# HORIZONS-UPWARD BOUND at RANBROOK





Saturday, November 14, 2015 6:00 pm, Kingswood Dining Hall

39221 Woodward • Bloomfield Hills, MI 48304

A Legacy of Success | Expanding Future Opportunities

SPONSORSHIP OPPORTUNITIES

#### **HORIZONS-UPWARD BOUND**

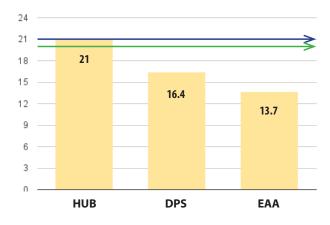


Founded in 1965, Horizons-Upward Bound (HUB) has a mission to prepare students who have limited opportunities from the Detroit Metropolitan area to enter and succeed in post-secondary education. We work with students in creating and pursuing their dreams and goals for their high school endeavors and beyond.

HUB has graduated 2,600 students and touched countless lives. Since its inception, Cranbrook's

HUB program has more than doubled in size from 52 students in 1965 to 175 students today. As we grow, we continue to improve the program in order to serve our students more effectively.

#### **Average ACT Scores - 2014**



#### U.S. Average 21 Michigan Average 20.5

HUB students were on par with the National average and exceeded the State of Michigan (MI), Detroit Public Schools (DPS) and the Education Achievement Authority's (EAA) ACT scores.



#### 2013-2014 Outcome Summary

- 100% of the HUB students' ACT scores exceeded their school average
- 98% Secondary School Retention & Graduation
- 100% Secondary School Graduation (Rigorous Program)
- 78% Post-Secondary Education Enrollment
- 67% Post-Secondary Completion



# From the Director

Why is Horizons-Upward Bound so important? As an alumnus, I know first hand what HUB can do for students because of what it has done for me. HUB gave me a vision of what I could be, gave me a pathway of how I could get there and gave me the skill sets to compete when I arrived. Now that I've accomplished my personal endeavors, HUB has given me a new purpose—to help others reach their goals.

HUB strives to prepare students for success by providing educational enrichment, resources, experiences, opportunities and guidance. We have 50 years of proven results and our alumni have gone on to do amazing things in various fields.

As we celebrate our 50<sup>th</sup> anniversary we hope to ensure the sustainability of the program for future generations to come. Please consider investing in our future leaders by becoming a sponsor of our 50<sup>th</sup> Anniversary Gala to be held at Cranbrook Educational Community in the Kingswood Dining Hall on November 14, 2015 at 6:00 pm. Help HUB continue its legacy of success and allow us to create more opportunties for growth.



With sincerest thanks,

Darry Toylor

Dr. Darryl Taylor, HUB/Cranbrook 1970 Director, 2010-Present

For your convenience a listing of sponsorship opportunities can be found on the following page.

# VISIONARY \$25,000

- Presenting Sponsor Status
- Private lunch with Cranbrook Educational Community President, Dom DiMarco and HUB Director Dr. Darryl Taylor
- Company name or logo on all electronic event communication including the continual electronic visual presence during the gala dinner
- Company name or logo on all print material pertaining to the HUB Anniversary Gala
- Company presence on HUB webpage
- · Verbal recognition and inclusion in video sponsor roll throughout HUB Gala
- Company product or advertising showcase opportunity
- Company supplied giveaway at the event
- Complimentary table of 8, premium seating tickets to the HUB Gala
- Commemorative HUB memento

# **ACHIEVER \$15,000**

- Private lunch with Cranbrook Educational Community President, Dom DiMarco and HUB Director Dr. Darryl Taylor
- Company name or logo on all electronic event communication including the continual electronic visual presence during the gala dinner
- Company name or logo on all print material pertaining to the HUB Anniversary Gala
- Company website presence on HUB webpage
- Verbal recognition and inclusion in video honor roll throughout HUB Gala
- Company product or advertising showcase opportunity
- Company supplied giveaway at the event
- Complimentary table of 6, premium seating tickets to the HUB Gala
- Commemorative HUB memento

# Pponsorship Levels

### **BELIEVER \$10,000**

- Company name or logo on all electronic event communication including the continual electronic visual presence during the gala dinner
- Company name or logo on all print material pertaining to the HUB Anniversary Gala
- Company website presence
- Verbal recognition throughout HUB Gala
- Company product or advertising showcase opportunity
- Company supplied giveaway at the event
- 6 Complimentary premium seating tickets to the HUB Gala
- HUB memento

