

## The Community

Hutto, Texas, just 30 minutes from downtown Austin, is located on the SH-130 corridor and only 10 miles from Round Rock's high-tech manufacturing and assembly center. A vital part of the growing and popular Austin Metro area, Hutto is a vibrant business location, having transformed in the past decade from a population of just over 1,000 to Austin's fastest growing suburb of more than 22,000 people. Hutto's astronomical level of growth is expected to continue. Projected population is expected to reach 45,000 by the year 2040.

The driving force behind Hutto's exponential growth is its excellent schools, quality affordable real estate, moderate taxes, dynamic work force, safe neighborhoods, and convenient access to the Austin region and the state. Hutto has received several honors, including being named one of the "Top 100 Places in Major Markets to Locate Your Business" by Southern Business and Development magazine.

Hutto offers a wide array of community, recreational, and outdoor amenities to residents and visitors looking for a unique quality of life. The City of Hutto has several parks and walking trails where families can relax and enjoy a day outdoors. The Golf Club at Star Ranch features a 15,000 square-foot clubhouse, pro shop, and tournament pavilion. Hutto families enjoy an abundant source of recreational sports leagues for year-round participation. Just five minutes from the heart of Hutto is the Dell Diamond, home stadium of the Round Rock Express, the AAA minor league baseball affiliate of the Texas Rangers major league baseball team.

Hutto Independent School District (HISD) offers quality education to more than 6,230 students across ten campuses, and enrollment continues to grow by nearly 300 students each year. This innovative school district provides a wide range of educational opportunities, including Early College and a Career and Technical education program. Hutto students also enjoy being part of award-winning art, band, music, and athletic programs and a nationally recognized Family Career and Community Leaders of America (FCCLA) program.

One of Hutto's great assets is the East Williamson County Higher Education Center. This innovative multi-institutional teaching center is located on 57 acres adjacent to SH-130. The first building which opened in 2013, houses Texas State Technical College, Temple College, and Central Texas A&M, bringing a unique blend of academic and technical training opportunities to the region. Additional higher education opportunities nearby include University of Texas at Austin, University of Mary Hardin-Baylor, Southwestern University, St. Edwards University, and Austin Community College.









## Government & Organization

The Hutto Economic Development Corporation (HEDC) is the designated economic development entity for Hutto, Texas. The HEDC is a 501(c)(3) nonprofit corporation and is funded by a half-cent sales tax for economic development that was approved by Hutto voters in 1996. The organization is a Type A corporation as defined by the Texas Development Corporation Act of 1979, which governs how HEDC funds may be expended. Since its inception, the half-cent economic development sales tax revenue has grown annually from approximately \$40,000 to currently more than \$600,000.

A seven member Board of Directors, appointed by the Hutto City Council, governs the HEDC. Directors serve three-year staggered terms with no term limits.

The HEDC is lauded as a model economic development organization among entities serving communities its size. In 2009, the HEDC was named one of only 25 Accredited Economic Development Organizations® by the International Economic Development Council (IEDC). In 2013, the HEDC was reaccredited by the IEDC. In addition, the Hutto Economic Development Corporation was among the first economic development entities to leverage its resources by utilizing electronic communication and social media, including Facebook and Twitter.

#### About the Position

The President/CEO reports to the Chairman of the Board of Directors and manages all programs and activities of the HEDC as directed by the Board. The Vice-President and Executive Assistant report to the President/CEO.

The President/CEO will provide positive proactive leadership in the greater Hutto community by being a highly visible professional, an advocate for economic development programs, and a supporter of community organizations on behalf of the HEDC.

Meeting with and maintaining ongoing relationships with civic and community leaders throughout Hutto and the region, for the purpose of promoting economic development activities, is essential. Representing the HEDC in its continuing involvement with Opportunity Austin, a five-county economic development initiative aimed at fostering job-creating investment in Central Texas, will be a priority.

The President/CEO is tasked by the HEDC to oversee and provide executive leadership in promoting the build-out of commercially zoned acreage in Hutto. This effort includes the development and execution of marketing plans, as well as creating incentives for commercial development.









## About the Position, continued

The external marketing of Hutto and managing the resulting industrial and commercial inquiries are a key part of the position. The President/CEO will meet regularly with Austin area commercial real estate brokerage firms to promote Hutto, and will aggressively pursue to completion any leads that result from marketing efforts. The President/CEO will provide leadership for the creation of mixed use office/retail developments and rail or highway industrial parks.

As the senior executive for the HEDC, the President/CEO will lead the organization in developing and implementing the annual work plan, provide oversight and management of the approved budget, and supervise both full-time staff members.

### Ideal Candidate

The chosen candidate will be a visible community leader and active in civic organizations. The new President/CEO will be adept in developing and maintaining positive relationships with the City Manager and other local government leaders. The successful candidate will have a track record of being active in regional and statewide economic development organizations. The new President/ CEO should have a proven background in leading a successful economic development organization and the ability to advance the program to the next level.

The new President/CEO will have extensive knowledge of current trends in economic development and best practices. The ideal candidate will have experience in successfully marketing communities, recruiting industries, negotiating incentives, and closing deals. The successful candidate will have proven leadership in the development of mixed use commercial and business parks as well as rail served industrial parks and the ability to recruit outstanding developers to Hutto.

## **Education & Experience**

A Bachelor's degree in economics, public or business administration, marketing, or a closely related field is required. A Master's degree is preferred. Current CEcD designation is desirable. The certification of PCED is desirable. A minimum of six years of progressively responsible experience in professional level economic development positions is required. The President/CEO will be required to live in the greater Hutto area.

Previous experience as an administrator of a non-profit economic development corporation and knowledge of economic development practices in Texas, including familiarity with Texas Type A and Type B corporations is preferred. Experience in managing an economic development program in a growth oriented suburban city is highly desirable.









# Compensation & Benefits

The HEDC offers a competitive salary depending on qualifications and experience. The City and the HEDC participate in the Texas Municipal Retirement System (TMRS) with a seven percent employee deposit rate, and a municipal matching ratio of 2:1 with five-year vesting. A full range of leave and insurance benefits is also provided.

# **Application Process**

Please apply online at: <a href="http://bit.ly/SGRCurrentSearches">http://bit.ly/SGRCurrentSearches</a>

For more information on this position contact:

#### Ron Robinson, Senior Vice President

Strategic Government Resources RRobinson@GovernmentResource.com 214-642-8332

The position is open until filled. To view the status of this position, please visit: <a href="http://bit.lv/SGRCurrentSearches">http://bit.lv/SGRCurrentSearches</a>

The HEDC is an Equal Opportunity Employer and values diversity in its workforce. Finalists for this position will be subject to a comprehensive background check.

#### Resources

Hutto Economic Development Corporation www.huttoedc.com

City of Hutto www.huttotx.gov

**Hutto Independent School District** <u>www.hutto.txed.net</u>

Hutto Chamber of Commerce www.huttochamber.com

www.huttochamber.com









http://www.austinchamber.com/the-chamber/opportunity-austin/