

Dear Artists,

We invite you to submit outdoor sculpture for the 9th annual *Sculpture on Main* in beautiful Marble Falls, Texas! We are proud of the fact that in recent years a number of Texas towns have followed the *Sculpture on Main* example in establishing outdoor sculpture exhibits. The happy result is that artists now have ever-growing opportunities to show work, and this is nothing but good for everyone - artists, the public and Texas towns. Let's keep creating and showing more art!

Without question, there is a burgeoning arts scene in Marble Falls. From live music venues to a growing public art program to galleries and studios, we have much more to offer than a town our size should be able to justify. At the center of it all is our **Historic Main Street District** where we exhibit the *Sculpture on Main* collection every year. The exposure we can offer to participating artists is outstanding because almost everyone, visitor and resident alike, either walks or drives down Main Street. The public never has to go searching for the exhibit location - your sculptures just can't be missed on Main Street in Marble Falls! This coming year we are making a few changes so that <u>all our sculpture sites are prime</u> in order to show your work to its very best advantage.

Lake Marble Falls and Lake LBJ are nestled in the Texas Hill Country on the Colorado River. With our lakes being almost always constant level, Marble Falls is a popular destination year-round. And with our annual influx of spring and summer visitors, we are looking forward to even more attention being given to our exhibit in the coming months. One of the most common sights on Main Street is that of people having their photos taken alongside our sculptures - and those photos, no doubt, get sent everywhere! So far this year, we have sold three sculptures - but our exhibition year isn't over yet, and we will continue to promote sales! Last year we sold four sculptures, and the year before that we sold seven!

Funding this year from the Community Arts Fund will provide a \$300 stipend for each piece selected for show. In addition, cash awards are divided as: First Place - \$1,000, 2nd Place - \$600, 3rd Place - \$400. Our focus will continue to be on prominently showing your art, as well as promoting the sale of your work. Our media plan calls for advertising in Austin, San Antonio and other major markets. We hope you are getting your sculpture ready to enter by the deadline, **August 3, 2015**.

For more information, see the attached application form or contact me personally.

Thanks for your support,

Julia Adams Director of Special Events Sculpture on Main