

Levelland, Texas Economic Development Corporation



Executive Director Position Profile

The Community

Levelland is ideally located on the South Plains of west Texas, just 30 minutes west of Lubbock, and 45 minutes from the Lubbock International Airport. Situated at the crossroads of US Highway 386 and SH 114, Levelland is the county seat of Hockley County, known as one of the top 10 petroleum and agriculture producing counties in the state. Oil and agriculture drive the Levelland economy and its impressive 3.6% unemployment rate. The population of approximately 14,000 has grown over 8% since 2000.

The "City of Mosaics," Levelland features several public buildings with large outdoor mosaics and the community enjoys a rich culture of arts, music, and education. The city is home to South Plains College, a top-tier, two-year community college with a full time enrollment of more than 9,000 students. South Plains College serves a 15-county area with innovative educational programs.

The daily high temperature average of 73.5 degrees means it is pleasant year round for residents and visitors to participate in a full calendar of family-friendly outdoor events. The Mallet Event Center and Arena, completed in 2012, is a \$15 million facility that hosts many community events, banquets, and exhibits. A \$5.6 million recreational facility and multi-purpose youth sports complex, the Levelland-Oxy Sports Complex, just celebrated its grand opening in April 2015. Additionally, The City of Levelland boasts ten outdoor parks, an amphitheater, outdoor pool, civic center, tennis and volleyball courts, and a lighted skate park. For ski enthusiasts, Levelland is just three hours from New Mexico, and six hours from the Colorado border.

Only a short 25 minute drive from Levelland, the popular South Plains Mall in Lubbock is undergoing a renovation with a series of key interior and exterior updates, with a grand opening expected for the 2015 holiday season. The mall draws shoppers to the area from 100 miles in all directions.

Residents of the community are served by Covenant Hospital Levelland, affiliated with Covenant Health Systems, a full-service acute care facility. The hospital is a Community Value Leadership Award Five Star Winner. Covenant Hospital System of Levelland also includes several full-service clinics offering a wide range of preventative and general health care services. Major employers in the city include South Plains College, Levelland Independent School District (LISD), Covenant Hospital Levelland, Titan Transloading, and United Supermarket.

For the convenience of individual and corporate private plane owners, the Levelland Municipal Airport serves the area with fully-equipped general aviation facilities.





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The Community, continued

Providing quality education to the community, LISD, comprised of an Academic Beginnings Center, three primary schools, two middle schools, and a high school, has an enrollment of 3,156 students in grades Pre-K through 12. Graduates of the LISD routinely exceed the state average on college entrance scores. In addition, Levelland Christian School provides private education with small classroom sizes children in Pre-K through eighth grade. In addition to South Plains College, there are several other colleges and universities located nearby including Texas Tech University, Wayland Baptist University, Lubbock Christian University, and West Texas A&M University.

The average household income in Levelland is \$51,681, and the median home value is \$85,393.

Enjoy a pictorial video about the community, [Levelland, Our Community](#).

Organization & Governance

The Levelland Economic Development Corporation (LEDC) is the designated economic development entity for Levelland, Texas. The LEDC is a 4A Texas Corporation funded in part by a voter-approved 3/8 cent sales tax. Additional revenue is generated through leased facilities and rail operations in the Levelland Industrial Park. The annual total sales tax revenue is approximately \$650,000, and the additional Rail Park revenue is approximately \$350,000.

A five-member Board of Directors, appointed by the Levelland City Council to three-year terms, provide oversight and direction for all economic development programs for the City, including industrial attraction, commercial enterprises, business retention, and the Rail Park.

