



2012 ANNUAL REPORT



The Silver Academy

68 YEARS AND COUNTING!

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Accomplishments & Reflections

When a child enters The Silver Academy, an educational journey begins. Our dual curriculum presents a rigorous academic program both in General and Judaic Studies. Academic and Jewish life at The Silver Academy remains strong and connected to both traditions and community. In the 2011-2012 school year, The Silver Academy demonstrated many of its proud traditions while adding new initiatives to enrich our programming.



Quarters for Cancer:
Silver Academy students raised \$940 for the American Cancer Society in honor of their science teacher Mrs. Gaughan.



Dickinson College Judaic Environmental Studies:

The kindergarten, 5th and 6th grade students participated in a yearlong environmental studies program with Dickinson College students. They planted local gardens, created bio-diesel fuel and toured the massive Dickinson College farm and bio-diesel lab.



Dear Friends,

We are pleased to present our 2012 annual report, a reflection on the 2011-2012 school year. It is a reminder of all the moving pieces that must come together in order to provide the outstanding education that we deliver each year at The Silver Academy. It is our heartfelt thanks to you, the community, alumni and friends, for all that you do to make The Silver Academy a rich, vibrant and inspired place of learning and growth.

This report reflects The Silver Academy's milestones and recognizes our more than 400 donors who raised over \$590,000 for scholarships and school initiatives. With your support our school has emerged as a growing and financially stable institution providing the Jewish children of Harrisburg a high caliber Jewish and Secular education. Your valuable time and contributions assure we can continue to enrich each child's experience.

We are incredibly proud of our milestones and accomplishments over the past year. Once again, our enrollment has increased, and we continued to upgrade our technology with new Smart Boards and Touch Screen computers. Additional innovative programming was added and most important, we were able to provide a record amount of financial aid dollars to families in need.

The Annual Report focuses on our key financial and operating data and provides our strategic vision. We hope you enjoy reading the report and, as always, we welcome your feedback. We value your dedication to our community and thank you for the roles each of you has played in making this a dynamic and thriving year at The Silver Academy.

Sincerely,



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TEVA Program:

The 5th and 6th grade students participated in a four day nature retreat at the Pearlstone Center and studied topics in natural science from a Jewish perspective. *Thank you to Saul Ewing LLP and Dr. Howard Kenig for subsidizing this program.*



8th Grade Israel Trip: Eighth grade students traveled to the State of Israel for two weeks with students from the Seligman Day School in Philadelphia. This trip put into perspective so much of their 10 year educational careers at The Silver Academy.



Grinspoon-Steinhart Award:

Rabbi Moshe Yosef Gewirtz was awarded the prestigious Grinspoon-Steinhart Award for Excellence in Jewish Education. This national award is presented to the top 30 Jewish educators around North America. This is the first time that a Harrisburg Jewish educator was selected as a recipient for the award.



Archeology Dig: All the students enjoyed a dig on a recreated Israeli archeology site. Through hands-on-activities, they learned about ancient Israeli societies and the scientific methods of archeology. *This program was sponsored by the Norman and Phyllis Lipsett Fund of the Jewish Community Foundation of Central Pennsylvania.*

Dear Friends,

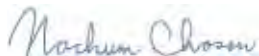
Each year the Annual Report chronicles the generosity of our many supportive friends and family. It serves as more than just a listing of donors. It bears witness to the steadfast commitment of so many people to The Silver Academy's mission.

This fundraising has not been a simple matter during the unprecedented economic challenges faced by all of us. I consider this report a representation of the determination of the entire Silver Academy community to "build a Jewish future."

Last year marked a period of significant growth in enrollment. The numbers for the coming school year continue to increase. We are committed to build on our success as we look forward to another wonderful school year at The Silver Academy.

I thank each of you for your generous support. With your ongoing commitment, we are able to cultivate lifelong learners, ethically and civically minded students who will contribute positively to their communities.

Kol tuv (All the best)!



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Partnership for Excellence in Jewish Education Challenge Award Honorable Mention:

The Silver Academy won an Honorable Mention for the Young Alumni Scholarship fundraising concept in PEJE Challenge Competition.



Clubs:

The before and after school clubs have expanded to include: Math 24 Club, Torah Reading Club, Recycling Club, Rashi Club, Chess Club, Drama Club and Family Fitness Club.



Class Size & Enrollment:

Our school boasts a faculty to student ratio of 4:1. Currently, our school serves 71 children who reside in the Greater Harrisburg area. Our diverse student body and faculty represent all of our local synagogues.



