

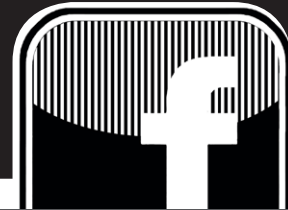


**Jonathon Colman**  
Content Strategist for Facebook

The  
**PRESSCLUB**  
of Cleveland

presents

# Building an Integrated Content Strategy



## September 10 at 6PM Cambridge Room at House of Blues

Jonathon Colman has helped people and organizations build, find, and use the best stuff on the Web for over 15 years. As a content strategist at Facebook, Jonathon focuses on developing empathy and building trust to improve content products and services.

**Join us for this unique opportunity to interact with one of Facebook's own.**  
Press Club Members: \$27 / Non Members: \$37  
Contact Press Club office with questions at 440 / 899-1222



**Cambridge Room**

6 PM: Registration / Networking / Small Bites / Cash Bar

7 PM: Program with Q&A

8:30 PM: Adjourn

House of Blues / Cambridge Room  
308 Euclid Ave, Cleveland 44114

Valet available at Euclid Ave. entrance for \$8

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**Register Online:**

[www.pcsept10facebook.eventbrite.com](http://www.pcsept10facebook.eventbrite.com)