

Ramah Day Camp Camper/Parent Survey 2015

Executive Summary

Dear Parents,

We thank you for taking the time to participate in our Camper/Parent Survey of 2015. We informed you that our goals with regard to this survey were:

- 1) To Collect the Results
- 2) To Analyze the Data
- 3) And to Share the Findings with our Constituency.

We have reviewed the results, both the quantitative data and the qualitative responses, and we are pleased to share the following highlights with you.

As you will see from the charts below – Ramah Day Camp remains a place that our campers love and want to return year after year. As you can also see, that while all of our overall ratings are extremely satisfactory, there are always areas in which we hope we can improve.

Below you will find charts detailing **Camper Satisfaction, Desire to Return, Programmatic Offerings, and Optional Services.**

But I also wanted to share with you some important results that came from our more qualitative, open-ended questions.

When we asked our families to comment on 3 Highlights of the Ramah Day Camp experience, the most common responses were: **counselors/staff, swimming, ropes course, t'fillah, and music.**

When we asked our families to comment on 3 Areas in Need of Improvement, the most common responses were: **freshening up programming, sport options, pictures, and bunk notes/parent communication.**

We were overwhelmed by the positive responses regarding Jewish Identity and the Israel Connection, and wanted to share a few quotes:

"Tefillah is a great strength of Ramah. Nobody else can get kids to love davening like you. I love the way you incorporate movement and music. It is really incredible. The Jewish Identity piece is a great strength, too. It's what it's all about."

"Camp brought him so much pride in being Jewish. He can't wait to visit Israel one day. He thinks it's cool to be Jewish."

We also received helpful feedback regarding communications between Ramah Day Camp administration and parents, and we will work to get information out in a timely and professional manner.

Over the last year, \$20,000 were spent on capital improvements at Ramah Day Camp, including the gaga pits, community garden, and ropes course. We saw a great improvement on the feedback from these programs.

"The community garden significantly impacted his life. He is sensitive to nature, the environment, and the wider world."

We thank you for your feedback and please know that your comments are always welcomed, as they help us build our path towards increasingly successful summers.

May we go *me'chayil l'chayil* – from Strength to Strength,

Rabbi Joel Seltzer
Executive Director, Camp Ramah in the Poconos

Eileen Graub
Assistant Director, Ramah Day Camp

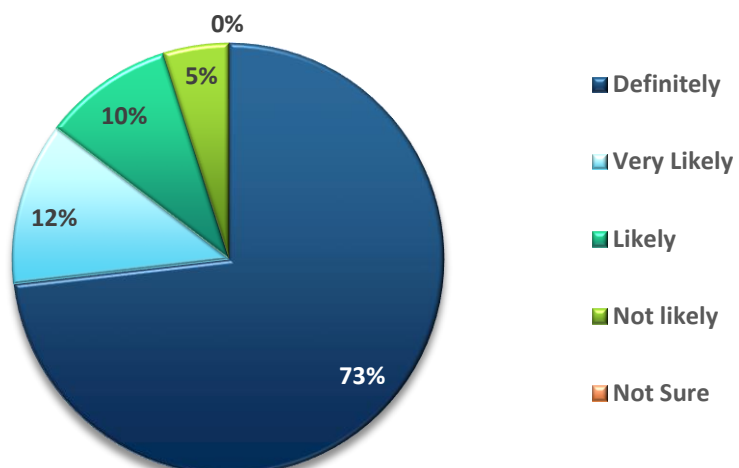
General Experience

Overall Summer Experience



98% of campers rated their summers as excellent or good.