Flood:

The Silver Academy relocated to the Dixon University Center campus for six weeks when the JCC building was damaged by the flood resulting from Hurricane Lee. Classes were not disrupted and students enjoyed studying in a college environment. We are grateful to our neighbors at the Dixon University Center and the State System of Higher Education for opening their facilities to us and welcoming us so graciously.



Science Fair:

Two Silver Academy students placed 1st and 2nd in the Pennsylvania Junior Academy of Science and in the Capital Area Science & Engineering Fair.



Technology:

The computer lab upgraded to touch screen computers and two classrooms added Smartboards® thanks to generous donations from Saul Ewing LLP, D&H Distributing, Edward Millner, Ricci & Michael Doctrow, Myra & Stuart Sacks, and Luisa & Seth Narins. In addition, we received a grant from the Whitaker Foundation in Harrisburg to purchase a Smartboard® for our Science lab.



Holocaust Essay Winner:

Two students (one current and one alumna) placed first in the Schwab Holocaust Essay Competition and delivered their speeches at the Capitol before Governor Corbett.



Math 24 Club: Two students placed in the top 40 in the Central Pennsylvania Math 24 Competition.

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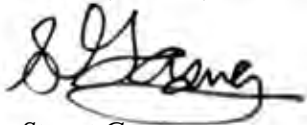


Dear Silver Academy Supporters,

It was a challenging year for fundraising. Despite a troubling economy and a devastating flood, our community came through. Contributions from over 400 donors resulted in a record of over \$590,000 raised to fund scholarship aid and school activities. Requests for scholarships are at an all time high and thanks to you, we were able to extend financial assistance to every family in need.

We cannot thank you enough for making The Silver Academy a priority in your charitable giving. When you support our school, it is a statement that investing in Jewish education will ensure Jewish continuity in our community. Please continue to give generously as your participation makes a tremendous impact.

Thank you for your incredible efforts.



Stuart Gasner

Director of Development

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Fundraising Stats

- **Annual Campaign:**
\$199,044
- **EITC:** \$364,600
- **Young Alumni Campaign:** \$13,348
- **Online Auctions:** \$13,049
- **Grants:** \$7,750
- **Scrip & Giant A+:** \$14,383

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|---|---------------------------------|
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| \$25,000-\$99,000 | Abel Personnel |
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 Traci Siegel
 Daniel Urie
 Ari Wassner

Chai Campaign

The Silver Academy Foundation has been a supporting organization for The Silver Academy since 1993. The Foundation serves as the long-term strategic fund for the school. Although the Foundation was almost depleted of funds in 2009, the Foundation is strong again with total assets of over \$500,000. The catalyst for rebuilding the fund came from generous donors in the Chai Campaign. We thank our donors for their continuing support.

\$50,000+

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It's a Fantastic Time to Celebrate Mort Dinner

In November 2010 The Silver Academy had the wonderful opportunity to honor Morton Spector who has dedicated his life towards communal service. The dinner, held at the Jewish Community Center, netted over \$100,000 for The Silver Academy Foundation. We thank our donors and Mort Spector for their continuing support.

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* Jewish Community Foundation
of Central Pennsylvania

** Fidelity Charitable Gift Fund

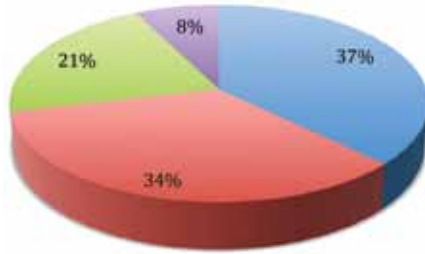
***Schwab Charitable Fund

The donors on these pages represent gifts to the 2012 Silver Academy Annual Campaign. Every effort was made to recognize correctly all our generous donors and honor their listing requests. If there are any inaccuracies or omissions, please call the development office at 717.238.8775.

