

PLACE 1



BOB TOWNSEND

- Earned a Bachelor of Science from OU
- Earned a Master of Business from SMU
- Retired from Texas Instruments where he held several different management positions
- Has lived in Richardson 55 years, 15 years in Place 1
- Has served on the Richardson City Council since 2001 and held office as Mayor Pro Tem and Mayor during his tenure
- Was a founder and early president of the Cottonwood Heights Neighborhood Association and the Richland Meadows Neighborhood Association
- Has been instrumental in the city's growth and prosperity over his time in office
- The city's greatest need is infrastructure renewal. Councilmember Townsend has been a major driver in this effort for several years
- Understands the significant racial diversity in Richardson and has always been a force for inclusiveness
- Has championed conservative fiscal policies that have produced Richardson's very important AAA bond rating.
(This rating has saved the city tens of millions of dollars since it was attained.)

Councilmember Townsend has served our city well and has earned our continued support for City Council Place 1.



RICK WILDER

- Retired research and development technician and has lived in Richardson for 24 years
- Graduate of the Citizen's Police and Fire Academies
- Served as a member and coordinator of the city's Crime Watch Patrol
- Former chair of the city's Environmental Advisory Commission
- Served as an environmental volunteer for the City of Plano
- Active in his HOA and in the Boy Scouts as well as in the Dallas Sheriff's Citizen's Academy
- United States Army veteran and we thank him for his service

The breadth of experience of Mr. Townsend, especially his city and business expertise, outweighs the experience of Mr. Wilder.