

# Sponsorship Form

Name \_\_\_\_\_

Business/Org \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ - \_\_\_\_\_

Email \_\_\_\_\_

Please mark Sponsorship Level for various Events:

		May	Sept	Oct
\$100	Bronze	___	___	___
\$250	Silver	___	___	___
\$500	Gold	___	___	___
\$1000	Platinum	___	___	___
\$2000	Titanium	___	___	___
Total Donation: \$		_____		

Please make checks payable to:  
Friends of Schumacher Farm, Inc.

5682 Hwy 19  
Waunakee, WI 53597



# Sponsor Benefits

Your sponsorship is a tax-deductible donation to a 501(c)3 non-profit organization and helps support educational programming and public events.

**Each Sponsorship level includes all benefits listed in preceding categories...**

## Bronze (\$100)

- Logo or name on the Schumacher Farm Park website, Facebook page, event program and quarterly newsletter
  - (2) Admissions to sponsored event

## Silver (\$250)

- Logo or name on Event poster displayed throughout greater-Madison area
- One year Membership to the Friends Group
  - (4) Admissions to sponsored event

## Gold (\$500)

- Logo or name on entertainment stage Banner
  - (8) Admissions to sponsored event

## Platinum (\$1000)

- Logo or name in event press releases, calendar listings and email blasts
- (12) Admissions to sponsored event

## Titanium (\$2000)

- Name in Event radio & television ads
- Special Introduction on entertainment stage
  - (24) Admissions to sponsored event

## For more Sponsorship information:

Contact Jennifer Harper, Park & Program Manager  
(608) 849-4559 info@schumacherfarmpark.org

# Event Sponsorship



*Where Dane County's  
Rural Heritage Comes Alive*



## Spring Bluegrass Festival



*5-piece string band, Milkhouse Radio, played acoustic bluegrass music in our historic barn at last spring's Afternoon at the Farm.*

**SATURDAY, MAY 14 (12-6PM)**

The Friends of Schumacher Farm have added a brand new Spotlight Event to their season. This 1st annual **Spring Bluegrass Music Festival** promises to draw first-time visitors from all over southern-Wisconsin for this one day music festival.

Guests will enjoy music on two stages (indoor & outdoor), food vendors, beer sales, free parking and wagon rides through our restored prairie lands.

## 24th annual Heritage Fest



*Just a few years ago our Friends began to bring out their steam engines for farming demonstrations at Heritage Fest.*

**SUNDAY, SEPT 11 (12-4PM)**

2016 marks our 24th annual **Heritage Fest** celebration. Volunteers and heirloom crafters from all over the Madison area come to demonstrate turn-of-the-century household chores, crafts, and farming practices.

Partnering with a variety of community organizations, we're able to demonstrate weaving, spinning, threshing, blacksmithing, caning, woodworking and food preparation to name a few.

## Halloween at the Farm



*Our best attended event, Halloween at the Farm in 2015, drew over 1,000 people in only one night.*

**SATURDAY, OCT 22 (5-9PM)**

**Halloween at the Farm** seems to be the only Halloween event geared towards children under the age of twelve in our entire region. Featuring face painters, fortune tellers, wandering interactive costumed characters, old-fashioned Halloween games, and kid-friendly guided 'haunted prairie' wagon rides.

Since our 'haunted prairie' was so popular last year, we plan to add two more days in 2016 (October 28-29). Haunt designers will really try to scare guests on this second weekend.