The Silver Academy

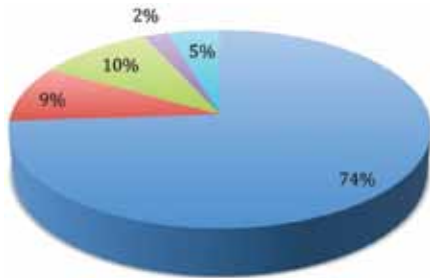
Internal Unaudited Operating Income & Expenses

12 months ended August 31, 2012



Income 2011-2012

- Net Tuition
- EITC Contributions
- Contributions
- Yeshiva Foundation Grant



Expenses 2011-2012

- Salaries & Benefits
- Educational & Teaching Expenses
- Administrative Expenses
- Development
- Other

| | |
|---|--------------------|
| Tuition | \$1,198,677 |
| School Scholarship Awards | (\$435,201) |
| EITC Scholarship Awards | (\$364,600) |
| Net Tuition | \$398,876 |
| EITC* Contributions. | \$364,600 |
| Contributions. | \$226,254 |
| Yeshiva Foundation Grant | \$80,000 |
| Total Income | \$1,069,730 |

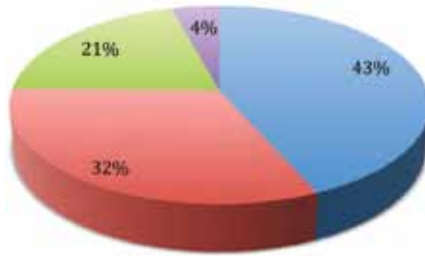
| | |
|--|--------------------|
| Total Salaries & Benefits | \$798,937 |
| Education Expenses | \$100,075 |
| Administrative Expenses | \$108,534 |
| Development Expenses | \$23,161 |
| Other | \$50,202 |
| Total Expenses | \$1,080,909 |

* Educational Improvement Tax Credit

The Silver Academy

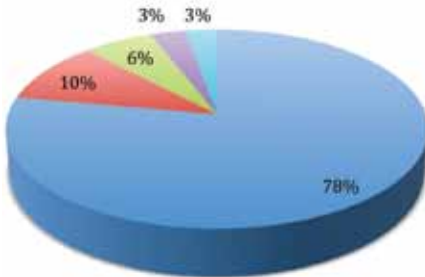
Internal Unaudited Operating Income & Expenses

12 months ended August 31, 2011



Income 2010-2011

- Net Tuition
- EITC Contributions
- Contributions
- Yeshiva Foundation Grant



Expenses 2010-2011

- Salaries & Benefits
- Educational & Teaching Expenses
- Administrative Expenses
- Other
- Development

| | |
|---|------------------|
| Tuition | \$1,034,962 |
| School Scholarship Awards | (\$324,853) |
| EITC Scholarship Awards | (\$301,517) |
| Net Tuition | \$408,592 |
| EITC* Contributions. | \$301,517 |
| Contributions. | \$192,896 |
| Yeshiva Foundation Grant | \$40,000 |
| Total Income | \$943,005 |

| | |
|--|------------------|
| Total Salaries & Benefits | \$744,892 |
| Education Expenses | \$96,726 |
| Administrative Expenses | \$59,620 |
| Development Expenses | \$29,360 |
| Other | \$26,923 |
| Total Expenses | \$957,521 |

* Educational Improvement Tax Credit

Summary & Outlook

2011-2012 was another substantial year of growth. Our enrollment grew, retention was high and fundraising goals were met. We were able to offer over \$435,000 in scholarship aid thanks to our donors and supporters. We added new programming and maintained our excellence in education both in Judaic and Secular studies. School spirit is high, and a positive energy can be felt throughout the hallways and community.

2012-2013 is shaping up to be even more successful. We have set higher fundraising goals to meet the needs of our families, introduced new innovative programs and once again have increased enrollment by 10%. There has never been more support for the Academy than now. With all these factors in play, The Silver Academy expects 2012-2013 to be a productive and financially stable year with the help of your support.

Our Wonderful Faculty & Staff

Hope Bowling
Sally Jo Bronner
Kate Carpenter
Jane Dalton
Alla Fligelman
Rabbi Moshe Yosef Gewirtz
Glenn Hart
Nancy Heit
Susan Gaughan
Mindy Lock
Melissa Marchalonis
Rich Marlin
Brandy Moody
Lillian Rappaport
Gail Rebuck
Tammy Reid
Debra Rietmulder
Bonni Roseman
Ellis Rosenberg
George Schmidt
Cheryl Sinoway
Terri Travers
Devon Tweet
Aviva Woodland
Cheryl Woren

Nachum Chasan
Head of School
Amy Guilmette
Administrative Assistant
Myrna Rubin
Administrative Assistant
Gretchen Lofblad
Business Manager
Stuart Gasner
Director of Development
Leslie Wiener
Director of Marketing
Jaclyn Rubin
Recruitment Coordinator



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