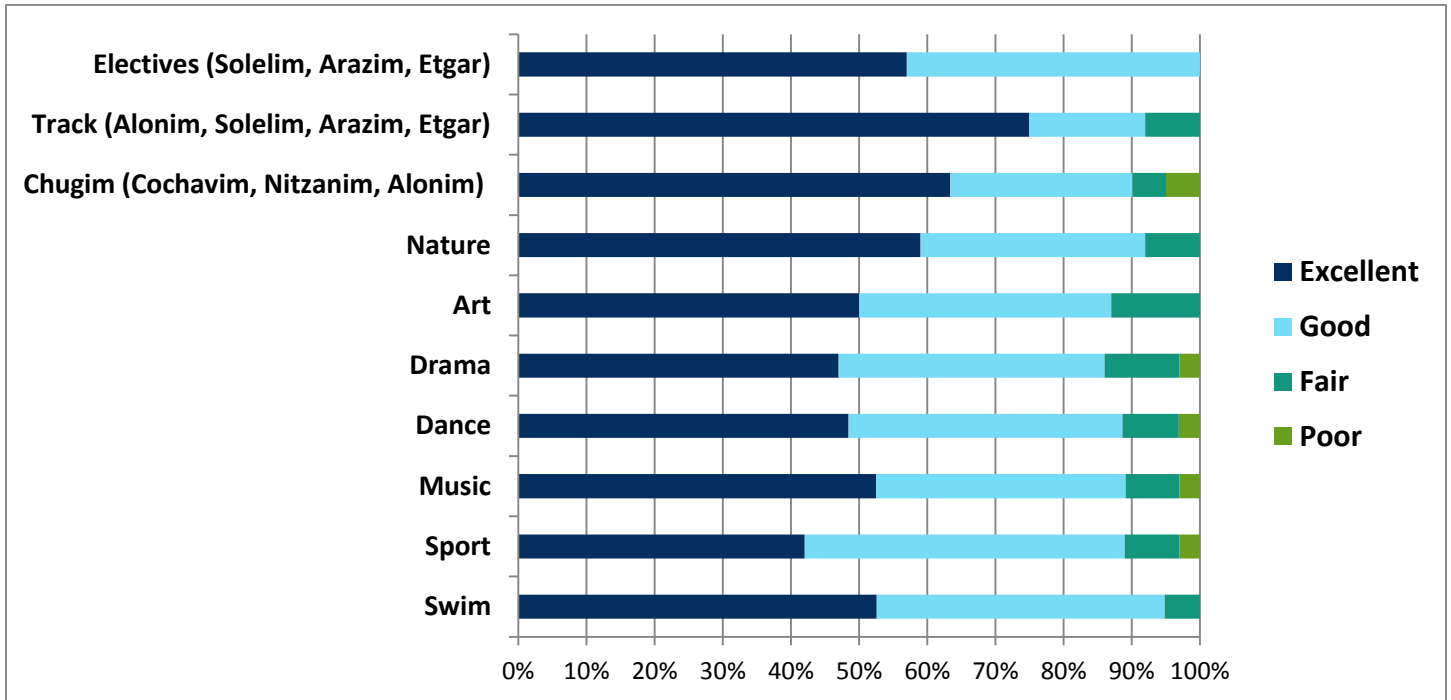
Camper's Desire to Return to Camp



95% of respondents are likely to return to camp.

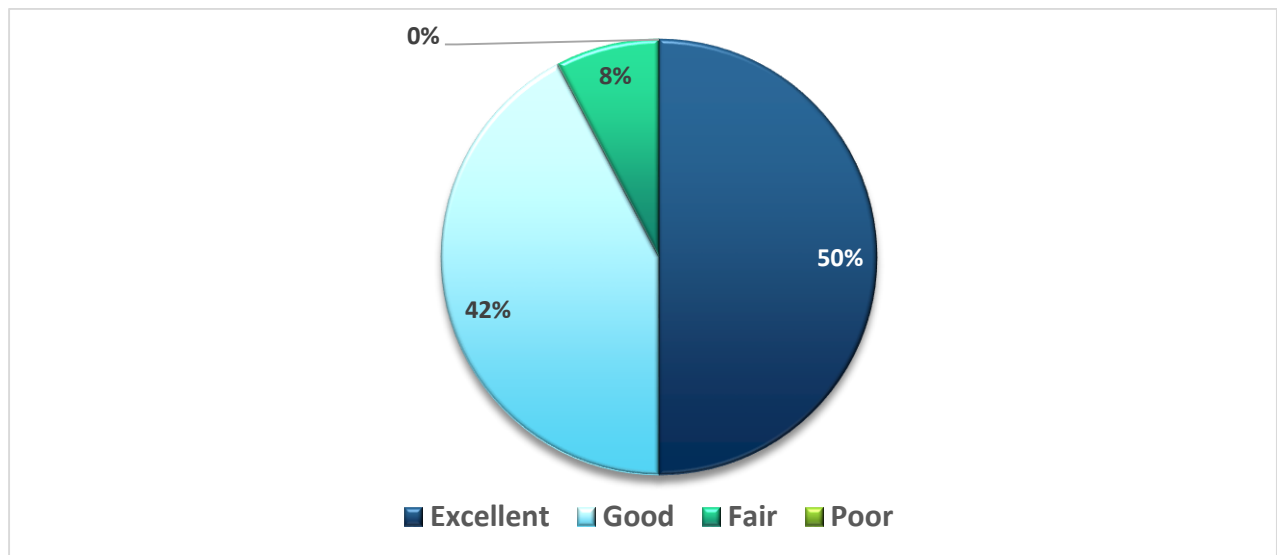
Miscellaneous

Rating of Specialty Programs (In Percentage)



Swim and music continue to be highlights of the camper experience. Our electives also did particularly well, and we will revisit our sport program to ensure there are various options and activities for all of our campers. As always, we will seek to improve upon the previous summer's experience, with particular attention to those programmatic areas in need of freshening.

Transportation Experience



"My son's bus driver was so incredible. He adored her and she helped assure communication between myself and the counselors were received. My son was always safe on the bus and she personally held his lifesaving medications and was trained in how to use them. This relieved a lot of stress for both myself and my son. He was in excellent hands!"