

CPB Springfield welcomes new staff



There are new faces at the Women's Business Center! Juli Monroe joined as a Program Manager, and Jessica Smith is the new Business Counselor. Both are eager to help new clients.

Juli (pictured right) has worked as a social media and networking and will share her marketing expertise with WBC clients. She is a published author of *The Enthusiastic Networker* and was recently featured on *Lifehacker* as one of the Best Business Books to read in 2016.

Jessica has a degree in communications and philosophy from George Mason University and brings several years of experience working on women's empowerment initiatives. She has served on the boards of nonprofit organizations that uplift at-risk youth and has written for several publications about overcoming barriers to success.

Both Jessica and Juli bring their passion for working with new business owners to the WBC. They are excited to assist their clients in starting, building and growing their businesses.