



Social Media & Marketing Workshop

Hosted by the Indiana District Employee Association

NORTH

Date Tuesday, July 28th, 2015

Location Huntington University
Columbia City Campus
220 Frontage Road
Columbia City, IN 46725

Time 9:00am - 3:00pm eastern time

SOUTH

Date Thursday, August 6th, 2015

Location Spring Mill State Park Inn
Lakeview Room
Hwy. 60 East
Mitchell, IN 47446

Time 9:00am - 3:00pm eastern time

REGISTRATION:

IDEA Members: \$30.00 * NON-IDEA Members: \$60.00

Price includes lunch and materials and is payable at the door only. Checks need to be made out to the IDEA.

Visit: www.ideamediaandmarketingworkshop.eventbrite.com to register today - seating is limited!

Participants are encouraged to bring their laptops (CCE, District or personal) for hands on training.

Ever wonder if your District is using social media to it's fullest advantage? Chances are that it is not. Join us for this exciting workshop presented by **Amy Mattox**, Marketing Specialist for Clear Elevation out of Roanoke, Indiana. Amy will spend the day discussing several marketing options tailored to the District and other partnering agencies needs. She will show the workshop how to get the most out of social media and websites as well as demonstrating a few tricks and tips along the way to make promoting your District as easy as one click of the computer mouse.

Clear Elevation is a top notch firm specializing in fortune five hundred companies and their marketing strategies. Amy has worked with numerous high profile clients including United Way, Huntington University and Habitat for Humanity. The IDEA is excited to offer this training opportunity with her to our members and others that will benefit too!

