

1. Have you attended any of our past conferences?

Answer Options	Response Percent	Response Count
Yes	16.8%	31
No	83.2%	153

2. In the past five years, how many other conferences have you attended that address death, grief and the afterlife?

Answer Options	Response Percent	Response Count
None	58.5%	107
1-3	33.9%	62
4+	7.7%	14

3. How would you describe your primary role related to your interest in this topic?

Answer Options	Response Percent	Response Count
Bereaved parent	16.0%	29
Bereaved (non-parent)	9.9%	18
Spiritual Seeker	29.3%	53
Spiritual Practitioner	14.4%	26
Professional (counselor, nurse, chaplain, educator, etc)	30.4%	55

4. Please rank the content that would most interest you at a conference about death, grief and the afterlife:

Answer Options	Very interested	Somewhat interested	Not interested	Response Count
Audience readings with mediums	99	52	31	182
Grief workshops	63	81	36	180
Grief support and sharing	48	90	42	180
Training for professionals (nurses, chaplains, counselors, social	88	50	44	182
Shamanic practices (journeying, ceremony, working with death)	98	59	25	182
Instruction in out-of-body exploration, meditation, psychic	128	37	16	181
Scientific data about the afterlife	132	40	10	182
Theological discourse about historical notions of death and the	84	75	23	182

5. How far would you travel to attend a conference like this?

Answer Options	Response Percent	Response Count
Internationally. I'd go anywhere to learn this stuff!	7.7%	14
I prefer to stay in my own city.	53.3%	97
500-1000 miles	31.9%	58
1000-3000 miles	7.1%	13

6. If you are familiar with our conference and have not attended in the past (and/or don't plan to attend in the future), what is your reason?

Answer Options	Response Percent	Response Count
I don't have time	17.7%	31
Can't afford the cost of travel, hotel and conference admission	72.6%	127
Not interested in the subject matter	2.3%	4
The speakers and offerings aren't compelling enough	7.4%	13
Other (please specify)		63

7. If we held our conference in a glamorous vacation spot, how much would that influence your decision to attend?

Answer Options	Response Percent	Response Count
Very much. I would attend if I could make a vacation out of it.	11.5%	21
Not at all. I would come just for the conference.	46.2%	84
Not sure.	42.3%	77