

Deepak Kohli - Biography

My name is Deepak Kohli. I have been an immigration consultant for 12 years, and have participated actively in the quest for strengthening our immigration consulting profession.



I believe that we all need to make concerted efforts to reach the highest level of professionalism, respect and recognition for our profession. And, harnessing the diverse skills of CAPIC members accumulated in a variety of environments could help us propel towards this goal, thus benefiting the Association, our profession as well as ourselves individually.

I have been an active member of CAPIC since its inception:

- Currently, I am the Secretary of the Corporation on the Board, as the Chair of the Governance and Nomination Committee, and a member of the CAPIC Executive Committee;
- In my current role, I was instrumental in the latest Bylaws allowing the CAPIC Board to become oversight Board, and make CAPIC stronger;
- Chair of CAPIC CEO Recruitment Committee;
- As the Membership Director in 2014-15, I was instrumental in various initiatives to increase the membership and improve the participation of members in the Association. Some of these included:
 - ✓ Introduced promotions to attract new members in cost-effective manner;
 - ✓ Introductory pricing for never-before CAPIC members allowed them to experience the “CAPIC difference”. Most have stayed as long-term members;
 - ✓ Expedited approval process for returning members;
 - ✓ Streamlined communications with CAPIC members;
- I participated in developing CAPIC’s Strategic Plan including the mission and vision, which defines the path for CAPIC to help the profession mature into a strong, formidable and sustainable presence;
- I have been vigorously working on implementing this plan for achieving the defined goals;
- Participated in various CAPIC representations with stakeholders at Federal and provincial level;
- Served on the National board of CAPIC as Director – Membership in 2010;
- I joined the Ontario Chapter Communications Committee as a volunteer in 2005, and co-chaired the Committee for several years.

As such I have been participating in numerous initiatives and projects to make the profession stronger, both with the Association and the Regulator.

I was also one of the 6 Initial Directors helping to set up the regulator of our industry, the ‘Immigration Consultants of Canada Regulatory Council’ (ICCRC). During my term from March, 2011 till the First General Meeting of the Council, I served as:

- Chair (ICCRC Communications Committee);
- Vice-Chair (ICCRC Admissions Committee); &
- Vice-Chair (ICCRC Finance & Audit Committee).

During this time, I was responsible for some special assignments including Chair Pro-Tem of the Governance & Nominating Committee for first Elections to the Board of Directors in 2012. Following my tenure on the ICCRC Board, I continued as a member of one of the Standing committees of the Council.

I graduated from the Immigration Practitioner Post-Diploma program with *High Honors* at Seneca College, Toronto in 2003, and hold a MBA in Marketing. Before starting my career as a proud RCIC, I had a multi-disciplinary career in marketing, financial services and advertising.

If elected as a CAPIC Director, I wish continue the implementation of CAPIC Strategic Plan, which will benefit the entire industry and each fellow CAPIC member. Another important initiative that I believe is in best interest of our profession and fully support is the lobbying efforts towards Self-Regulatory Federal Statute, including measures against double regulation.