

# **The Charles 'Chuck' Ueltschey Family Economic Development Partner Scholarship**

## **to the True South Basic Economic Development Course**

The family of Chuck Ueltschey has donated a scholarship to a deserving professional whose work supports economic development such as, but not limited to, community colleges, utility companies, local/county/state agency support staff. The scholarship will allow the recipient to attend the True South Basic Economic Development Course. The education received during the course will better enable the individual to help the region's professional economic developers to create more high-quality jobs, develop more vibrant communities, and generally improve the quality of life of Mississippi.

The True South BEDC is an introductory course exposing participants to the fundamentals and practice of creating jobs, increasing wealth, improving the tax base and enhancing a community's quality of life. It is the first step in pursuing professional certification in economic development.

### **Course Topics:**

- Managing an Economic Development Organization
- Ethics in Economic Development
- Business Retention and Expansion
- Workforce Development
- Economic Development Finance
- Entrepreneurial and Small Business Development
- Marketing and Attraction
- Strategic Planning
- Real Estate Development
- Community Development

**September 19 - 22, 2016, Trent Lott National Center  
The University of Southern Mississippi, Hattiesburg**

### **Chuck Ueltschey Family Scholarship Application**

To apply, submit a written statement (maximum length 250 words) explaining why you are interested in taking the course and how it relates to your job. Include a statement demonstrating your commitment to economic development. Candidates will be selected by the True South Scholarship Committee based upon candidate's demonstrated commitment to economic development. All applications with written statement should be submitted to Tasha May at [Tasha.May@usm.edu](mailto:Tasha.May@usm.edu) by August 28. For more details call 601.266.5507 or visit [www.usm.edu/training-truesouth](http://www.usm.edu/training-truesouth).

Name \_\_\_\_\_ First Name Preferred on Badge \_\_\_\_\_

Title \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_ Work Phone (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_



**THE UNIVERSITY OF  
SOUTHERN MISSISSIPPI**

COLLEGE OF BUSINESS  
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