Business Boosters Luncheon

Slots may be available to businesses which would like to sponsor a “Business Boosters Luncheon” during the evening from 11:00 a.m. to 1 p.m. Please call the Chamber office for further details.

Who Provides What?

The Chamber of Commerce will assist you with your Business Boosters Luncheon by providing:

- The Location - The event will be held in our Hudgins Room located at the Chamber of Commerce.
- Planning & Publicity for the event.
- A table or desk for sponsor to use this surface to set up any displays or promotional items.
- Blank Name tags for attendees, and basket for business cards.
- Staff support and guidance.
- Registration Materials

What You Provide

Your business will be responsible for providing:

- Marketing and Promotional Materials. (may include company’s signage)
- Door prizes related to the sponsoring business (optional)
- Promotional information, marketing materials and/or display.
- Provide the Chamber with your logo and a paragraph about your business at least one month in advance of the date you are hosting.

Frequently Asked Questions

Is there a charge to attend the Luncheon?

For attendees, There is a charge of $12 (early registration) or $15 (at the door) for Chamber members to participate in the luncheons and they receive priority seating. Non-members are welcome to attend for a charge of $20 (early registration) or $23 (at the door). Sponsorship benefits include Two(2) complimentary lunches with two additional lunches available at 50% off.

What may I do at a Business Boosters Luncheon?

You may Provide giveaways and samples to get some of the attendees to become patrons. Be prepared to introduce your staff, speak briefly on your business, the services you provide and how you can be contacted.

May I invite non-chamber members, such as my clients, to the Business Boosters Luncheon?

Yes, please feel free to invite any other people you would want to attend who aren’t Chamber members. (Non-member fee will apply.) Remember, a Business Boosters Luncheon is also made to pick up new members as well.

What typically happens at a Business Boosters Luncheon?

A Chamber representative will arrive early to assist as necessary to set up an area for name tags and door prize registration. Participants will be asked to wear nametags – which the Chamber will provide. Participants will place their business card into a basket for the door prize drawing. You will be allowed to keep the business cards for your reference following the BBL. During the event, the Sponsors, Chamber Board Members and Special Guests will be introduced to the attendees. You will be introduced and have the opportunity to say a few words about your business. (2-3 minutes). A Chamber representative will make brief announcements regarding any upcoming Chamber events and activities.
What is a Business Boosters Luncheon

This is an easy to follow instruction booklet on what is expected and what can be done to make your Business Boosters Luncheon a Success!

The Business Boosters Luncheons (BBL) are presented by HCCC’s Small Business Council and are intended to provide information to the chambers small business owners in an affordable way. For this reason, each Business Booster has an Educational Goal which includes giving small business owners quality and informative education that will allow small business to grow or help to elevate start up business.

1. The Date!
These luncheons generally take place on the third Thursday during Business Hours between 11:00am- 1:00pm. They usually feature a Chamber member or Guest Speaker who has expertise in a particular area who then shares that knowledge with other members. All sponsoring parties must be current members of the Henry County Chamber of Commerce.

2. Attendance
The Chamber is responsible for advertising the event via all Chamber publications, website, electronic communications with members, and at Chamber events.

As the sponsor business we encourage you to also promote the event to your clients and other as appropriate. Business Booster Luncheons are well attended and feature quality speakers on meaningful topics to business people. The target market is members and their colleagues and clients. Depending on the time of year, the venue and the advertised program for the event Attendance ranges from 40 to 70 persons.

3. The Food!
Don’t you have to worry about a thing! The Chamber will plan and execute the entire event and its program. This includes selecting and booking the caterer. The event will be held in our Hudgins Room located at the Chamber of Commerce.

4. Networking!
The Business Boosters Luncheon was designed for this primary purpose. Take this opportunity to showcase your business and all the services it has to offer. Business people from all walks of business: tourism, service, industry, will all be there. Don’t lose any opportunities. Sometimes even talking to someone who doesn’t need your service may refer someone who does. Make sure you and your staff mingle with the guests and get to know who you don’t. You will have the business cards of guests who attended at the end of the event, so you can make follow-up calls.

5. Promotions!
The Henry Chamber of Commerce Business Boosters Luncheon can also be used as a tool to promote your business to new, existing and non-members. Have prominent and easy to read signage with your company logo. Be sure to arrive early to post your banners and signage and to set up your promotional table with your marketing materials.

***If you do not have a suitable business location or a Business After Hours is difficult to plan, why not consider a Business Boosters Luncheon? Please contact the Henry County Chamber of Commerce at (770) 957-5786 or email at lpierre@henrycounty.com if you would like to be a sponsoring host. There is a $300 sponsorship fee for hosting***