



BASIS Scottsdale & BASIS Scottsdale Primary: AY 2016-2017

TRANSPORTATION PLANS

(this is a very long and detailed message, so
please read carefully)

All,

I want you to know that if you tried to write me or call me and I haven't responded to you yet, it is not because I am ignoring you: It is only because I am receiving 1 to 2 phone calls or e-mails every 10 minutes. I am also still trying to grasp all the details of the transportation system for next year, and to cover the needs of as many of us as humanly possible. **Please know that no matter how hard I may try, I cannot service everyone and I cannot accommodate everyone's needs.**

SCHOOL SCHEDULES

Below is a listing of the schools' schedules. My information stems from the schools. This is what I have to go by as of right now:

- **Kindergarten (full day):** 8:15am-3:10pm, at 136th & Via Linda
- **1st-3rd grades:** 8:00am to 3:35pm, at 136th & Via Linda
- **4th grade:** 8:00am to 3:20pm **OR** 8:15am to 3:35pm (it has not been finalized yet), at 128th & Shea.
- **5th & 6th grades:** 7:30am-2:45pm, at 128th & Shea
- **7th grade:** 8:25am-3:40pm, at 128th & Shea
- **8th-12th grade and depending on electives:** 7:30am (or 8:25am if they don't have morning electives) - 2:45pm (or 3:40pm if they have afternoon electives), at 128th & Shea.

OPEN ENROLLMENT FOR TO THE SHUTTLE SERVICE: JANUARY 18, 2016-MARCH 21, 2016

Open Enrollment for the shuttle service to BASIS Scottsdale & BASIS Scottsdale Primary has started on January 18, 2016 and will end on March 21, 2016. During the week of March 21, we will count the number of students enrolled in each route and we will determine if the route is viable or not.

THE PLAN AS IT STANDS RIGHT NOW

->There will be a total of 10 shuttles going to BASIS Scottsdale & BASIS Scottsdale Primary.

->There will be 5 distinct routes for BASIS Scottsdale & 5 distinct routes for BASIS Scottsdale Primary: The 5 routes for BASIS Scottsdale are the "A" Routes and they are practically the same ones we currently have with a few modifications. They service strictly grades 5-12 at BASIS Scottsdale with 2 morning and 3 afternoon trips. The 5 routes to BASIS Scottsdale & BASIS Scottsdale Primary are the "B" routes: they service strictly grades K-3 at BASIS Scottsdale Primary, and grade 4 at BASIS Scottsdale with 1 morning and 1 afternoon trip.

->For more information on the routes to each school, please visit our website at www.aschoolride.com, and click on the link "**BASIS Scottsdale & BASIS Scottsdale Primary**".

->Please be advised that the schedules attached to each route are **TENTATIVE**. Some of the stops may still be missing an exact pickup/drop off location, but this is the best information I can provide you at this time. I may be able to modify the time schedules a little but this will not happen until the drivers actually drive the routes and iron out all the little details. Some of the routes may or may not materialize depending on student participation.

->Remember, there are still a few "unknown" factors at this time such as times of school start/school release.

->Parents of students that are **NEW** to the shuttle service will have to sign annual agreements. From the time you sign the annual transportation service agreement, you are bound by it for the entire academic year, unless you decide to remove your student from BASIS Scottsdale or BASIS Scottsdale Primary. This means that if you sign the annual transportation agreement, you will be held financially responsible for the entire annual cost of transportation. Even if later in the summer you find a carpool that suits you and you do not want to honor your agreement, you will still be held financially responsible. Believe it or not, parents

have done this to us in the past. We know exactly who they are; we see them every day at BASIS Scottsdale... We cannot allow this.

->If you choose to sign the annual transportation agreement towards the end of the shuttle service enrollment period, then **you run the risk of not finding a spot**. I know this is a conundrum, but this is the best I can do for you.

->If you tell us you removed your student from BASIS Scottsdale or BASIS Scottsdale Primary, we will verify with the schools.

-> In the morning, the shuttles leave their stop at their specified times plus 1 minute. This is determined by cellphone time. We do not wait beyond one minute. If you are late, be prepared to drive your student to school.

-> In the afternoon, the shuttles leave the schools at their specified time. For BASIS Scottsdale Primary, the driver will actually pick up the shuttle students from the gate and will escort them to the shuttle for departure. However, in the case of BASIS Scottsdale, we do not wait for anyone. If your student is not on the shuttle by the specified time, the shuttle will not wait for your student (the only exception to this rule is the first two weeks of school, when we train the students to come to the shuttles timely in the afternoon.) The students actually become very good at this. If your student misses the shuttle, he or she can return home with the next shuttle, if there is one. If your student misses the shuttle and there is not a next one, be prepared to drive to school in order to pick up your student.

THINGS TO REMEMBER

~~~A School Ride is not affiliated or associated with BASIS Ed or BASIS Scottsdale or BASIS Scottsdale Primary in any manner. In other words, we have nothing to do with the schools. If you need to ask something about transportation or have something to say to us, please contact us; do not contact the schools.

