



# Become a Hero Project Ally!

## Get your organization involved

Help make every family in our community healthier and more resilient by joining The Hero Project. Everyone's participation -- from businesses to individuals to agencies -- count in creating a community that supports children and their parents in achieving their full potential.

### Become a Fan!

Place Hero Project Ally materials in your public spaces (window decal, counter displays, wall displays, materials), and use our button on your website.

Distribute Hero Project materials to your parenting employees, include in newsletters and publications.

Encourage your parenting employees to participate in the monthly challenge.

Be included in our Hero Project interactive Lake County Resource Guide and listed as an ally on our program website, in our app, and other materials.

Costs: No charge - just your signature, enthusiasm and support!  
\*Fan level participation offered to all Allies.

### Become a Hullabaloo Partner!

Support our Hullabaloo events with a booth and have an opportunity to recruit potential families for your services and share your program resources in a fun, face-to-face environment.

Promotion on our Hero Project website and App, with your logo and live links to your resources.

Help develop and present content during our Hullabaloo meetings and provide practical information and resources to families, focused on one of our 8 Themes.

Costs: varies by event.

### Sponsor a Challenge!

Provide a value incentive for every Lake County family who successfully completes the monthly challenge. Your business/services will be positively promoted to hundreds of potential customers throughout Lake County.

Costs: Vary according to value of product/service.

### Become an Advertising Sponsor

Partner with us to support our exciting advertising campaign. Your logo will be featured on Hero Project signage, banners and ads targeted at your clients/customers.

Costs: Vary according to advertising selected.

### Become a Hero Project Program Sponsor!

Help support families in our community by supporting the Hero Project as a Program Sponsor.

Join with Lake County Office of Education; St. Helena Hospital, Clearlake; Sutter Lakeside Hospital; First 5 Lake; and others in creating a family-friendly culture in our communities

Receive prominent placement on Hero Project website, app, and advertisements, Hero Project Fan materials for your business, and recognition at Hero Project events.

Costs: Sponsorship Levels range from \$250 per year to \$50,000 per year, and can be adjusted based upon your program/business budget needs.