

2016 SCWBA Membership Directory Advertising Rate Sheet

Please consider supporting South Central Wisconsin Builders Association by advertising in our 2016 Membership Directory.

The benefits to advertising include:

EXPOSURE The 2016 SCWBA Membership Directory is distributed to our entire membership, displayed at local vendors throughout the counties we serve, and posted on our website for prospective new members, contractors and vendors, and current members to utilize. This provides your business with repeat exposure throughout the year.

SUPPORT This publication is paid for entirely by our members who advertise. Your ad and/or additional listings in the 2016 SCWBA Membership Directory not only buys you exposure, but also enables the organization to continue its longstanding tradition of fulfilling its mission to:

- Promote, encourage and educate the public about the various services available in the residential and light commercial construction industry
- Educate the public on home improvements and other subjects useful to the community
- Coordinate, educate and provide activities to members in order to satisfy these purposes

Full-Page Ads

Full page: 1-color (8.5" W x 5.5" H) \$400
Full page: full-color (8.5" W x 5.5" H) \$450
Inside cover: full-color (8.5" W x 5.5" H) \$500
Back cover: full-color (8.5" W x 5.5" H) \$500

1/2-Page Ads

1/2 page: 1-color (4 3/4" W x 3 1/2" H) \$300
1/2 page: full-color (4 3/4" W x 3 1/2" H) \$350

1/4-Page Ads

1/4 page: vert. 1-color (2 1/4" W x 3 1/2" H) \$200
1/4 page: vert. full-color (2 1/4" W x 3 1/2" H) \$250
1/4 page: horiz. 1-color (4 3/4" W x 1 3/4" H) \$200
1/4 page: horiz. full-color (4 3/4" W x 1 3/4" H) \$250

Business Card Ads

1/8 page: 1-color (3 1/5" W x 2" H) \$100

Yes! I want to support SCWBA by placing an ad and/or listing in the 2016 membership directory!

Number and size of Ads _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I am paying by Check MasterCard VISA American Express

Card # _____ Expiration _____ / _____ CIV _____



Deadline for reservation and payment is January 8, 2016.

Email this form and/or ads to: carol@scwba.com or fax to SCWBA Office: (608) 752-7721. Mail check payments to:

SCWBA

4450 Milton Avenue, Suite 105

Janesville, WI 53546

Enclose printed materials if design is needed.

THANK YOU FOR YOUR SUPPORT!



www.SCWBA.com | 608.752.8075