

*Sing to the LORD, for he has done glorious things;
let this be known to all the world. Isaiah 12:5*

Introducing the New Communications Ministry Team

It seems fitting that, as we explain the newly formed Ministry Teams for the year, we start with the Team responsible for communicating this information to you – aptly named the Communications Ministry Team (CMT). Elders Cindy Turner, Lissa Dallas, and Deacon Kirk Dallas are the charter members of the team. We welcome others who like to write, take photos, or feel technologically savvy and want to reach out to our congregation and the world to join the CMT. Please contact us if you feel called to help. We want to get this right, and you may be the missing link who will help us stay on track.

Being part of this brand new team is a little daunting. It reminds me of a teacher workshop I was in charge of a few years back. I had to find a new task to teach to a group of educators who had been to every workshop known to man and had tried every fad in education. My mission was to help the teachers feel like students (similarly to how we, on the CMT, feel now), learning a new skill where some would be better at it than others, but, hopefully, all could achieve with practice. I decided to teach them to cross one eye while having the other eye looking straight ahead – easier said than done. Fortunately, no one in the group could do this already (there really is a technique to this, and if you're interested, I'll tell you the trick). The beauty of this lesson was that everyone struggled at first, but after some practice, they got it. And here's the kicker, the only way to know if you have it right is for someone else to tell you. If you look in the mirror to see if you are doing it correctly, the crossed eye will uncross, and you will simply be looking at yourself. This long illustration is meant to show you how important YOU are in letting us know if the Communications Ministry Team is doing it right. We need your input. So, if we approach you with one eye crossed, please understand that we are learning.

To continue with our sight theme, we don't want to be caught nearsighted or shortsighted. We want to focus on what you want and need to know. For example, please tell us what you would like to see featured on the website. How can we improve it? What other forms of communication are best for you? How can we improve the weekly *E-news*? We are here to serve the LORD, first, and then the congregation of BTPC, while letting the rest of the world know what vibrant and vital events are happening at our church.

Please help the CMT focus on the task of communication. We want all eyes on the LORD and BTPC!

Blessings and peace, Lissa Dallas