

Camp Ramah in the Poconos Camper/Parent Survey 2015

Executive Summary

Dear Parents,

We thank you for taking the time to participate in our Camper/Parent Survey of 2015. We informed you that our goals with regard to this survey were:

- 1) To Collect the Results
- 2) To Analyze the Data
- 3) And to Share the Findings with our Constituency.

We have reviewed the results, both the quantitative data and the qualitative responses, and we are pleased to share the following highlights with you.

As you will see from the charts below – Camp Ramah in the Poconos remains a place that our campers love and want to return year after year. As you can also see, that while all of our overall ratings are extremely satisfactory, there are always areas in which we hope we can improve.

Below you will find charts detailing **Camper Satisfaction, Desire to Return, Educational Offerings, and Programmatic Offerings.**

But I also wanted to share with you some important results that came from our more qualitative, open-ended questions.

When we asked our campers to comment on 3 Highlights of the Camp Ramah experience, the most common responses were: **counselors, trips, bunk time, nature/outdoor adventure, and waterfront improvements.**

When we asked our campers to comment on 3 Areas in Need of Improvement, the most common responses were: **food (including salad bar offerings and Wednesday pack out), run down bathroom facilities, and ensuring all campers get electives they want.**

We will be looking at both of these lists of responses in order to craft our goals with regard to programmatic as well as capital improvements for Summer 2016.

We thank you for your feedback and please know that your comments are always welcomed, as they help us build our path towards increasingly successful summers.

May we go *me'chayil l'chayil* – from Strength to Strength,

Rabbi Joel Seltzer
Executive Director

Michelle Sugarman
Assistant Director

General Experience

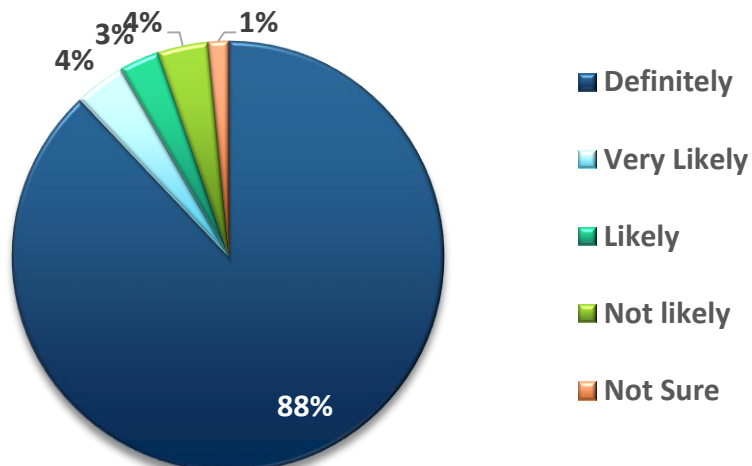
Overall Summer Experience



95% of campers rated their summers as excellent or good.

"My daughter loves camp so much she wrote me a thank you letter for sending me to camp and also wrote one to her friend for recommending her to Camp Ramah."