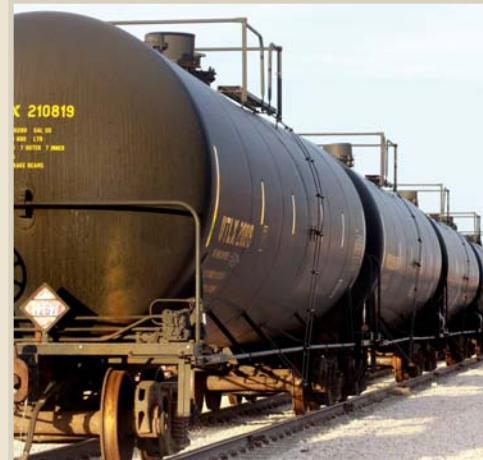
The Levelland Industrial Rail Park is a 243-acre rail and non-rail served industrial park strategically located on the east side of the city and connected to BNSF Railroad via a short line railway. The park was developed by the LEDC and completed in 2010. It has shovel ready sites for industrial distribution, and manufacturing, ranging in size from five to 60 acres.

The LEDC offices are in City Hall, and the Executive Director attends the City Manager's staff meetings. In addition to the Executive Director, the LEDC staff includes an Administrative Assistant.

About the Position

The Executive Director reports to the City Manager for day to day administrative matters and to the LEDC Board of Directors for overall policy direction. The Executive Director has overall responsibility for:

- Expanding the existing non-residential tax base
- Retaining and expanding existing industries
- Attracting new industries from outside the area and creating new jobs
- Managing the Levelland Industrial Rail Park, while attracting and retaining industrial industries within the park as a key role





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About the Position, continued

Additional responsibilities include:

- Developing the annual budget with approval from governing bodies
- Managing the development of all programs outlined in the budget
- Managing deal flow and negotiating incentive and real estate agreements
- Developing and directing external marketing, including marketing collateral and media
- Managing and providing oversight of all retention efforts

The Executive Director represents LEDC at City Council meetings and at various community meetings. The Executive Director also participates in regional, state, and national economic development organizations.

Developing strong professional relationships with site selectors, commercial real estate developers, and consulting firms is critical. In the performance of this vital role, the Executive Director will travel outside of the Levelland/Lubbock area.

Ideal Candidate

The chosen candidate will be a visible community leader and be active in educational and civic organizations. The ideal candidate will have a successful track record of negotiating and closing real estate deals. The new Executive Director will have a majority of the following:

- A results-oriented track record of industrial attraction of rail served industries
- Experience in attracting agricultural and energy-related firms
- Significant experience in developing and managing a rail served industrial park
- A strong financial background based in business-related, real estate, and rail activities
- A successful track record of negotiating and closing real estate deals
- Development and management of successful and recognized retention programs
- Familiarity with Texas 4A and 4B Economic Development Corporations

Education & Experience

A Bachelor's Degree from an accredited college or university is required. A minimum of seven years of experience in a progressively senior level, full-time position at an IEDC-recognized program of a city, county, or region is required. Current CeCD, PCED, and/or EDFP certification is highly desired.

The new Executive Director must reside within the ETJ of the City of Levelland and residence within the corporate city limits is preferred.

Compensation & Benefits

The City of Levelland offers a competitive salary depending on qualification and experience. The City participates in the Texas Municipal Retirement System (TMRS) at a six percent employee deposit rate with a municipal matching ratio of 2:1, with five year vesting. A full range of leave and insurance benefits is also provided.





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Application Process

Please apply online at: <http://bit.ly/SGRCurrentSearches>

For more information on this position, contact:

Ron Robinson, Senior Vice President
Strategic Government Resources
RRobinson@GovernmentResource.com
214-642-8832

This position is open until filled. To view the status of this position, please visit:
<http://bit.ly/SGRCurrentSearches>

The City of Levelland is an Equal Opportunity Employer and values diversity in its workplace. Finalists for this position will be subject to a comprehensive background check.

Resources

Levelland Economic Development Corporation
<http://www.golevelland.com>

City of Levelland
<http://www.levellandtexas.org>

Levelland Independent School District
<http://www.levellandisd.net>

Levelland Chamber of Commerce
<http://www.levellandtexas.org>

South Plains College
<http://www.southplainscollege.edu>

Mallet Event Center and Arena
<http://www.malleteventcenter.com>

Covenant Hospital Levelland
<http://www.covenanthospitallevelland.org>



Levelland EDC Mission

The mission of the Levelland Economic Development Corporation is to strengthen Levelland's economy through creative and cooperative economic development initiatives.

