A U.S. and Africa Partnership Technology as a driver of US/Africa Air Service and Trade Development
U.S. Africa Air Transportation Summit/Expo: A U.S. and Africa Partnership
May 21 - 22, 2014
Miami Airport Convention Center • 711 NW 72nd Ave. • Miami, Florida 33126 • 305/261-3800

Summit Objective
On May 21-22, 2014, The Foundation for Democracy in Africa (FDA) in collaboration with Miami International Airport (MIA) will organize the 4th USAfrica Air Transportation Summit and Expo at the Miami Airport Convention Center. The focus of the 4th USAfrica Air Transportation Summit is to assess how the advancement of technology in the Aviation industry is contributing, or can contribute, to the enhancement of air service development between the US and Africa. The Summit will also address other critical issues facing cargo and passenger service expansion between the US and Africa, i.e., trade and tourism development between the US and Africa and market expansion in Africa for US manufacturers and exporters.

Summit Content
Experts will present and analyze a range of technological advancements, including: new longer-range aircraft; airplane and airfield navigation devices; biometrics and other security screening devices; online self-service reservations; social media, self-service check-in and other customer service devices; increasing aviation fuel efficiency, and reducing noise, and global emissions; funding and investment opportunities to modernize airports; the internet as a marketing tool – all with the objective of determining their impacts, if any, on accelerating the growth of air service between the U.S. and Africa, improving competitiveness.

Who Should Attend
- Airlines
- Aircraft Manufacturers
- Airports
- Travel and Tourism Professionals
- Government Officials
- Trade and Cargo Specialists
- Exporters
- Aviation Attorneys and Consultants
- Investors
- Developers of Airport:
  - Operating Systems
  - Common Use Terminal Equipment
  - Security Equipment
  - Ground Handling Equipment
  - Airfield Technology
- Information and Telecommunications Solution Providers
- Social Media Entities
- Online Travel Reservation Companies

Benefit to Delegates
The Summit/Expo will offer airports, airlines and providers of air transportation related services; tour operators; and manufacturers, and exporters, in particular those interested in taking advantage of opportunities in the emerging economies in Africa, the opportunity to build or expand their businesses. Additionally, the Summit will provide aviation service providers, contractors, and suppliers of air transport-related equipment and components, information and telecommunications solutions, aircraft manufacturers, and airport developers with an opportunity to market their services and products to qualified buyers.
Technology as a Driver of US-Africa Air Service and Trade Development: 
Addressing the Policy, Infrastructure, and Capacity Building Needs in Africa

Since its inception in 2008, the US-Africa Air Transportation Summit has focused on identifying the barriers and solutions to air service growth between the U.S. and Africa. A number of barriers have been examined, including, but not limited to those associated with aviation and airport infrastructure; technology; financing; policy; safety and security; air navigational facilities; bilateral agreements; air service demand; the limited presence of U.S. carriers in the U.S.-Africa market; the lack of organized promotion of African trade and tourism; the negative perception of the African market among U.S. air carriers and the American air traveler; and facilitation challenges, including visa and immigration controls.

As of 2013, direct scheduled passenger flights between the U.S. and Africa have increased from 23 flights weekly to approximately 36; this represents an increase of more than 50 percent. Equally important, is the fact that all African airlines in the market increased their scheduled passenger flights and the market attracted major U.S. carriers. However, substantial work still needs to be done in growing air service, tourism and trade between the U.S. and the various regions of Africa, improving competitiveness of African products in United States markets and expanding markets in Africa for U.S. manufacturers and exporters.
Summit Agenda
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Tuesday, May 20, 2014
9:45 a.m. – 3:30 p.m. Miami Tour
4 – 6:30 p.m. Summit Registration