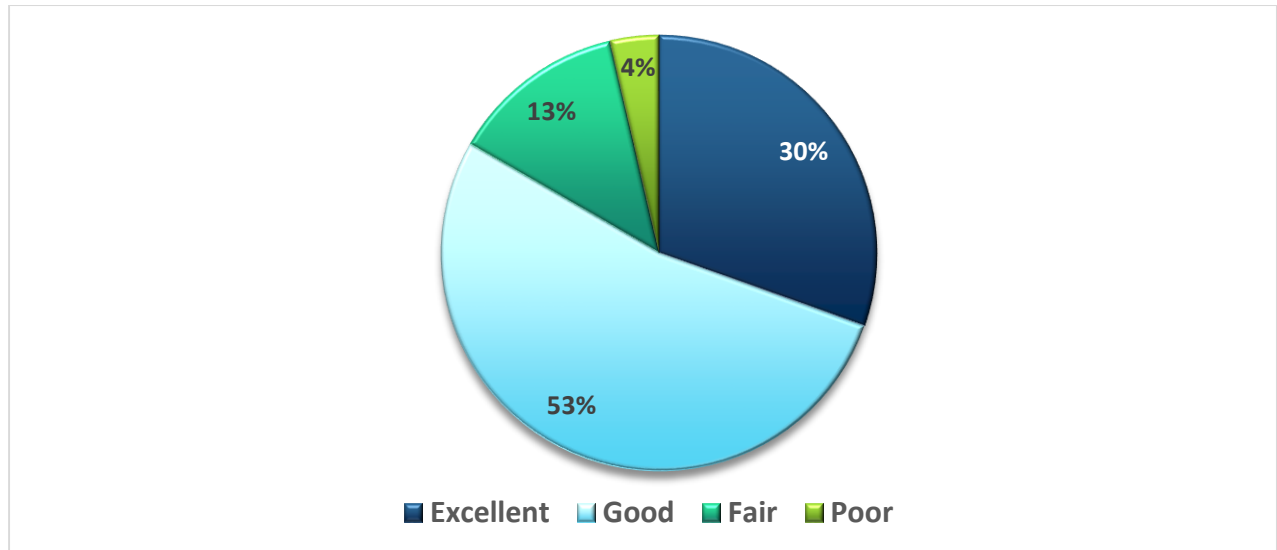
Camper's Desire to Return to Camp



95% of respondents are likely to return to camp.

Educational Experience

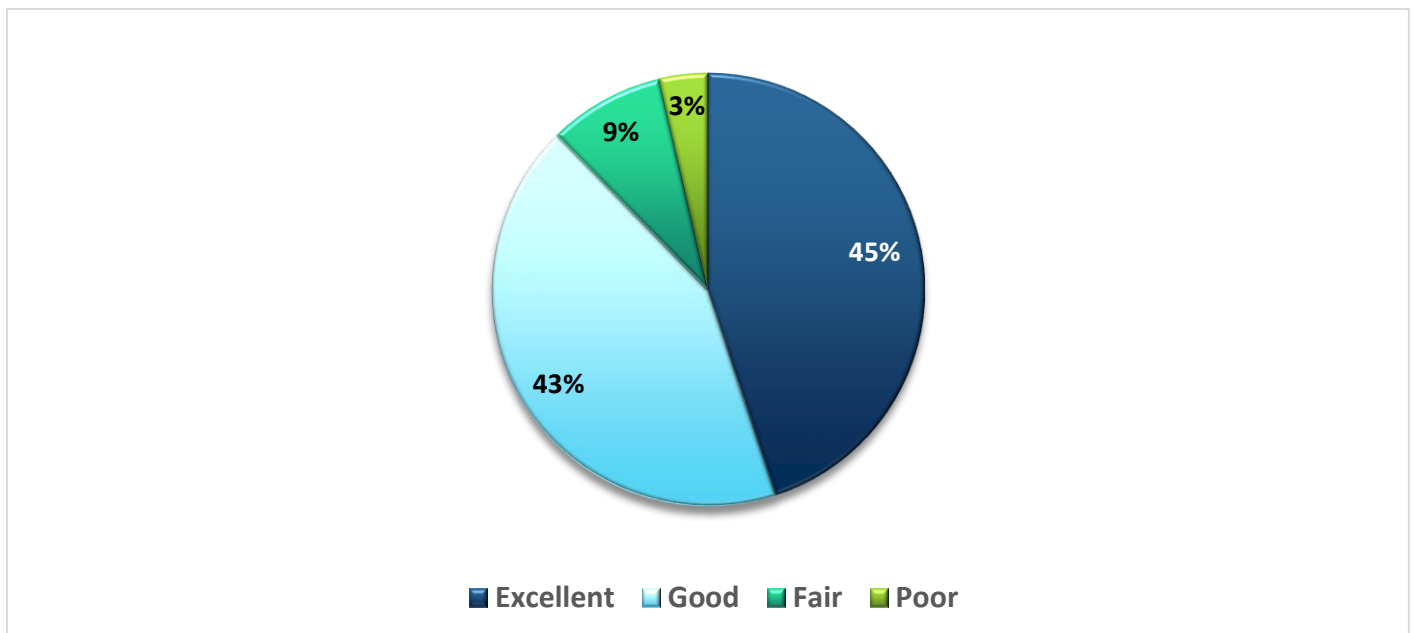
Tarbut (Israeli Culture) Experience



83% of campers rated *Tarbut* as excellent or good, a rise from 2014.

"Our daughter LOVED Tarbut and Yahadut. She said it was the best she has had yet, and was one of her favorite parts of camp."