~~~A School Ride is also not affiliated or associated with the BASIS Scottsdale & BASIS Scottsdale Primary Boosters. We sponsor the Boosters, we advertise with

the Boosters, as parents of BASIS Scottsdale students we have a membership with the Boosters, and we have a lot of friends at the Boosters, but this is the extent of our relationship.

~~~We do not accept students wishing to travel "one-way" (i.e., morning only or afternoon only). We discontinued "one-way" service in 2012 because it is confusing for the drivers.

~~~We are not a door-to-door service. We do not stop at office complexes. We do not enter subdivisions. We do not make a stop for just 1 student: there has to be at least 3-4 students getting picked up/dropped off at a specific point for us to create a stop, and this happens only if we determine that the stop is safe and accessible.

~~~No matter what you tell me, there is no possible way I can make special arrangements for just any one student. I cannot make exceptions. Making exceptions in the past created complaints from other parents who felt (and very rightfully so) that they were treated unfairly. I stopped making exceptions a long time ago.

~~~Parents of students **currently** using the shuttle service will not need to sign agreements or send in deposits for their students or their siblings. I will only need the students' enrollment forms. The spaces of existing students travelling in the shuttles next year are guaranteed until March 21, 2016. **If I have not received the enrollment forms of existing students by March 21, 2016, I will release their spots to students waiting to enroll to the shuttle service.**

~~~Parents of **students that are NEW to BASIS Scottsdale & BASIS Scottsdale Primary**, wishing their students to use the shuttle service for AY 2016-2017, will need to sign annual agreements and send in deposits of 1 month's fees, in addition to their enrollment forms. **Only when all their forms, agreement and deposit have been received is their spot guaranteed and I will confirm with them that I have received their documents and deposit.** You will be responsible for the entire annual fees due, unless your student withdraws from BASIS Scottsdale or BASIS Scottsdale Primary. All these terms

are outlined clearly in the annual agreement that you will have to sign.

~~~**Early enrollment to the shuttle service is encouraged**, as we will take only as many students as the shuttle of a specific route can fit (a total of approximately 297 students). Existing students and their siblings have priority over new students. In addition, with the increase in the number of students at the new BASIS Scottsdale & BASIS Scottsdale Primary campuses to a total of over 1,700 students combined, I am expecting in excess of 260 students enrolling to the shuttle service for AY 2016-2017. Since we are a "first come-first served" service, I anticipate that the shuttles will fill up very quickly.

~~~**In the event the route of your choice does not materialize in August 2016 due to lack of participation-a minimum of 15 students are needed to form any route to any school-your agreements and deposits will be returned to you in full right after we make the determination of whether the route will materialize (i.e., right after March 21).**

~~~The best thing you can do if you wish your route to materialize in August 2016, is to "**spread the word**" and invite people you know to join the shuttle service. They can go to our website at [www.aschoolride.com](http://www.aschoolride.com) and push on the "**SUBSCRIBE**" button so they can be included in our e-mail distribution list: I remind you that you are not doing this for A School Ride. I already have a route and a shuttle that will take my student back and forth to BASIS Scottsdale safely, reliably and on time, every single day. You are making this effort for yourselves, so that you do not have to drive back and forth to school every day and sit there and wait in line to pick up your kids.

~~~Tell your friends that the annual cost of transportation is \$2,350.00 per student, round trip. This translates to \$13.06 per school day. Depending on where you live, by the time you pay for gas, for the wear and tear on your car, and most importantly, for the time you need to transport your student back and forth to school, you have already spent twice as much. The shuttle service is well worth it. If you are not employed, this is of course a completely different story: you can afford to spend the time.

~~~As far as Dale, Georgina, and A School Ride are concerned, if everything that

we have planned materializes in the fall of 2016, we have to make a capital investment in excess of \$250,000. It will take our family a minimum of 5 years to recover our initial capital outlay. However, we want to do this because this is our kids' school, and because we were the only ones that ever attempted something like this and succeeded in its implementation. We could have kept our existing routes as they are, and done nothing for the remaining students, new or old, and for the primary school. But we want to bring as many students as possible to our school, and we understand that transportation is a key issue for many parents.

~~~These are the things you need to always keep in mind when you are talking to your friends about the shuttle service.

~~~The "Monday updates" will start on Monday, January 18, 2016 and every Monday after that, until the beginning of the school year.

FINANCIAL ASPECTS

The annual fee for AY 2016-2017 is \$2,350.00 per student, round trip.

From AY 2016-2017 onwards, will we begin accepting credit card payments. We will also be able to set up automatic credit card payments. We will still be accepting personal checks and automatic payments through the bank.

You can select to pay the entire annual amount by the 1st day of school and receive a 5% discount.

Alternatively, you can select to make 10 equal monthly payments, from August 2016 through May 2017.

If you have two or three siblings using the shuttle service, they all receive an 8% discount regardless of which route they are using. For example: The annual fee for 2 siblings is \$4,324.00 or, \$432.40 per month. The annual fee for 3 siblings is \$6,486.00 or, \$648.60 per month.

Payments are made through personal checks that can be either given to the

drivers by the 15th of each month, or, mailed to us at:

A School Ride LLC
30013 N 70th Street
Scottsdale, AZ 85266

Beginning with AY 2016-2017, we will begin accepting Visa, Mastercard and American Express. However, we will not have the ability of online payments.

This is all I have for now. Please let me know if you have questions.

Sincerely,

Georgina Eckman
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