Wednesday, May 21, 2014
7 – 8 a.m. Registration and Continental Breakfast
8 – 8:45 a.m. Opening Ceremony
Remarks: Mr. Fred Oladeinde, President, The Foundation for Democracy in Africa (FDA)
Welcome Address: Mr. Vijay Poonosamy, Summit Chairman, Vice President, International & Public Affairs, Office of the President & CEO, Etihad Airways
8:45 – 9:05 a.m. Remarks: The Honorable Carlos A. Gimenez, Mayor, Miami – Dade County
9:05 – 9:30 a.m. Keynote Address: The Honorable Anthony Foxx, United States Secretary of Transportation (invited)
9:30 – 9:45 a.m. Coffee Break
9:45 – 11:00 a.m. Plenary Session: Challenges and Opportunities Facing Africa’s Aviation Industry In this session, aviation and development leaders will address key obstacles hindering advancement in Africa’s aviation sector, including: policy reforms; aviation infrastructure development; capacity building; and technological advancements. The session will further discuss the vision for global collaboration, future initiatives and other viable recommendations to overcoming these impediments.
11:15 a.m. -12:30 p.m. Session I: Airport Infrastructure Development Building Africa’s New Airports Using Quality Planning, Engineering And Technology
Concurrent Session I: The Future Of Us-Africa Trade And Investment
12:45 – 2:00 p.m. Luncheon
Keynote Speaker: Mr. Francesco Viloante, CEO, SITA
2:15 – 3:30 p.m. Session II: Aviation Safety In Africa: The Role Of Regulations, Modern Airfields And Aircraft, Licensed Personnel, And Nextgen Air Transportation Systems In Enhancing Air Safety
Concurrent Session II: Creating Aviation Corridors Between The US and Africa In Advancing Trade, Tourism And Cultural Exchanges
3:45 – 5 p.m. Session III: Advancing Aviation Law and Regulatory Reform in Africa: Regional and Continental Approaches

Thursday, May 22, 2014 (Day 2)
8 – 8:30 a.m. Registration and Continental Breakfast
8:30 – 9 a.m. Keynote Speech: Ms. Linda Thomas – Greenfield, Assistant Secretary, Bureau of African Affairs (invited)
9:15 –10:15 a.m. Session IV: Traveler Choices: How Are Online Self-Service Reservation Systems Impacting Air Travel Between the U.S. and Africa, and the Passenger Experience at the Airport?
10:30 – 11:30 a.m. Session V: Aviation Security and Facilitation: The Role of Technology, Biometrics and Other New Identification Systems to Enhance Security, Speed up Visa Processing in Africa and Increase Tourism
Concurrent Session V: Tourism Growth in Africa The internet, and New Communication Technologies as Tools for Marketing African Destinations
11:45 – 12:45 p.m. Session VI: Modernizing Africa’s Airports Funding Options and Investment Opportunities
Concurrent Session VI: The Influence of Social Media on Tourism has Social Media Been a Catalyst or Detriment in the Growth of Air Travel Between the U.S. and Africa?
12:45 – 2 p.m. Luncheon
Keynote Speaker: The Honorable Rick Scott, Governor, State of Florida (invited)
2:15 – 3:30 p.m. Session VII: CEO Roundtable: Emerging Trends in Global Aviation, Tourism, Infrastructure Development, and Technology that Impact the Traveler’s Experience in the Air and on the Ground
Concurrent Session VII: The Role of Air Cargo in the Development of US-Africa Air Commerce and Trade
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<th>Time</th>
<th>Session VII: CEO Roundtable: Emerging Trends in Global Aviation, Tourism, Infrastructure Development, and Technology that Impact the Traveler’s Experience in the Air and on the Ground</th>
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| 3:45 – 4:30 p.m. | Concurrent Session VII: The Role of Air Cargo in the Development of US-Africa Air Commerce and Trade  
Session VIII: Launching of the Aviation Initiative for Africa  
Mr. Fred Oladeinde, President, The Foundation for Democracy in Africa  
Closing Remarks Mr. Vijay Poonosamy, Summit Chairman and Vice President International & Public Affairs, Office of the President & CEO, Etihad Airways, and Chairman |

**Sponsor and Exhibitor Information**

**SPONSORSHIPS**

**Diamond Sponsor - USD $50,000**
The Diamond Sponsor will be the official Summit partner. Interested sponsors MUST apply early for consideration. The Diamond Sponsor level includes:

- Three complimentary summit exhibit spaces
- Twelve complimentary summit registrations
- Twelve tickets to evening events
- Opportunity to participate in the open ceremony and moderate a session of the conference
- Twelve tickets to the private reception
- Logo on official summit materials and display of company banner
- Full-page advertisement (in-side or back cover) in the summit program
- Inclusion in the website advertisement for 18 months

**Platinum Sponsor - USD $25,000**
The Platinum Sponsors will be the official sponsor and facilitator of the Summit. The Platinum Sponsor level includes:

- Two complimentary summit exhibit spaces
- Ten complimentary summit registrations
- Ten tickets to evening events
- Opportunity to moderate a session of the conference
- Ten tickets to the private reception
- Logo on all official summit materials and display of company banner
- Full-page advertisement in the summit program
- Inclusion in the website advertisement for one year

**Gold Sponsor - USD $15,000**
The Gold Sponsor level includes:

- Complimentary summit 10’ x 10’ exhibit space
- Six complimentary summit registrations
- Six tickets to evening events
- Workshop sponsorship
- Six tickets to the private reception
- Half-page advertisement in the summit program
- Inclusion in the website advertisement for 9 months

**Silver Sponsor - USD $10,000**
The Silver Sponsor level includes:

- Complimentary summit 10’ x 10’ exhibit space
- Two complimentary summit registrations
- Two tickets to evening events
- Two tickets to the private reception
- Quarter-page advertisement in the Summit Program
- Inclusion in the website advertisement for 6 months

**Bronze Sponsor - USD $5,000**
The Bronze Sponsor level includes:

- Complimentary summit 10’ x 10’ exhibit space
- One complimentary summit registration
- One ticket to evening events
- One ticket to the private reception
- Listing in summit program
- Inclusion in the website advertisement for 3 months

**Sponsorship of Summit Events**

- Welcome Reception - USD $7,500
- Continental Breakfast - USD $5,500 [2 available]
- Coffee Break Sponsorship - USD $2,500 [3 available]
- Luncheon - USD $10,000 [2 available]
- Dinner Cruise - USD $15,000

**Exhibitions**

- Exhibitor - USD $3,500.00
- One exhibit space (10’ x 10’)
- One-line identification sign
- One 6’ draped table
- Two chairs
- 8’ high back drape, 3’ high side drape
- Listing in the Summit Program
- Complimentary Summit registration for two representatives
Registration

3 Easy Ways to Register
1. By visiting us on-line via the World Wide Web at: http://tinyurl.com/l2sesrk or Email: Annette@democracy-africa.org
2. By faxing this completed registration form to: 202/436-9477 – Washington, DC
3. By mailing completed form to:

US Africa Air Transportation Summit
c/o The Foundation for Democracy in Africa
1200 G Street, NW, Suite 800
Washington, DC 20005

Refund Policy: All conference sales are final; requests for refunds will not be honored. No-shows will be treated as attendees.

First Name: ___________________________ Last: ___________________________
Company/Organization: ___________________________ Title: ___________________________
Address: ___________________________ City: ___________________________ State: _______ Zip: ___________
Country: ___________________________ Telephone: ___________________________ Email: ___________________________

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<th>Paid After April 22</th>
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Number of Exhibition Spaces (__________) x $3,500

(Standard 10’ x 10’ Booth Space for Wednesday and Thursday and Complimentary registration for 2 representatives)

Sponsorship level: □ Platinum □ Gold □ Silver □ Bronze

Sponsorship of Summit Events:
- Welcome Reception - $7,500
- Continental Breakfast - $5,500 (2 available)
- Coffee Break - $2,500 (3 available)
- Luncheon - $10,000 (2 available)
- Dinner - $15,000

Advertising Opportunities:
- Full Page - $1,500
- Half Page - $1,000
- Quarter Page - $750
- Inside Cover (Front or Back) - $2,000
- Back Cover - $2,500
- Listing - $400

Grand Total:

Method of Payment (Full payment must accompany registration form):
□ Money Order/Cashier’s Check □ Government Purchase Order # ________ □ Company/Organization Check

Credit Cards: □ American Express □ MasterCard □ Visa □ Discover

Total Credit Card Charge: ___________________________ Credit Card #: ___________________________
Expiration Date: ___________________________ Security Code: ___________________________
Name on Card (Print): ___________________________ Signature of Cardholder: ___________________________
Billing Address: City: ___________________________ State: _______ Zip: _______

Make checks payable to: The Foundation for Democracy in Africa. For wire transfer instructions, email: annette@democracy-africa.org
Send payment to: 1200 G Street, NW, Suite 800, Washington, DC, 20005 USA • Tel: 202/331-1333, Ext. 7 • Fax: 202/436-9477

For FDA Use Only: Date: ___________________________ Processed by: ___________________________ Badge Info: ___________________________