



## Buhl Press, Kelmscott Communications and Rider Dickerson Merge to Create a Dynamic New Company Named Fuse

Berkeley, IL (June 8, 2016) - Three long-standing leaders in the marketing and printing services industry—Buhl Press, Kelmscott Communications and Rider Dickerson—have merged to create a new company named Fuse ([www.fuse321.com](http://www.fuse321.com)). Together these companies will provide innovative marketing solutions that combine strategy, cutting-edge print technologies and marketing analytics to help clients reach their business goals. All three organizations will retain their current names and identities as divisions of Fuse.

Kelmscott Communications President Scott Voris will serve as President of Fuse overseeing the day-to-day business. He also will remain President of Kelmscott. Charlie Barkley will remain President of Buhl Press and will serve on the Fuse executive team. Bill Barta will remain president of Rider Dickerson and will also serve on the Fuse executive team. Other key members of the Fuse executive team are John Reilly and Ed Gudonis. Each has more than 30 years of experience in the marketing services industry.

“As Fuse, we will offer our customers one of the widest ranges of in-house marketing services and print solutions, from strategy through execution,” says Voris. “Our new company will continue to invest in talent, technology and other resources to position us at the forefront of our rapidly evolving industry.”

### About Buhl Press

For 50 years, Buhl Press has specialized in the complex art of printing on plastic. Buhl is known for integrity, superior customer service and on-time delivery of the finest quality products. More info at: [www.buhlpress.com](http://www.buhlpress.com).

### About Kelmscott Communications

Kelmscott is a full-service marketing solutions provider offering complete services from strategy and creative through production and fulfillment. For 80 years, Kelmscott has helped customers manage, control and measure creative and marketing initiatives with 100% accountability. More info at: [www.kelmscott.com](http://www.kelmscott.com).

### About Rider Dickerson

Rider Dickerson is a fully integrated print and marketing solutions company serving clients in Chicago and nationally. In business since 1903, Rider Dickerson has earned a solid reputation in the graphic arts community for a wide range of services—from high-quality sheetfed printing to sophisticated cross media direct marketing campaigns. More info at: [www.riderdickerson.com](http://www.riderdickerson.com).