Yahadut (Jewish Studies) Experience

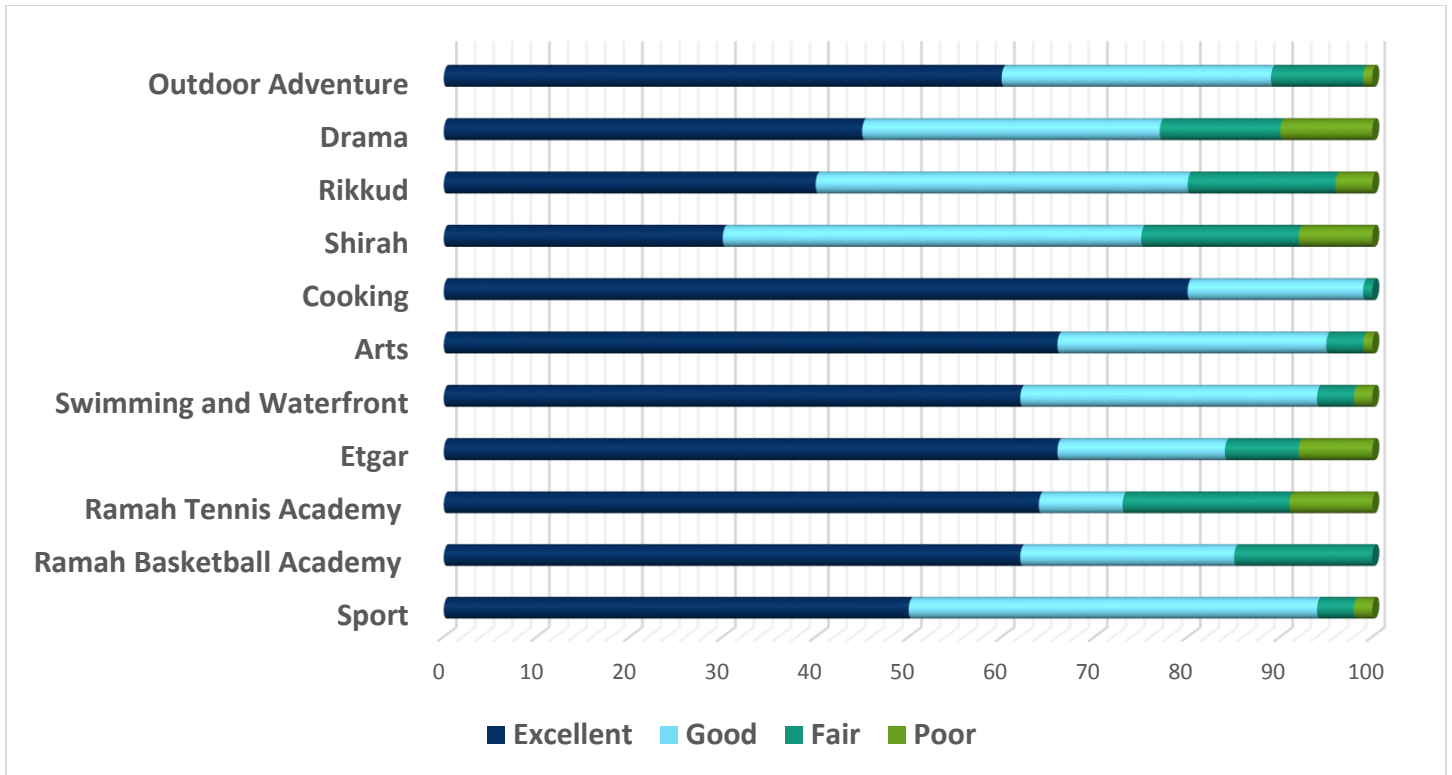


Our *Yahadut* rating increased for Summer 2015, with 88% excellent or good ratings, compared to 2014's 76%.

"She really enjoyed having the full-on Jewish experience because all of the activities were always so much fun and you always wanted to do more."

Miscellaneous

Rating of Specialty Programs (In Percentage)



Campers who participated in our specialty programs, RBA and RTA, rated them favorably. Our waterfront, has continued to improve as a result of our investment of capital improvements. As always, we will seek to improve upon the previous summer's experience, with particular attention to those programmatic areas in need of freshening.