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**FOR IMMEDIATE RELEASE**

**Downtown Kenosha, Inc. Hires Naumann as Executive Director**

Downtown Kenosha, Inc. (DKI) has hired Christopher Naumann to serve as its Executive Director. Naumann is leaving his current role as the Executive Director of On Broadway Inc., an award winning main street organization in Green Bay, WI, to join DKI.

DKI officials are pleased to announce the addition of Naumann. "We are very happy that Christopher has accepted this opportunity with our organization and our community," noted DKI Board Chair Paul McDonough. "His experience and success in growing and managing a similar organization in Green Bay makes him an ideal fit to lead DKI."

Naumann has been the Executive Director of On Broadway for nearly five years. During that time, he has helped lead numerous revitalization efforts and events including the Tiletown Brewery expansion, the Platten Place renovation, and the growth of the ever-popular Farmers' Market On Broadway - the second largest farmers' market in the state of Wisconsin. Prior to his work at On Broadway, Naumann worked as an Architect and Planner and contributed to many well-known retail and mixed-used projects including the billion dollar expansion of the Mall of America.

Kevin Ervin, the owner of Franks Diner and DKI's Vice Chair, noted, "We are really excited to get Christopher on board and leading our Main Street program. He was the stand-out candidate in our selection process and we know he will be able to hit the ground running."

Downtown Kenosha, Inc. is a Wisconsin Main Street Organization that is dedicated to the revitalization of Downtown Kenosha. It is a partnership of several entities and community development organizations including: the City of Kenosha, the Lakeshore Business Improvement District (BID), the Kenosha Area Convention and Visitors Bureau, the Chamber of Commerce, KABA and Kenosha County.

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