

PLAIN LANGUAGE ON THE PLAINS:

Health Literacy at the Pharmacy Counter



The Institute of Medicine has designated all communications about medicines as “high risk” situations for health literacy. In this month’s webinar, we’ll investigate the health literacy challenges that your clients and patients face at the pharmacy counter. We’ll also explore the role of numeracy in managing medication therapy, and learn how you can partner with the pharmacist to decrease the health literacy burden placed on patients. Join us for this engaging and informative session with presenter Zara Risoldi Cochrane, Associate Director of the Center for Drug Information and Evidence-Based Practice at Creighton University.



www.healthliteracyne.org

WEBINAR INFO:

Tuesday, April 14, 2015 • 12 – 1 PM

Facilitator: Susan Ferrone

*Outreach Partnership to Improve Health Literacy
Project Director for NALHD*

Presenter

Zara Risoldi Cochrane

*Associate Director of the Center for Drug
Information and Evidence-Based Practice at
Creighton University*

Register for this free webinar by April 10, 2015

[Click Here to Register](#)

***Connection to the internet and a phone are required to participate in this webinar.**

After you complete the registration page you will receive an email with all instructions for entering the webinar. *Please be sure to view the system requirements before the webinar begins.*

Questions:

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A recording of the webinar will be made available upon request. Send your request to:
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