

For Immediate Release:  
October 14, 2015

Contact: Akia Garnett  
agbrew@iedconline.org  
202-545-7327

## **International Economic Development Council Re-Elects Clarence Hulse as Board Member for Two-Year Term**

### ***Clarence Hulse of the Economic Development Corporation of Michigan City Re-Elected to IEDC's Board of Directors***

The Board of Directors of the International Economic Development Council (IEDC) has re-elected Clarence Hulse, Economic Development Corporation of Michigan City, IN, to its Board of Directors for a two-year term.

Appointments were announced at IEDC's 2015 Annual Conference, which was held October 4-7, in Anchorage, Alaska.

"As the world's leading membership organization for professionals in the field of economic development, IEDC's work has become vital to the global economy," said IEDC Chair-elect Barry Matherly, CECd, FM, president and CEO of Greater Richmond Partnership, Inc. "It is an honor to serve on the Board and I look forward to working with Clarence Hulse and the other members to provide leadership and service to IEDC. We will continue to move forward in fulfilling IEDC's goal of delivering quality information, education and outstanding development opportunities to its members."

Recognized as a visionary leader in the community and economic development profession, Hulse is known for his passion and talent in implementing and executing a community's vision. His diverse background includes achievements in performance management, affordable housing, strategic planning, redevelopment, marketing, business recruitment, project financing and building community partnerships. In his current role as the executive director of the Economic Development Corporation of Michigan City, IN, his main objective is implementing the new Economic Development Action Initiative developed by community stakeholders engaged by Crowe Horvath LLP.

In the City of New Bern, NC, Hulse coordinated a project based economic development strategic plan, recruited retail investments, improved distressed neighborhoods by implementing an EPA-funded Brownfield plan, partnered with New Bern Housing Authority Choice Neighborhood initiative and created models to finance community and economic development projects.

As the former director of Economic Development in Jeffersonville IN, Hulse was instrumental in creating 3,500 new jobs and \$300 million in capital investment. In creating the Jeffersonville Neighborhood Leadership Institute, he improved the city's neighborhoods and won recognition by the Indiana Planning Association, winning the 2011 Outstanding Community Initiative Award. He also served as the executive director of the Jeffersonville Urban Enterprise Association implementing strategies to assist small businesses on Mainstreet, promote tourism and augment historic preservation in the downtown.

Hulse's private sector experience includes employment at Intrawest Placemaking, a premier resort developer where he managed a \$150 million real estate portfolio, master planning and development of

condo/hotels, town centers and golf courses; and also as an economic development consultant advising municipalities on implementing comprehensive community and economic development plans.

Previous employers include Martin County, Florida where he administered seven Community Redevelopment Districts (TIF), rebuilding and revitalizing impoverished neighborhoods; the City of Cocoa, where he was the driving force for their economic revival and public infrastructure improvements while serving as the Deputy City Manager. Hulse also worked in Tampa Bay as senior business development manager, coordinating major relocation/expansion projects that resulted in 16,000 new jobs and \$500 million in capital investment within a 5 year period.

In 1999, Hulse won the IEDC Outstanding New Developer of the Year Award. His current and past memberships include Urban Land Institute, International Council of Shopping Centers, Rotary Clubs, State Economic Development and Redevelopment Associations, Leadership Florida, Leadership Southern Indiana, Workforce Development Boards, Chamber of Commerce, Planning and Zoning Boards and One Southern Indiana Economic Development Committee.

Hulse earned his B.S. at Harding University in public administration, magna cum laude, and an M.S. in economic development from the University of Southern Mississippi. He is also a graduate of the University of Oklahoma Economic Development Institute. In his spare time, the Belize native keeps up with current events-global and national, travel, art and music festivals, Roman and Greek history, biographies, golf and fishing.

#### **About the International Economic Development Council**

[The International Economic Development Council](http://www.iedconline.org) (IEDC) is a non-profit membership organization serving economic developers. With more than 4,600 members, IEDC is the largest organization of its kind. Economic developers promote economic well-being and quality of life for their communities, by creating, retaining and expanding jobs that facilitate growth, enhance wealth and provide a stable tax base. From public to private, rural to urban, and local to international, IEDC's members are engaged in the full range of economic development experience. Given the breadth of economic development work, our members are employed in a wide variety of settings including local, state, provincial and federal governments, public private partnerships, chambers of commerce, universities and a variety of other institutions. When we succeed, our members create high-quality jobs, develop vibrant communities, and improve the quality of life in their regions. [www.iedconline.org](http://www.iedconline.org).

###