ 695
1/4 Page	\$ 595
1/6 Page	\$ 495

*Available as a Display Ad or Advertorial style format

ADVERTORIAL STYLE AD DETAILS

Full Page	Includes 3 photos + 450 words
2/3 Page	Includes 2 photos + 350 words
1/2 Page	Includes 2 photos + 250 words
1/3 Page	Includes 1 photo + 150 words

BUSINESS DIRECTORY (B/W Only)

Full Page.	\$ 995
2/3 Page	\$ 895
1/2 Page	\$ 695
1/3 Page	\$ 595
1/4 Page	\$ 495
1/6 Page	\$ 395

Ad production is available for a separate fee.
Ask your salesperson for pricing information.



Reserve Your Space!

**Call Sharon Herbert at (512) 827-1339
or email sharon@bsbchamber.com**