## **DREAMER \$5,000**

- Company name or logo on all electronic event communication including the continual electronic visual presence during the gala dinner
- Company name or logo on all print material pertaining to the HUB Anniversary Gala
- Company website presence
- Company supplied giveaway at the event
- 4 Complimentary premium seating tickets to the HUB Gala
- HUB memento

## **FRIEND \$2,500**

- Company name or logo on all electronic event communication including the continual electronic visual presence during the gala dinner
- Company name or logo on all print material pertaining to the HUB Anniversary Gala
- Company website presence
- Company supplied giveaway at the event
- 2 Complimentary premium seating tickets to the HUB Gala
- HUB memento

## **GOLDEN GIFT \$1,000**

- · Name listed in event publication
- Inclusion in video honor roll throughout HUB Gala
- 2 Complimentary premium seating tickets to the HUB Gala
- HUB memento



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_aru #					

To be included in promotional print materials for the gala, please return this completed form and your donation by Wednesday, September 9, 2015 to:

Horizons-Upward Bound c/o Debra DeBose P.O. Box 801 Bloomfield Hills, MI 48303-0801



# **Horizons-Upward Bound**

50th Anniversary Gala

Saturday, November 14, 2015 6pm • Kingswood Dining Hall



Co-Chairs

Barry Z. Roberts, H'77

Kathleen Wilson

# Committee Members

Adele Acheson Paulette Bolofer Fran Dagbovie Debra DeBose Olivia Dixon Jamison Faliski, C'86 Brenda Gatlin Terrence German, H'85 Michael Hermanoff, C'57 Hugh Mahler, C'67 Rhonda Reed Mary Pat Rosen Lori Thelen Debra Viles Beth Willoughby



Dr. Darryl L. Taylor, H/C'70 HUB Director (248) 645-3676 • dtaylor@cranbrook.edu

#### **HUB ADVISORY BOARD**

Joseph B. Anderson, Jr.
Otto Kern, C'70

Lowell W. Baker, III

Brian T. LaFerriere

Beatrice Banks

Michael N. Lynch

Connie Colman, K'72

Hugh F. Mahler, C'67

Jay Cooke

Mark L. Reuss, C'82

William Finnicum

Ahmad Roby, H '89

Linda Gillum, Ph.D.

Dr. Michael Stafford

Phebe V. Goldstein

**Paul Tobias** 

Phyllip Hall, H/C'84

Robert P. Ufer

Joseph Washington, H'68

Michael J. Hermanoff, C'57 (Chair)

Elizabeth L. Willoughby

## **MAJOR HUB INITIATIVES**

#### **ACADEMIC IMPROVEMENT**

- · Academic Enrichment Classes
- · Reading Proficiency Program
- · Writing Proficiency Program
- · Blended Learning Math Program
- Individual Tutoring
- · Learning Style Inventory
- · Pre-College Study Skills
- · Project-Based Learning
- Smaller Classes
- · Gender-Specific Classes

#### <u>HEALTH AWARENESS</u> <u>& PHYSICAL FITNESS</u>

- Tai Chi
- · Spinning Class
- iCount Wellness Program
- · Swimming and Water Safety Program
- 5K Walk/Run

# OUTREACH & COMMUNITY SERVICE

- · All Saints Episcopal Church Food Bank
- · Orchards Children's Services
- Rebuilding Together Community Project
- Philippines Outreach & Awareness Project

# LEADERSHIP, CITIZENSHIP & CHARACTER BUILDING

- Wilderness Experience
- HUB Community Garden
- · Residential Program
- Multi-Cultural Activities
- · Field Trips
- Guest Speakers

#### POST-SECONDARY SUCCESS

- · Annual College Fair & Tours
- College & Scholarship Advising & Assistance
- · Michigan State University Outreach Program
- University of Michigan Outreach Program
- · Pre-College Workshop
- · ACT/SAT Prep Classes
- Financial Aid & FAFSA Workshops
- · College Success Profile
- · Career Fit Assessment
- · Resume Building Seminar
- Leaders Who Care Career Awareness Program

#### **SPECIAL PROGRAMS**

- Oakland University William Beaumont Medical Scholars
- · Financial Literacy Program
- · Homestead Program
- Virtual Travel
- Alumni Association



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(248) 645-3137 Fax (248) 645-3049 schools.cranbrook.edu/hub